



आराधना

Aradhana

A Publication of the Hindu Society of Greater Cincinnati
Devdham of North America™

Kartik/Ashvin
Vikram Samvat, 2070
Nov, 2013



Shubh Deepavali



<http://www.cincinnati temple.com>
Email: hindusociety@fuse.net
Phone: (513) 528-3714

Deewali Maha-Laxmi Puja

Nov..3rd Sunday 2013



5:30 pm Shri Ganesh & Maha Laxmi Puja*

6:00 pm Archana Thali *

7:00 pm Aarti , Prasad , Fire Crackers after Aarti

Sponsorship ** MAHA LAXMI PUJA \$101.00.

* Archana \$21.00

For more details please call:- Acharya Kailash Sharma 513-652-5382
Sangita Patel 791-0855, Temple 513-528-3714

If you or someone you know, is not receiving ARADHANA, or if you need a change of address, please contact
Mohan Chopra at 859-331-2416 or Nandkumar Khemchandani : asiindian@aol.com / 513-779-1043
Aradhana (past and present) is also available at temple website: www.cincinnati temple.com
Deadline for submission of articles for next Aradhana is Nov 10th

TEMPLE INFORMATION

EXECUTIVE COUNCIL 2013

President

Jitu Patel 513-836-0606
jpatel5@live.com

Vice President

Sudhakar Vinod 513-573-0305
vinodemail@gmail.com

Secretary:

Murali Muraleetharan 513-573-0550
mmuraleetharan@cinci.rr.com

Treasurer:

Amar Sharma 513-777-5771
ushaamar@aol.com

COMMITTEE CHAIRPERSONS

Pooja Committee: Sangita Patel(Chair):
513-791-0855 ptsp27@aol.com

Communications/Editor:

Geeta Mehan 513-754-0400
mehangeeta@gmail.com

Membership & Fundraising:

Manish Srivastava (513) 503-2825
mansriva@hotmail.com

Property Management & Maintenance:

Rakesh Patel (513) 892-1830
rockypatel1968@yahoo.com

Cultural Activities:Asit B. Saha

(513) 489-5720 absaha09@gmail.com

Religious Education & Youth Activities:

Vinit Rastogi (513) 398-3216
rastogivk@gmail.com

Long Range Planning

Laxmi Srivastava 513-474-0533

Cultural Activities:

Asit B. Saha (Chair) (513) 489-5720
absaha09@gmail.com

Youth Member: Mahima Devarajan

(513)-646-9311 arcubedgd@yahoo.com

Priests: Acharya Kailash Sharma,

Chief Priest (513) 770-0705 ;

acharyaksharma@yahoo.com

Acharya Chakreshwar Sharma

(513) 528-0901

acharyachakreshwar@yahoo.com

Pandit Srinath Bhattar (513) 488-2986

bhattarsrinath@yahoo.com

Religious Counselor

Dr. Koti Sreekrishna (513)-290-3064
tatachar@aol.com

RELIGIOUS DISCOURSE

Sundays 12:15 - 12:45 PM

Fourth Sunday : Upanishads

Second Saturday : 1008 Gayatri Jaap

Second Sunday : Children Program

Third Sunday : Sunder Kand Path

Fourth Sunday : Shri Ganesh

Atharvshirsha Path

Fifth Sunday : Jagannath Puja

Members of the community are invited to speak on topics related to Hindu religion, philosophy, culture, reformation, Gurus, self-preservation, etc. If you would like to talk or like to suggest someone who may be interested, please contact Kiran Dayal.

Devotees are requested to sit-in Sunday Pooja as well as bring Prasad and Lunch. You may wish to use this occasion to celebrate important events such as wedding anniversaries, birthdays, ishta devata pooja, graduation and other memorable days. Events can be hosted by individuals, families, group of families or organizations. Please reserve your Sunday of choice ASAP by putting your name and phone-no in the calendar at the temple & calling pooja committee members Kiran Dayal or Meena Sondhi.

TEMPLE SCHEDULE

Monday - Friday : 9:00AM-12:00 Noon
5:00 PM - 8:00 PM

Saturday and Major Hindu 9am to 8pm
(Maha Shivratri, Krishna Janamashtmi, Ganesh Chaturthi, Deewali)

Sunday : 9am - 7pm (Nov to March)
9am - 8pm (April to October)

SPECIAL PROGRAM ON WEEKENDS

9:15 - 9:30 A.M.

Suprabhatam

9:30 - 11:00 A.M.

Daily Pooja of Temple Deities

11:00 - 11:30 A.M.

Sponsored Pooja

11:30 - 12:15 A.M.

Bhajan

12:15 -12:45 P.M.

Religious discourse

12:45-1:00 P.M.

Birthday and Anniversary pooja and announcements

1:00 P.M.— Aarti

Attorney: Aronoff, Rosen & Hunt
(513) 241-0400

Accountant: Open

2013 POOJA COMMITTEE & RELIGIOUS ACTIVITIES MEMBERS

Sangita Patel (Chair)	791-0855
Swarna Choudhury (Co-Chair)	232-2343
Kiran Dayal (Co-Chair)	474-4051
Amita Gupta	336-8782
Acharya Kailash Sharma	770-0705
Acharya Chakreshwar Sharma	528-0901
Pandit Srinath Bhattar	528-3714
Meena Sondhi	831-9788
Meena Karamchandani	683-9454
Kalpna Srivastava	233-9184
Vasundhra Dasari	777-3353
Suchitra Mishra	573-9775
Rajan Odayar	336-6843
Vilas Patel	947-0861
Triveni Dave	859-371-9645
Mangal Nemade	234-8373
Purabi Dey	688-1721
Yasotha Subarajan	513-754-0578

TREASURER Co- Chair

Raj Bodalia 583-0184

Temple Manager's Committees

LaxmiS.Srivastava, Temple Mgr. 474-0533

Deepak Dixit ,co-Temple Mgr, 348-5496

Raj Bodalia, ,Chair Special Activities583-0184

1.Office Manager Mohan Chopra	9. I/C Temple Web site Bharat Vala
2. I/C Swami Lectures Vinay Kumar	10. I/C Temple Calendar Meena Mehta
Meena Mehta	Ashvin Mehta
Koti Sreekrishna	Acharya Kailash
3. Temple Data Base Nandkumar Khemchandani	Sharma
Raj Bodalia	11. Volunteer Services Rajan Odayar
Meena Mehta	Kedarnath Nambori
4. Anniversary & Birthday Data Raj Agarwal	Dilip Patel
Shakuntala Agarwall	Vijay Kumar Sharma
5. E-mail .Data Pradeep Goyal	12. Temple Photographers J. Ram Kumar
Nandkumar Khemchandani	Naba Mishra
6. Gift Shop Meena Sondhi	VG Ramaswamy
Madhu Sharma	13. Mela Committee Anil Jindal
7.Security (ADT) Meena Mehta	Jyoti Desai
Vinay Kumar	Raneshwar Gupta
Ramesh Sondhi	Krutarth Jain
Kailash Sharma	
8. Financial Data Amar Sharma	
Raj Bodalia	
Laxmi S. Srivastava	

