



The Hindu Society of Greater Cincinnati is a partner with Kroger in their Community Rewards Program to get the advantage of their goodwill of community support. They will donate 2-4 percent of the total amount we spend as a community to the Temple.

This program makes fundraising easy by donating to local organizations based on the shopping you do every day. Once you link your Card to an organization, all you have to do is shop at Kroger and swipe your Shopper's Card. Here's how it works:

### **1. Create a digital account.**

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, simply link your Shopper's Card to your account so that all transactions apply toward the organization you choose.

- Create an online account to link your shopper's reward card: [www.kroger.com](http://www.kroger.com)
- At the top right of the page hover over "Sign In" and select "Create Account".
- Enter your details including Plus Card number and click on the blue "Create Account" button at the bottom. It will walk you through setting up the rest of your profile.

### **2. Link your Card to an organization.**

Selecting the organization that you wish to support is as simple as updating the Kroger Community Rewards selection on your digital account.

- Sign in to your digital account.
- Select "My Account" under your profile
- Click on "Community Rewards" on the left near the bottom
- Under "Find an Organization" do a search by entering (Hindu Society of Greater Cincinnati) or NPO number (81567) and click on the hourglass to the right.
- Next you will see "Hindu Society of Greater Cincinnati" along with its address. Click on the "Enroll" button below it.
- You should now see the Donation Summary page showing your status as "Enrolled" with the Organization Number JN240 .

### **3. Your Temple Earns.**

Any transactions moving forward using the Shopper's Card number associated with your digital account will be applied to the program, **at no added cost to you**. Kroger donates annually to participating organizations based on your percentage of spending as it relates to the total spending associated with all participating Kroger Community Rewards organizations.

Note: If you are a customer, make sure you have a preferred store selected to view participating organizations. If you are applying on behalf of an organization, please select a store in the same area as your organization.

### **4. Update Your Charity Choice Annually (IMPORTANT).**

Kroger requires that each shopper revisit their account annually (by April of each year) to update their charity choices. If you don't update your charity choice, you will no longer be contributing a part of your sales to your favorite charity. This is to ensure the dollars donated go where the community wants them to go, as needs and desires change through the years.

**Thank you for your continued support of the Temple!**