



आराधना

Aradhana

A Publication of the Hindu Society of Greater Cincinnati
Devdham of North America™

Shrawan/Ashadh
Vikram Samvat, 2070
Aug, 2013



"as u grow old u will discover that u have 2
hands one for yourself and one for helping
others"



<http://www.cincinnatiemple.com>
Email: hindusociety@fuse.net
Phone: (513) 528-3714

Shri Krishna Janamashtami

(Birthday of Lord Krishna)
August 28th Wednesday 2013
5.30pm to 12midnight

5:30pm Shri Krishna Puja & Abhishek*
6:15 pm Archana **
6:30pm Procession
8:00 pm Aarti & Prasad /Dinner
9:30 pm Bhajans /Keertan / Pravachan (Shree Krishna Leela)
11:45 ***Shri Krishna Janmotsav Puja / Aarti & Prasad

Sponsorship For Puja * \$101.00, Archana** \$21.00 , *** Janmotsava Puja \$251.00,
For Details please call ,Kiran Dayal 474-4051, Acharya Kailash Sharma 513-652-5382.Temple 513-528-3714



Program

Shri Bal Krishna Puja ,Palna Darshan
Badhai to Nand Yashoda by -Vraj Vasi
Shivaji comes for Bal Krishna Darshan
Children Program Dahi--Handi by Children
Bhajan and Kirtans Thal, Arati
and Mahaprasad
Sponsored by- Shreenath ji devotees

NAND MAHOTSAV
Details on Page 7



MELAA AND NAACH SITARE

Major excitement coming up on September 7, 2013
Details and forms on Page 9, 10 and 14
Food ; Shopping; Games;
Pony Rides; Dancing;
Fireworks



If you or someone you know, is not receiving ARADHANA, or if you need a change of address, please contact
Mohan Chopra at 859-331-2416 or Nandkumar Khemchandani : asiindian@aol.com / 513-779-1043
Aradhana (past and present) is also available at temple website: www.cincinnatiemple.com
Deadline for submission of articles for next Aradhana is July 10th

TEMPLE INFORMATION

EXECUTIVE COUNCIL 2013

President

Jitu Patel 513-836-0606
jpatel5@live.com

Vice President

Sudhakar Vinod 513-573-0305
vinodemail@gmail.com

Secretary:

Murali Muraleetharan 513-573-0550
mmuraleetharan@cinci.rr.com

Treasurer:

Amar Sharma 513-777-5771
ushaamar@aol.com

COMMITTEE CHAIRPERSONS

Pooja Committee: Sangita Patel(Chair):
513-791-0855 ptsp27@aol.com

Communications/Editor:

Geeta Mehan 513-754-0400
mehangeeta@gmail.com

Membership & Fundraising:

Manish Srivastava (513) 503-2825
mansriva@hotmail.com

Property Management & Maintenance:

Rakesh Patel (513) 892-1830
rockypatel1968@yahoo.com

Cultural Activities:Asit B. Saha

(513) 489-5720 absaha09@gmail.com

Religious Education & Youth Activities:

Vinit Rastogi (513) 398-3216
rastogivk@gmail.com

Long Range Planning

Laxmi Srivastava 513-474-0533

Cultural Activities:

Asit B. Saha (Chair) (513) 489-5720
absaha09@gmail.com

Youth Member: Mahima Devarajan

(513)-646-9311 arcubedgd@yahoo.com

Priests: Acharya Kailash Sharma,

Chief Priest (513) 770-0705 ;

acharyaksharma@yahoo.com

Acharya Chakreshwar Sharma

(513) 528-0901

acharyachakreshwar@yahoo.com

Pandit Srinath Bhattar (513) 488-2986

bhattarsrinath@yahoo.com

Religious Counselor

Dr. Koti Sreekrishna (513)-290-3064
tatachar@aol.com

RELIGIOUS DISCOURSE

Sundays 12:15 - 12:45 PM

First Sunday : Upanishads

Second Saturday : 1008 Gayatri Jaap

Second Sunday : Children Program

Third Sunday : Sunder Kand Path

Fourth Sunday : Shri Ganesh

Atharvshirsha Path

Fifth Sunday : Jagannath Puja

Members of the community are invited to speak on topics related to Hindu religion, philosophy, culture, reformation, Gurus, self-preservation, etc. If you would like to talk or like to suggest someone who may be interested, please contact Kiran Dayal.

Devotees are requested to sit-in Sunday Pooja as well as bring Prasad and Lunch. You may wish to use this occasion to celebrate important events such as wedding anniversaries, birthdays, ishta devata pooja, graduation and other memorable days. Events can be hosted by individuals, families, group of families or organizations. Please reserve your Sunday of choice ASAP by putting your name and phone-no in the calendar at the temple & calling pooja committee members Kiran Dayal or Meena Sondhi.