Please Donate Generously

Your Temple needs

1. Sponsors for flower \$50/week

2. Sponsors for Sunday pooja

3. Your support

Aradhana is Published Monthly . Circulation: Approx. 1750 Families. **Advertising Rate per month:** Full Page \$300; Half Page \$150; Quarter Page \$100. and one eighth page \$50. A 10% discount is given for 12 consecutive repetitions of the same advertisement. **Hindu Society of Greater Cincinnati (HSGC)** is a non-profit organization that caters to the needs of a large community. **The views expressed by individual authors in Aradhana are their own and may not reflect the policies of HSGC.**

Pooja Information

RATES FOR POOJA & PRIEST SERVICES

SERVICES	IN TEMPLE	OUTSIDE TEMPLE
Abhishekam (All Deities)	\$101.00	—
Aksharabhyas	\$101.00	\$151.00
Anna-Prashanam	\$101.00	\$151.00
Ashta Prakari Pooja*	\$101.00	\$151.00
Ashtoththaram (108) Archana	\$21.00	—
AyushyaHomam/B'day Celebra.	\$101.00	\$151.00
Ground Breaking Ceremony	—	\$151.00
Griha Pravesh	—	\$151.00
Kalayana Uthsava (Lord Ram/Sita)	\$121.00	---
Kesh Khandan (Churakaran)	\$101.00	\$151.00
Naam-Karan	\$101.00	\$151.00
Navagraha Pooja	\$101.00	\$151.00
Nischithartham (Engagement)	\$151.00	\$251.00
Baby Shower Pooja	—	\$151.00
Nitya (1 Day) Kainkaryam (Seva)	\$101.00	---
Poolangi Seva (With Flowers)- (Only During Off Winter Season)	\$101.00	---
Regular Archana	\$11.00	—
Sahasranama (1008) Archana	\$51.00	---
Sathyanarayana Pooja	\$101.00	\$151.00
Seemantham	\$101.00	\$151.00
Devi Jagaran	\$75.00	\$101.00
Akhand Ramayan Paath	—	\$151.00
Shashti Poorthi (60th B'day Celeb.)	\$101.00	\$151.00
Anniversary celebration	\$101.00	\$151.00
Suprabhat Seva	\$21.00	---
Unjal (Swing) Seva	\$31.00	---
Upakarma (Thread changing)	\$51.00	---
Upanayam/Brahmopadesham/ Thread Ceremony	\$151.00	\$251.00
Vahan Pooja	\$51.00	----
Yearly Shradham (Barkhi)	\$101.00	\$151.00
Wedding	\$301.00	\$501.00

SPECIAL POOJA RATE

Rates for Mata Ki Chauki performed at another temple will be 15% of the money collected at the temple or a minimum of \$ 501.00.

1. Poojas performed by priests outside the temple will be rated according to the number of poojas performed.
2. 50 Cents/Miles for Travel expense to the Priest to perform pooja at your home.

Rates are subject to change without notice. Rates of Poojas out of Greater Cincinnati will be \$100.00 more than the rates of outside pooja within greater Cincinnati area.

CHECK-OUT

<http://newbhagavadgita.blogspot.com/2010/04/shock-treatment-in-bhagavad-gita.html>

Temple Rental: Lower Floor Only

	Full day	Half day
Monday -Thursday (except holidays)	\$301	\$151
Friday, Saturday & Holidays	\$501	\$351
Sunday after 3PM only	— \$351	

Note: For half day select one of the two:

8:00 AM to 2:00 PM **OR** 4:00PM to 11:00 PM

USE OF KITCHEN \$ 51

Use of Paper Supplies (PS) \$ 101

Use of Kitchen and PS \$125

Temple rental applies to all private reservations for those events/poojas that are performed by private parties and not announced in the temple.

Security/ Cleaning deposit: \$151 required.

This deposit will be forfeited if the basement hall bathrooms and kitchen area are not cleaned by the party renting the place.

NOTE: To schedule a Pooja please contact Pooja Committee : Sangita Patel 513-791-0855 or to rent a temple hall (lower level) Raneshwar Gupta 232-3331

Pooja Committee Announcement:

To schedule a Pooja or to rent a temple hall (lower level) please contact Sangita Patel 53-791-0855 or to rent a temple hall (lower level) Raneshwar Gupta 232-3331

If you have any question or suggestion about temple activities contact Sangita Patel 513-791-0855, any EC Members or Temple at 528-3714.

1. **Archana** performed during temple hours by sponsorship. No Archana on Sundays between 11 a.m.-1 p.m.
2. **Outside Poojas** and other religious services will be conducted by appointment only.
3. To **schedule any poojas** please contact Pooja Committee chairperson at least one week in advance.
4. If you would like to bring **food and prasad** in the temple, Please contact Pooja Committee chairperson .
5. **Cancellations** of pooja should be done 3 days in advance or else the full fee for the pooja will be charged.

POOJA SAMAGRI

For convenience of Devotees, Temple can now provide Pooja Samagri for all inside and outside Poojas.

Donation for Puja Samagri is as follows

\$ 21 for any Pooja

\$ 31 for any Pooja including Havan/Homam

For more details please contact

Sangita Patel 513-791-0855



IMPORTANT ANNOUNCEMENT
SUNDERKAND CD (sung by Acharya Kailash Sharma)



AVAILABLE in Temple Gift Shop for **\$ 10.**

The money raised will go to temple.

Regular Weekly & Monthly Events at the Temple

Monthly Navgrah Pooja

Every first Saturday of the Month
Sponsors needed for Pooja \$51.00
For Details call

Sangita Patel 791-0855 ; Temple priests: 528-3714

Monthly Murugan Abhishekham /Pooja

Every second Sat of the Month
Sat 4pm Sponsor Murugan Group.

Pandit Bhattar 488-2986,

Murali Annamali 827-5450,

Yasotha Subarajan 754-0578

Priests : 529-3714; Sangita Patel 791-0855



Monthly Satya Narayan Pooja

On Every Purnima of the Month
6:30 pm

Sponsorship \$ 51.00

To sponsor pooja call

Sangita Patel 791-0855



Shri Ganesh Puja & Shri Ganesh Atharvshirsha Path

Every 4th Sunday of the month 10:30AM

This pooja is dedicated to each month's

Sankashti Chaturthi to Lord Ganesh.

For more information & To Sponsor the pooja please call

Jyoti Divekar 204-8037, Mangal Nemade 234-8373

Sangita Patel 791-0855; Temple Priests: 528-3714

SAI BHAJAN

Every First Sat. of month 6pm to 7:30pm

For more details please call Dr. Ganesh 857-719-1500 ,
Rajan 331-2058.



Monthly ABHISHEKAM/KALYANOTSAVAM FOR LORD SRI VENKATESWARA

4th Saturday of each month ,
from 10:30 AM-12:30PM.

To sponsor and details please call any of the following:

Anand Konda: 481-4119; Vasundhara Dasari: 777-3353

Suseela Paturi: 481-8591; Surendra Hanumanthanna: 661-8733

Pandit Sri Srinadh Bhattar: 488-2986

1008 Gayatri Jap

Second Saturday of each month at 9.30AM

For details please contact temple priest 528-3714 or
Sangita Patel 791-0855

Weekly Shriv Mahiman Stotram

Every Monday at 6:30 pm



Weekly Hanuman Chalisa Path

Every Tuesday at 6:30 p m To sponsor call

Sangita Patel 791-0855 or Temple Priests 528-3714



Weekly Vishnu Sahasranaam Parayana

Vishnu Sahasranaama Parayana (chanting) will now take place
Every Thursday at 7:00 pm . Please join us for the chanting.

Please contact Ganesh Sundaresan 513-752-4025

Weekly Venkateswar Pooja

Every Friday at 6:30pm

To sponsor pooja please call Sangita Patel 791-0855

Temple priests: 528-3714

PURUSHOTTAM NAAM STOTRA PARAYAN

Every 2nd Wed. of each month
6pm to 7:30pm

details please call Mina Mehta 574-6763



Nominations Sought for Executive Council 2014

The term of the current Executive Council expires on Dec 31, 2013 and the elections for the 2014 Executive Council will be conducted during the General Body Meeting on Sunday, Dec 8, 2013. Time to be decided

The Election Commission invites nominations for the following positions

President; Vice President; Secretary; Treasurer

Nominations are also invited for the positions of Chairpersons for the following committees:

Religious Education and Youth Activities; Puja and Religious Activities

Communications and Aradhana Editor; Membership and Fund Raising

Property Management & Maintenance Cultural Activities

The Nominations must be filed by Dec 7, 2013, 12pm (Midnight)

All nominations must include the following Information:

Candidates Name and Phone Number; Name and Ph No of person proposing

Name and ph no of person seconding

Nominations can be submitted on plain paper or phoned into any member of the Election Commission.

All candidates must be dues paying members of HSGC in good standing for at least 12 months prior to Dec 1, 2013

For the position of President, a candidate must have actively served the HSGC for at least one year.

Youth Group is requested to nominate a Youth Representative (22 years max) to serve on EC. This must be endorsed by at least 10 youth members.

HSGC Election Commission : Mr. Mohan Chopra, Chairperson 859-331-2416

Mr. Anand Narayan 513-793-8199

November 2013

Nov	1st	Fri	Dhan Teras
Nov	2nd	Sat	Navgrah Puja 3-4pm Sponsorship\$51
Nov	2nd	Sat.	Mata Ki Chouki 4pm to 8pm Sponsored by Sharma family .
Nov	2nd	Sat	Sai Bhajans 6-7:30pm
Nov	2nd	Sat.	1008 Gayatri Jaap 9:30am
Nov	3rd	Sun.	Deepawali Maha-Laxmi Puja 5:30pm
Nov	3rd	Sun.	Murgan Abhishek 10:30am Sponsorship\$101
Nov	4th	Mon	Annkoot (Actual day) New Year Gujarat.
Nov.	5th	Tues	Bhai Dooj /Yama Dwiteeya
Nov.	8th	Fri	Sakand Shashthi / Soora Samkaram
Nov.	9th	Sat.	Chitragupta Puja 11am Sponsored by- Chitragupt Pariwaar.
Nov	9th	Sat.	Murgan Thiru Kalyanam 5pm Sponsorship\$101,\$21
Nov	10th	Sun	Govardhan Puja Annakoot Celebration 10am Sponsored by- Srinathji Devotees
Nov	10th	Sun	Mata Ki Chouki 3-7pm Sponsored by- Vinod Bhatara & Family
Nov	13th	Wed	Tulsi Vivah/Purshottam Naam Stotra Path6pm
Nov	17th	Sun	Sunderkand Path 10:30am to 1pm
Nov	17th	Sun	Satya Narayan puja 5:30pm Sponsorship \$51 Puja Samagri will be provided, Please bring Fruits,Prasad, and 1 coconut.
Nov	23rd	Sat.	Venkateshwar Kalyanam 10:30am Sponsorship\$51
Nov	24th	Sun	Ganesh Puja & Atharvashirsh Path 11am

Dec. 2013

Dec.	1st	Sunday	108 Hanuman Chalisa Sponsored by Satish & Usha Agrawal family
Dec.	7th	Sat	Navgrah Puja 3-4pm Sponsorship\$51
Dec	7th	Sat.	Sai Bhajans 6-7:30pm
Dec	14th	Sat.	1008 Gayatri Jaap 9:30am
Dec	14th	Sat.	Murgan Abhishek 4:30pm
Dec	15th	Sun	Sunderkand Path 10:30am to 1pm Sponsored by- Deepa Bhatt & Family
Dec	17th	Tues	Satya Narayan puja 6:30pm Sponsorship \$51 Puja Samagri will be provided, Please bring Fruits,Prasad, and 1 coconut.
Dec.	22nd	Sun.	Geeta Jayanti Celebration Geeta path 10:30am
Dec.	28th	Sat.	Vaikuntha Ekadashi Celebration 10am
Dec.	28th	Sat.	Venkateshwar Abhishekam 11am

MATA KI CHOUKI
Nov 2nd Saturday
4pm to 8pm



4pm Devi Durga Puja
 5pm First aarti
 5:15 Mata Bhajans / Bheten
 8PM BHOG , AARTI , Prasad & dinner

Sponsored by- Sharma families

MATA KI CHOUKI

Nov. 10th Sunday
3pm to 7pm



3pm Devi Durga Puja
 4pm First aarti
 4:15 Mata Bhajans / Bheten
 7PM BHOG , AARTI , Prasad & Dinner

Sponsored by- Vinod Bhatara & family

SHRI CHITRAGUPT PUJA

Nov. 9thth Saturday
11am to 1pm



Event is sponsored by – Chitragupt Pari-
 waar.