TEMPLE SCHEDULE

Monday - Friday : 9:00AM-12:00 Noon
5:00 PM - 8:00 PM

Saturday and Major Hindu 9am to 8pm
(Maha Shivratri, Krishna Janamashtmi, Ganesh Chaturthi, Deewali)

Sunday : 9am - 7pm (Nov to March)
9am - 8pm (April to October)

SPECIAL PROGRAM ON WEEKENDS

9:15 - 9:30 A.M.

Suprabhatam

9:30 - 11:00 A.M.

Daily Pooja of Temple Deities

11:00 - 11:30 A.M.

Sponsored Pooja

11:30 - 12:15 A.M.

Bhajan

12:15 -12:45 P.M.

Religious discourse

12:45-1:00 P.M.

Birthday and Anniversary pooja and announcements

1:00 P.M.— Aarti

Attorney: Aronoff, Rosen & Hunt
(513) 241-0400

Accountant: Open

2013 POOJA COMMITTEE & RELIGIOUS ACTIVITIES MEMBERS

Sangita Patel (Chair)	791-0855
Swarna Choudhury (Co-Chair)	232-2343
Kiran Dayal (Co-Chair)	474-4051
Amita Gupta	336-8782
Acharya Kailash Sharma	770-0705
Acharya Chakreshwar Sharma	528-0901
Pandit Srinath Bhattar	528-3714
Meena Sondhi	831-9788
Meena Karamchandani	683-9454
Kalpna Srivastava	233-9184
Vasundhra Dasari	777-3353
Suchitra Mishra	573-9775
Rajan Odayar	336-6843
Vilas Patel	947-0861
Triveni Dave	859-371-9645
Mangal Nemade	234-8373
Purabi Dey	688-1721
Murali Annamalai	513-827-5450
Yasotha Subarajan	513-754-0578

TREASURER Co- Chair

Raj Bodalia 583-0184

Temple Manager's Committees

LaxmiS.Srivastava, Temple Mgr. 474-0533

Deepak Dixit ,co-Temple Mgr. 348-5496

Raj Bodalia, ,Chair Special Activities583-0184

1.Office Manager Mohan Chopra	9. I/C Temple Web site Bharat Vala
2. I/C Swami Lectures Vinay Kumar	Sudhakar Vinod
Meena Mehta	10. I/C Temple Calendar
Koti Sreekrishna	Meena Mehta
3. Temple Data Base Nandkumar Khemchandani	Ashvin Mehta
Raj Bodalia	Acharya Kailash Sharma
Meena Mehta	11. Volunteer Services
4. Anniversary & Birthday Data Raj Agarwal	Rajan Odayar
Shakuntala Agarwall	Kedarnath Nambori
5. E-mail .Data Pradeep Goyal	Dilip Patel
Nandkumar Khemchandani	Vijay Kumar Sharma
6. Gift Shop Meena Sondhi	12. Temple Photographers
Madhu Sharma	L. Ram Kumar
7.Security (ADT) Meena Mehta	Naba Mishra
Vinay Kumar	VG Ramaswamy
Ramesh Sondhi	13. Mela Committee
Kailash Sharma	Anil Jindal
8. Financial Data Amar Sharma	Jyoti Desai
Raj Bodalia	Raneshwar Gupta
Laxmi S. Srivastava	Krutarth Jain

Please Donate Generously

Your Temple needs
1. Sponsors for flower \$50/week
2. Sponsors for Sunday pooja
3. Your support

Aradhana is Published Monthly . Circulation: Approx. 1750 Families. **Advertising Rate per month:** Full Page \$300; Half Page \$150; Quarter Page \$100. and one eighth page \$50. A 10% discount is given for 12 consecutive repetitions of the same advertisement. **Hindu Society of Greater Cincinnati (HSGC)** is a non-profit organization that caters to the needs of a large community. **The views expressed by individual authors in Aradhana are their own and may not reflect the policies of HSGC.**