For details please call Temple 513-528-
 3714. Kalpana Srivastava 233 9184. Kiran Dayal
 474-4051, Sangita Patel 791-0855

108 HANUMAN
CHALISA PATH
Dec. 1st Sunday .
8am to 1pm
Importance of Hanuman
Chalisa



Hanuman Chalisa is a very powerful devotional work that has been left to posterity by Goswami Tulsidas. **Hanuman Chalisa** has been found to be highly effective in controlling the evil effects of Saturn transit or Saturn's major/ minor periods. Those who are under such influences will get benefitted by chanting the Chalisa for 108 times on Saturdays. **Hanuman Chalisa** praises Lord Hanuman the Foremost Devotee of Lord Rama. Shri Hanuman is the epitome of Selfless Service, Courage, Humble disposition, and Bhakti all rolled into one. Venerating that noble Devotee of Rama is sure to benefit us.

We will recite 108 times HANUMAN CHALISA from 8am to 1pm followed by Aarti prasad & Lunch.

Event Sponsor Satish & Usha Agrawal family.

“Pravachan”: 4th Sunday of each Month

in 2013 Enrich your personal lives.

Will cover many scriptures
Bhagwad Gita, Upanishads,
Darshan, and Vedic Scriptures.

12:15 PM to 12:45 PM. The idea is that all

Hindus who go to temples, worship different Deities, have different concepts of Gods should also grasp the concept of **Unity in Multiplicity**. Gain an in-depth understanding of the fundamentals of Hindu philosophy .

Dates for the remaining ‘Pravachans’: Nov 24; Dec 29



Hinduism 101

Koti Sreekrishna

(tatachar@aol.com; 513-290-3064)

Third Sundays 11.30 am -12.30 pm

During

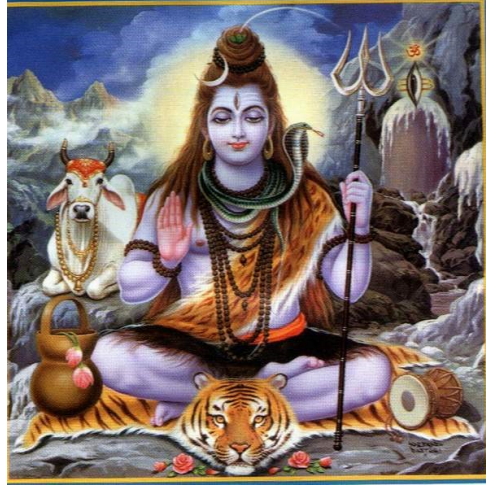
The Children's Hindu Heritage Class
 (HSGC Temple)



- Origin of Major World Religions
- Hinduism: Foundations (Vedas and Upanishads)
- Bhagavad-Gita
- Hindu Sects
- Hindu Scriptures
- Essential Features of Hinduism

(A-F-I-O-U-Y of H-I-N-D-U-I-S-M)

Kartik Somvar Shivbhishek



every Monday in Kartik month 6:30pm

Nov. 4th, 11th, 18th, 25th & Dec. 2nd

Sponsorship \$101

Govardhan Pooja & Annakut Mahotsav Celebration

Sunday November 10, 2013

10:30am to 1:00pm



Program : Event is sponsored bu Srinathji Devotees

**10:30 AM to 11:30 AM : Govardhan Pooja and Abhishek 11:00 AM : Annakut Darshan Opens
11:30 AM to 12:Noon: Annakut Pooja & Darshan 12Noon to 1:00 PM: Bhajans, Kirtans
1:00 PM to 1:30 PM: Yamunaji Aarti, Aarti, Parikrama. FOLLOWED BY MAHA PRASHAD**

For More details Contact: Temple 513-528-3714, Sangita Patel 791-0855, Jyoti Desai: 745-0876 Pushpa Shah: 755-1789 Vasumati Shah: 942-8264 Nayana Parikh: 923-9173 Kokila Parikh: 942-8288 Minal Patel: 234-0569 Meena Mehta: 574-6763

Kantha Shasti Poosai Celebration



SUN . Nov.3rd	First day	Murugan Abhishekam	10.30am -1.00pm
Mon. Nov.4th	Second day	Utsava Moorthy Poosai	6.00pm-7.00pm
Tues. Nov.5th	Third day	Utsava Moorthy Poosai	6.00pm-7.00pm
Wed. Nov.6 th	Fourth day	Utsava Moorthy Poosai	6.30pm-7.30pm
Thurs. Nov.7th	Fifth day	Utsava Moorthy Poosai	6.00pm-7.00pm
Fri. Nov.8th	Sixth day	Utsava Moorthy Poosai	6.00pm-7.00pm
Sat.. Nov.9th	Murugan Kalyana Utsavam		4.30pm-6.30pm

Please note no Abhishekam on nov.2nd Sat. Schedule changed from Temple Calendar.

Abhishekam / Kalyanam Sponsorship \$101, Archana \$ 21. All event Sponsorship \$351.00

For more details or to sponsor puja please call Sangita Patel 791-0855, Murali 5827-5450, Yashotha 754-0578 Temple/Srinath Bhattar 528-3714.

UNITED WAY / HINDU SOCIETY OF GREATER CINCINNATI IMPORTANT NEWS

In Greater Cincinnati area most of the companies are in the midst of raising funds for United Way from their employees. Beginning last year, I have been allocating 70% of the money I donate via United Way to organization "Hindu Society of Greater Cincinnati". (I am glad this one was added to United Way list of Non=Profit Organizations) . But I have found that awareness about this in our community is not there.. None of my friends or colleagues in office knew that they could do this. It will be great if you can send this to Temple's distribution list and encourage them to contribute to "Hindu Society of Greater Cincinnati" via United Way donations. On an average, folks in my office(I work for Citigroup, around 100 full time Indian employees.). Donate \$150—\$200 to United Way and even if 50-70% of that is allocated to "Hindu Society of Greater Cincinnati" that will help raise substantial amount for the organization.

Regards

Sushil V. Tundalwar

Ph No 513-612-0934

Ramayana and It's Symbolism

Contributed by Ekta Bathija (Art of Living)



Ramayan is an epic story about King Dasharatha, who had three wives, but no children. Along with his wife Kaushalya, he performed a yagya called *Ashwamedha*, after which they got four sons.

Dasharatha means one who can run ten chariots at a time; You are Dasharatha; Your body-mind complex is *Dasharatha*. The ten chariots are the five organs of senses and the five organs of actions. The five organs of senses are eyes, ears, nose, tongue, skin. The five organs of action or *Karmendriya* enable us to interact with the material objects of the world; these organs are hands, feet, organs of ingestion (mouth), organs of excretion (rectum) and organs of reproduction (genitals).

Kaushalya means skill - A skill is required to be able to draw the mind away from the Maya and establish it in the Self!

Ashwa means today; that which was *not yesterday, not tomorrow, but "Now....in this present moment"*, *Ashwa* also means horse. Our senses are like horses that keep running in different directions.

Medha means purification;

Ashwamedha is when one's mind and intellect is totally in the present moment free from the anger and regret of the past and free from the anxieties and fears of the future. By being in the present moment, purification happens. When *medha*, your intellect is so deep in the present moment, nothing can shake it. What can shake your intellect is only the past. If you can snap yourself out of the past every moment, you are free, that is liberation. You are liberated because you have snapped out of the past. This is purification.

Rama - The words "rays, radiance" come from the Sanskrit root word *Ra*, which means *to shine, to radiate, brilliant, light*. *Ma* means within me; in my heart. So, ***Rama means the light in my heart***.

So, when *Dasharatha* and *Kaushalya* came together, and performed the *Ashwamedha yagya*, ***Rama*** was born. ***When the mind-body complex uses some skill and gets into the present moment, purifying the mind and the heart, then Rama, which means, the light in our hearts is born.*** This is the spiritual significance of Sri Rama's birth.

Four things come out of you when Ashwamedha is done: Rama, which means the light in our heart shines (Born of Kaushalya)

- ***Lakshmana***, means awareness, mindfulness (Born of Sumitra)
- ***Bharata***, means all talents (Born of Kaikeyi)
- ***Shatrughna***, means one who has no enemies (Born of Sumitra)

1 The first wife's name is ***Kaushalya***, which means skill. In Hindi, you say '*Kushalatha*', meaning skillful.

2 The second wife's name is ***Sumitra***, which means good friend. There could be many friends, but not all are good friends. Many times, friends drag you in the wrong direction; take you in the wrong way. *Sumitra* is one who takes you in the right direction.

3 The third wife's name is ***Kaikeyi***, one who sacrifices herself and brings benevolence. Kaikeyi is one who stands by your side, although she appears differently; but deep within, she does benevolence, with a cover. It is like a doctor who gives you a bitter medicine, or a vaccination. As soon as the children see him, they start yelling and crying, but the vaccination does good to them. Similarly, Kaikeyi who apparently, outwardly, is not pleasant, but inwardly, does that which is good for you.

So, these are the three wives of Dasharatha.

4 ***Ravana*** means the one who clouds or covers the "light within", hence Ravana is also called the EGO. The 10 bad qualities, which are represented by ***10 heads of Ravana*** that cover the spirit within are:

1. Kama vasana (Lust)
2. Krodha (Anger)
3. Moha (Attachment)
4. Lobha (Greed)
5. Mada (Over Pride)
6. Matsara (Jealousy)
7. Swartha (Selfishness)
8. Anyaaya (Injustice)
9. Amanavta (Cruelty)
10. Ahankara (Ego).

Ramayana is happening in your own body. Your soul is *Rama*, your mind is *Sita*, your breath or life-force is *Hanuman*, your awareness is *Laxmana* and your ego is *Ravana*.

When the mind (*Sita*) was stolen by *Ravana* (*the ego*) then the 10 bad qualities start dominating and cause emotional pollution. This makes the soul (*Rama*) restless. Now the soul cannot reach the mind on its own, it has to take the help of the breath - *the prana*. With the help of the prana (*Hanuman*), the mind (*Sita*) got reunited with the soul (*Rama*), and the ego (*Ravana*) vanished. This is the spiritual significance of the story.

Story Time : When Sri Rama was building the bridge to Sri Lanka, a lot of monkeys were helping him build it. So the monkeys were picking up stones, writing on the back of the stones ***Sri Rama*** and putting it in the water. When they put the stones in the water, they would float. Again, this has a spiritual significance. When the name of the Lord is with you, you will not sink in society, you won't sink but you will float through the ocean of misery. All the monkeys were writing ***Sri Rama***, and all their stones were floating. When Sri Rama saw this, he was so surprised. He thought, 'What? These stones are floating!' He wanted to try it himself. So he took a stone, wrote ***Sri Rama*** and put it in the water. The stone sank! Sri Rama was surprised. One monkey was sitting there and watching, and he started laughing. Sri Rama was a little embarrassed. The laughing monkey said to Sri Rama, 'Those who you throw away from your hands, how they will float? They will only sink!' This is to say that the devotees are so much more powerful than the Lord himself; devotees can do so much more than the Lord himself.

LIBRARY OF HINDUISM



The 11 Volume Encyclopedia of Hinduism, with scholarly contributions of over 1000 scholars and with 25 years of their academic effort, was unveiled in the University of South Carolina campus on August 25, 2013. Hundreds of scholars, dignitaries and spiritual leaders were present on the occasion. Those present and participating in the event were Gandhian Activist, Anna Hazare, South Carolina's Governor Nicky Haley, Indian Consul General in Atlanta, Ajit Kumar. Swami Chidananda Saraswati, Paramartha Niketan, Rishikesh, who had envisioned the Encyclopedia project blessed the audience.

Our own Professor Rama Rao Pappu who had tenaciously worked on the project as an Associate Editor since its inception 25 years ago was also honored by Dr Harris Pastides, President of University of South Carolina and Swami Chidananda Saraswati ("Muniji"). Muniji also said that as a recognition for Prof. Pappu's efforts, he will donate a copy of the Encyclopedia to our temple's **Library of Hinduism**.

INDIA HERALD • WEDNESDAY, SEPTEMBER 18, 2013 • PAGE 7

INDIANS ABROAD

Acharya Vishnu takes Gita prachar to Cincinnati

Acharya Vishnu, in his constant efforts to do Bhagavad Gita Prachar to Hindu Community at large, had an opportunity to visit Greater Cincinnati Hindu temple, also called Devdham of North America on Aug 31, and Sept 1. He visits various temples across USA whenever the opportunity is available.

Such invitation for Gita Prachar is rare. Knowledge of Gita is mostly limited to temple priests or a few learned individuals but Vishnu's objective is to reach the masses and to chant and explain meaning of Gita. Most importantly, he emphasizes that it is a scripture for living people and not limited for recitation at funerals.

Acharya Vishnu performed Gita Yagna at Yagna shala built outdoors on Aug 31. Next day, he chanted Chapter 12 and 15 of Gita and explained meaning of few verses from chap. 6,9,12,15,18 in the temple.



Cinci Hindu Temple is unique. It has 100 acres of land with full temple facility. Main temple has idols of various deities starting from Mahavir, Srinathji Bava, Sitaram, Radhekrishna, Venkateshvar, Durga, Laxmi, Sarasvati, Ganesh, Hanuman and Shiva Linga.

In the new wings, they have added Nava Graha, Subramanya, and Chitrugupta. They have an-

nular space for temple pradakshina.

Hindus from all walks and background visit temple and performs Pujas and Sevas. Yagna shala is also a marriage center. They plan is to build a retirement community in the future. The invitation on behalf of Cinci temple was extended by Puja Committee led by a Gitapremi Koti Sreekrishna.

Cincinnati is a thriving business and financial center with Proctor & Gamble and Kroger grocery store headquartered there, and separated by river Ohio from state of Kentucky. Airport is in Ohio and Northern Kentucky.

Any Gita or Sanskrit learning questions may be directed to Acharya Vishnu at 713-784-1455. He is always supported by wife, Rohini who has chanted Gita with him at Gita Parayana programs at Hindu Worship Society temple in Houston for last 30 years.

Melaa/ Naach Sitare 2013 Thanks from Chairpersons



"The mela Committee and I would like to thank all volunteers, participants, vendors, sponsors and community who came out to be a part and enjoy a great event on a beautiful day. Melaa was a huge success and all who attended enjoyed a day of fun, food, celebration and fireworks. The success of this event is based upon the hard work and commitment of many who I am fortunate to work alongside with in making our children and community proud in knowing that we have a place of not only worship but also purpose in our lives and culture".

Humble Mela Chairperson

Anil Jindal

On behalf of the Hindu Temple of Greater Cincinnati, I would like to thank all who helped make Naach Sitare 2013 an immense success. Events like this can only be executed with the help of numerous supporters who dedicate hours of selfless work. We take great pride in the volunteers who made this possible. Our thanks go out to the judges who took the time out of their busy schedule to come and judge the competition. The master of ceremonies deserve a heartfelt thanks for conducting a phenomenal show. We are grateful to all the participants and choreographers who participated and made this a truly a spectacular event. We look forward to a bigger and better show in 2014.

Special thanks to my Coordinator and leader of Naach Sitare, Kamini Jain and her family for their tireless efforts to make this event a mega success. Also thanks to our Temple President, Jitu Bhai, Jyoti Desai, Anil Jindal and his daughter Anisha Jindal and Chandni Dighi for their tremendous efforts for this events' great success. Last not the least to all devotees who came on that day make it great event to remember. As a Chair Person of the Cultural Committee I had a great time and enjoyed working with all my team members and volunteers.

Asit Saha (Chair : Cultural Activities)

On behalf of the Taste of India organizers and committee members I would like to thank everyone who volunteers, contributes, and helps make the Taste of India (Mela & Naach Sitare) in Cincinnati such a huge and growing success each year. With the help of many community members, volunteers, and devotees, the Taste of India has evolved over the past 13 years from its start in 2000 as a fun annual gathering focused on bringing our community together to the large celebration of our rich and diverse Indian culture it has become today.

A key person I would like to thank for creating and developing this event is my father, Anil Jindal. I think I speak for everyone when I say that without him, the Taste of India would not be possible. The amount of effort and work my father puts in each year along with every committee member is truly inspiring and I appreciate the opportunity to be part of such an enriching experience.

Having our event be recognized throughout the Midwest as such a large occasion would not have been possible without the attendance and outreach to our local community by our members, friends, and families. We thank you sincerely and look forward to your continued support in helping us grow to share our wonderful and unique background with the world around us through The Taste of India Cincinnati.

Please visit us at www.tasteofindiacincinnati.com if you would like to get involved!

Anisha K. Jindal, Chairperson, The Taste of India



SWAMI VIVEKANANDA : CALL TO THE NATION

Dr. J.K. Bhattacharjee's presentation on 9.21.13
at the 150th Anniversary Celebration of Swami Vivekananda

Need for Education and support for the poor and Hinduism.

During his extensive travel for two years all over India, Swami Vivekananda was impressed by the richness of our religious traditions at the same time Swamiji was extremely sad and deeply distressed to see the enormity and the depth of cruel poverty and lack of education responsible for the backwardness and lack of progress in India. Sadly, poverty and lack of mass education exist even today, only much worse.

Swami Vivekananda challenged everyone in his call to the Nation and proclaimed "to be good and to do good is the whole of religion". Swami Vivekananda later founded Ramakrishna Mission to promote spirituality and to meet the need for education and to serve man as God, his gospel and practical Vedanta..

Swamiji's messages regarding support for education, helping the poor and promoting/ supporting our Hindu religion traditions and cultural heritage are numerous as well as very clear and strong. Such messages are printed in books and articles. I will present a few selected messages and explain how we can respond to his call to action and embrace them into our daily life.

Regarding our obligation to support education of poor children, Swamiji said "the only service to be done to our poor children is to give them education to develop their best identity." He further challenged "so long as the millions live in hunger and ignorance, I hold every man as traitor who having been educated at their (other's) expense, pays not the least heed to them."

Regarding helping the poor, Swamiji said "serve the children of the Lord himself. If you can help some one of his children, blessed are you." To serve the poor is to serve the Lord, Daridra Narayana" said Sree Ramakrishna, Swamiji's Master.

Finally for preserving and promoting our Hindu religious traditions and cultural heritage, Swami Vivekananda said "a part of our wealth should be committed to the service of God, community and the preservation of our cultural heritage and religious traditions." He also said, "if money helps a man to do good for others, it is of some value, but if not, it is simply a mass of evil and sooner it is got rid of, the better." He represents modern day Warren Buffett.

How to incorporate his message to our life: Most of us in India and our children have received free public education up to some level. Free for us means, others paid our teachers, built and maintained and operated the school houses. We need to pay this debt and provide others (poor children) the same opportunity that we received by supporting/ adopting schools in India through Ramakrishna Mission and Ekal Vidyalaya and others. At the same time, offer scholarships for needy students in schools and universities our children and we attended.

For helping the poor, we need to support generously the Gandhi Food Drive for the Freestore Food Bank which donates food items to 100,000 poor children and their families in the Tri-State area. Also, we should donate generously to the disaster relief here (flood, tornado etc) and in India (recent Kedarnath disaster) as well as volunteer for the soup kitchen, free health clinic and other service organizations. We have been blessed in many ways. We need to give back to the Community any way we can (through treasure, time and talent) here, in our adopted home and India, our Motherland.

For promoting and supporting our Hindu religious traditions and cultural heritage, we should generously support our most unique and beautiful Temple and its many religious, cultural and educational programs for us and future generations. Followers of other faiths, donate 10% of income every year to charity, mostly to their places of worship. This should be our benchmark too.

As we celebrate Swami Vivekananda's 150th anniversary by all Indian Communities of Greater Cincinnati at the Hindu Temple, we should embrace his important message to our daily life: "be good, do good". "You cannot help anyone. You can only serve": so said Swami Vivekananda



HINDU TEMPLE CELEBRATES SWAMI VIVEKANANDA'S 150th BIRTHDAY

Morning Session, we launched: **“Swami Vivekannada Marg” project.**
Kindly send your contributions to HSGC, note “SV Marg” in the

After three months of planning by a Committee, Swami Vivekananda's 150th Birthday was celebrated in our temple with energy, fervor and enthusiasm on September 21, 2013. Over 100 people participated and our children have shown a great gusto and zeal for the event. The event started in the morning with children from Agrani and Bal-Vihar portraying the life of Vivekananda followed by a panel discussion by local scholars discussing various aspects of Swamiji's life, thought and accomplishments. Rajendra Kelkar spoke of Vivekananda's early childhood, followed by Debjani Biswas's presentation on Sri Ramakrishna and Sri Sarada Devi. Monish Chatterjee spoke of Vivekananda's contributions, works and his influence and Srinivas K. Mirle discussed his views on Hinduism, other religions, science and India. Anil Srivastava described Swamiji's struggle and suffering. Raj Bhatnagar presented some noteworthy anecdotes followed by Koti Sreekrishna's presentation on Bhagavad Gita and caste. Vinay Kumar traced the efforts in making the memorial on Vivekananda rock and the concluding panelist was J. K. Bhattacharjee who spoke of the need for education and service to the poor. Excerpts from discussion by panelists will be published in the coming issues of Aradhana.

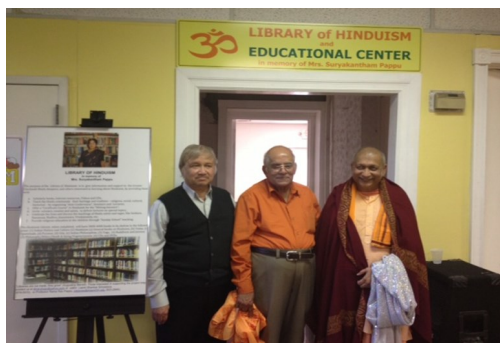


On the occasion of 150th birth anniversary of Swami Vivekananda two plays were performed by two groups from HSS shakha & VHP balvihar kids. Plays were written by Renu Gupta of VHP.

1. Manisha Sahani giving an introduction to the first play on Swami Vivekananda presented by kids
2. Jaya Agrawal talking about the second play on Swami Vivekananda presented by the kid
3. Participants of the two plays on Swami Vivekananda. L to R Harsh Gupta, Likhit Agrawal, Mihir Kotian, Arushi Agrawal, Vaishali Gupta, Rohan Kansal, Avi Sahani, Om Vernekar, Aditya Agrawal, Vishva Kelkar, Hritika Kotian and Muktida Kelkar. Also seen in the picture Samanyu Agrawal and Jay Vernekar.
4. A scene from the life of Swami Vivekananda. L to R Hritika Kotian, Vishva Kelkar, Om Vernekar, Vaishali Gupta, Aditya Sahani and Muktida Kelkar.

In the afternoon session two of our keynote speakers, specially invited for the conference, conducted a lecture-discussion session to a packed audience. Swami Yogatmananda, of the Vedanta Society, Providence, RI, spoke on “Swami Vivekananda's harmonization of Vedanta and Science” and Prof. Avinash Sathaye, University of Kentucky spoke on the “Wit and Wisdom of Swami Vivekananda.”

In the evening session, two other important events took place. Swami Yogatmananda formally inaugurated the “Library of Hinduism and Education Center” (in memory of Mrs. Suryakantham Pappu)





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TEMPORARY SIGNS FOR MARG PROJECT

For our community it is one of the best news that our "dream project" is expected to complete by the end of November, 2013. It is the end of this project but it opens the flood gate for long our long awaited future majors projects such as Community Center, Retirement Homes, Assisted Living, Small Hospital, Yoga Center, Library, Parking lot and many more for which we have been waiting for more than decades. In a true sense it will be a small "Hindu Village " out of India.

The committee has decided that we will install temporary signs for those Marg Projects units which will be fully paid by the end of the November, 2013. We encourage everyone to pay as soon as possible as we have to pay back a loan to the bank which we took in September, 2013 to take advantage of historically low interest rate.

Beside, 20 original spots of our current road we have 6 more spot of our Marg Project as we have extended the road.

Out of these 6 new spots, 2 are already committed and hope soon rest will be adopted. Any one can adopt these by paying \$ 35,000 in next 3 years. You can leave some thing behind the future generation to come and feel proud what you have done for the temple.

For more information please contact one the following:

Laxmi Srivastava – (513) 474-0533, laxmi_srivastava@yahoo.com, Chairperson, Long Range Planning.

Vithal Nemade – (513) 234-8373, nemadev@gmail.com, Project Manager.

Real credit goes to the Executive Committee Members and many others who have encouraged and supported this project whole heartedly.

Thought for the Day



An anthropologist proposed a game to the kids in an African tribe. He put a basket full of fruit near a tree and told the kids that who ever got there first won the sweet fruits. When he told them to run they all took each others hands and ran together, then sat together enjoying their treats. When he asked them why they had run like that as one could have had all the fruits for himself they said: "UBUNTU, how can one of us be happy if all the other ones are sad?"



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The Hindu Society of Greater Cincinnati is now, a partner with Kroger in their Community Rewards Program to get the advantage of their good will of community support. They will donate from about 2% to 4% of the total amount we spend as a community to the HSGC. **Last year the Temple received a commission of almost \$4000 from Kroger through this program. Thanks to all members who have taken five minutes to enroll for this program.**

When you shop at Kroger for your groceries, you automatically, donate some percent of your grocery bill to your Temple without any additional cost to you. Help your Temple to help yourself.

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Please be sure to enroll in the new "Kroger Plus Card" program immediately. **Re-enroll every year.** The new year starts from April 1. SO PLEASE RE_ENROLL at www.krogercommunityrewards.com by April 1' 2013

Easy Steps for Enrollment: (takes less than 5 minutes)

1. Visit www.krogercommunityrewards.com and select "Register" unless you already have an account. Sign up for a Kroger rewards account by entering your Kroger Plus card number or your primary phone number.
2. Confirm your registration through your email account.
3. Sign in to Kroger Community Rewards website (the link on the confirmation email will take you there). Proceed to Edit "My Account;" enter your Kroger Card Number and confirm personal information
4. Click to "Community Rewards" at the bottom of the page and type in our NPO number **81567**. Select "Hindu Society of Greater Cincinnati."

Congratulations! Now a portion of every shopping trip you make will go towards our wonderful Temple. Remember to swipe your registered Kroger Plus Card or use the phone number that is related to your card when shopping to benefit the Temple.

Once you are enrolled and when you make purchases at Kroger, you will see at the bottom of each paid receipt, "At your request, Kroger is donating to the Hindu Society of Greater Cincinnati".

For questions, contact Raneshwar Gupta at 232-3331/477-9372c

Please contact Raneshwar Gupta (Kroger Coordinator) at 513-232-3331 or Manish Srivastava (Fund Raising Chair) at 513-503-2825 if you have further questions/concerns.

'Bollywood Music & Masala' & 'Swaranjali'

LISTEN to INDIAN MUSIC PROGRAM on WAIF 88.3 FM Plus LIVE Internet Streaming on www.WAIF883.Org:



Every Saturday from 12 Noon to 2 PM 'Bollywood Music and Masala' &

Every Sunday from 11 AM to 2 PM



EXPENSES : Two Pages

Income/Expense by Category - Year To Date 1/1/2013 through 9/30/2013

Category	1/1/2013- 9/30/2013
Aradhana Publication	24,523.02
Bank Charges	97.24
Calender	5,866.00
Festivals Expense	
Mela (includes \$6,425 from last year)	33,566.34
Navratri (includes \$2,725 from last year)	3,725.63
TOTAL Festivals Expense	37,291.97
Flower Expense	9,901.02
Food Expense	9,298.00
Mortgage	
Mortgage Interest	21,857.27
TOTAL Mortgage	21,857.27
Office Expense	2,695.18
Property Insurance	3,184.25
Property Tax	10,164.50
Puja Expense	
Anniversary	1,116.90
Maha Shivratri	200.00
TOTAL Puja Expense	1,316.90
Repair & Maintenance	
Grass Cutting	5,151.76
Miscellaneous	18,975.36
Pest Control	579.54
Security System	4,148.01
Snow Removal	2,300.00
Temple Cleaning	13,002.70
TOTAL Repair & Maintenance	44,157.37
Supplies	
Paper Products - Kitchen	9,222.52
Puja	6,743.50
Temple	1,310.64
TOTAL Supplies	17,276.66
Utilities	
Garbage Removal	1,307.69
Gas & Electric	27,582.89
Telephone Bill	1,328.00
Water & Sewer	614.02

Income/Expense by Category - Year To Date 1/1/2013 through 9/30/2013

Category	1/1/2013- 9/30/2013
TOTAL Utilities	30,832.60
Wages & Salary	
Bonus	2,103.00
Federal Income Tax	11,554.70
Health Care	36,718.58
Life Insurance	383.00
Net Pay	32,812.22
State Income Tax	1,056.00
TOTAL Wages & Salary	84,627.50
TO Lebanon Citizens National Bank (Principal)	17,811.85
TOTAL EXPENSES	320,901.33
OVERALL TOTAL	-14,682.60

Income/Expense by Category - Year To Date 1/1/2013 through 9/30/2013

Category	1/1/2013- 9/30/2013
INCOME	
Aradhana Advertisement	13,340.00
Festivals Income	
Holi	605.00
Mela	37,026.00
Rath Yatra	2,326.00
TOTAL Festivals Income	39,957.00
Flower Donation	9,049.00
Food Donation	13,167.00
General Donation	60,875.93
Gift Shop	761.00
Puja Income	
Anniversary	11,796.00
Archana	6,897.00
Guru Purnima	1,089.00
Hanuman Jayanti	1,210.00
Hindola Utsav	551.00
Janmasthami	5,874.00
Maha Shivratri	12,294.00
Mahaveer Jayanti	354.00
Mataki Chawki	19,480.00
Murugan Abhishekam	7,854.00
Navgraha Puja	964.00
New Year Havan	2,295.00
Outside Puja	29,827.00
Ramayan Path	892.00
Satyanarayana Katha	2,084.00
Sitaram Kalyanam	2,150.00
Special Puja & Archana	44,742.80
Vallabhacharya Jayanti	858.00
Venkateshwara Kalyanam	15,753.00
TOTAL Puja Income	166,964.80
Rental Income	2,104.00
TOTAL INCOME	306,218.73

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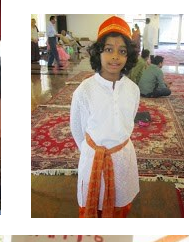
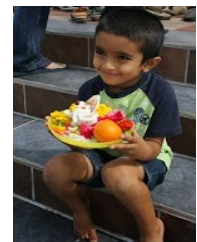
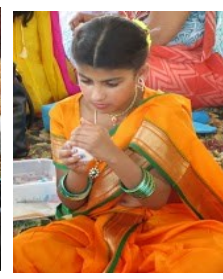
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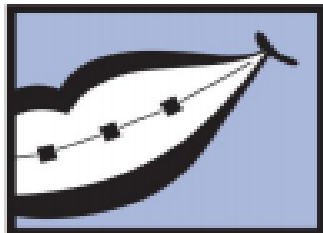
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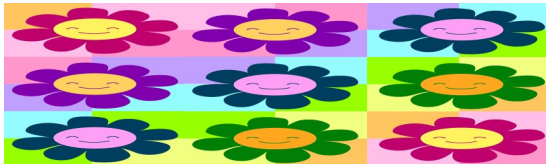
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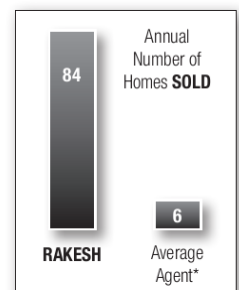


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