Pooja Information

RATES FOR POOJA & PRIEST SERVICES

SERVICES	IN TEMPLE	OUTSIDE TEMPLE
Abhishekam (All Deities)	\$101.00	—
Aksharabhyas	\$101.00	\$151.00
Anna-Prashanam	\$101.00	\$151.00
Ashta Prakari Pooja*	\$101.00	\$151.00
Ashtottharam (108) Archana	\$21.00	—
AyushyaHomam/B'day Celebra.	\$101.00	\$151.00
Ground Breaking Ceremony	—	\$151.00
Griha Pravesh	—	\$151.00
Kalayana Uthsava (Lord Ram/Sita)	\$121.00	---
Kesh Khandan (Churakaran)	\$101.00	\$151.00
Naam-Karan	\$101.00	\$151.00
Navagraha Pooja	\$101.00	\$151.00
Nischitartham (Engagement)	\$151.00	\$251.00
Baby Shower Pooja	—	\$151.00
Nitya (1 Day) Kaikaryam (Seva)	\$101.00	---
Poolangi Seva (With Flowers)- (Only During Off Winter Season)	\$101.00	---
Regular Archana	\$11.00	—
Sahasranama (1008) Archana	\$51.00	---
Sathyanarayana Pooja	\$101.00	\$151.00
Seemantham	\$101.00	\$151.00
Devi Jagaran	\$75.00	\$101.00
Akhand Ramayan Paath	—	\$151.00
Shashti Poorthi (60th B'day Celeb.)	\$101.00	\$151.00
Anniversary celebration	\$101.00	\$151.00
Suprabhat Seva	\$21.00	---
Unjal (Swing) Seva	\$31.00	---
Upakarma (Thread changing)	\$51.00	---
Upanayam/Brahmopadesham/ Thread Ceremony	\$151.00	\$251.00
Vahan Pooja	\$51.00	----
Yearly Shradham (Barkhi)	\$101.00	\$151.00
Wedding	\$301.00	\$501.00

SPECIAL POOJA RATE

Rates for Mata Ki Chauki performed at another temple will be 15% of the money collected at the temple or a minimum of \$ 501.00.

1. Poojas performed by priests outside the temple will be rated according to the number of poojas performed.
2. 50 Cents/Miles for Travel expense to the Priest to perform pooja at your home.

Rates are subject to change without notice. Rates of Poojas out of Greater Cincinnati will be \$100.00 more than the rates of outside pooja within greater Cincinnati area.

CHECK-OUT

<http://newbhagavadgita.blogspot.com/2010/04/shock-treatment-in-bhagavad-gita.html>

Temple Rental: Lower Floor Only

	Full day	Half day
Monday -Thursday (except holidays)	\$301	\$151
Friday, Saturday & Holidays	\$501	\$351
Sunday after 3PM only	— \$351	

Note: For half day select one of the two:

8:00 AM to 2:00 PM **OR** 4:00PM to 11:00 PM

USE OF KITCHEN \$ 51

Use of Paper Supplies (PS) \$ 101

Use of Kitchen and PS \$125

Temple rental applies to all private reservations for those events/poojas that are performed by private parties and not announced in the temple.

Security/ Cleaning deposit: \$151 required.

This deposit will be forfeited if the basement hall bathrooms and kitchen area are not cleaned by the party renting the place.

NOTE: To schedule a Pooja please contact Pooja Committee : Sangita Patel 513-791-0855 or to rent a temple hall (lower level) Raneshwar Gupta 232-3331

Pooja Committee Announcement:

To schedule a Pooja or to rent a temple hall (lower level) please contact Sangita Patel 53-791-0855 or to rent a temple hall (lower level) Raneshwar Gupta 232-3331

If you have any question or suggestion about temple activities contact Sangita Patel 513-791-0855, any EC Members or Temple at 528-3714.

1. **Archana** performed during temple hours by sponsorship. No Archana on Sundays between 11 a.m.-1 p.m.
2. **Outside Poojas** and other religious services will be conducted by appointment only.
3. To **schedule any poojas** please contact Pooja Committee chairperson at least one week in advance.
4. If you would like to bring **food and prasad** in the temple, Please contact Pooja Committee chairperson .
5. **Cancellations** of pooja should be done 3 days in advance or else the full fee for the pooja will be charged.

POOJA SAMAGRI

For convenience of Devotees, Temple can now provide Pooja Samagri for all inside and outside Poojas.

Donation for Puja Samagri is as follows

\$ 21 for any Pooja

\$ 31 for any Pooja including Havan/Homam

For more details please contact

Sangita Patel 513-791-0855

IMPORTANT ANNOUNCEMENT
SUNDERKAND CD (sung by Acharya Kailash Sharma)

AVAILABLE in Temple Gift Shop for **\$ 10.**

The money raised will go to temple.



Regular Weekly & Monthly Events at the Temple

Monthly Navgrah Pooja

Every first Saturday of the Month
Sponsors needed for Pooja \$51.00
For Details call

Sangita Patel 791-0855 ; Temple priests: 528-3714



Monthly Murugan Abhishekham /Pooja

Every second Sat of the Month
Sat 4pm Sponsor Murugan Group.

Pandit Bhattar 488-2986,
Murali Annamali 827-5450,
Yasotha Subarajan 754-0578

Priests : 529-3714; Sangita Patel 791-0855



Monthly Satya Narayan Pooja

On Every Purnima of the Month
6:30 pm

Sponsorship \$ 51.00

To sponsor pooja call
Sangita Patel 791-0855

Shri Ganesh Puja & Shri Ganesh Atharvshirsha Path

Every 4th Sunday of the month 10:30AM

This pooja is dedicated to each month's

Sankashti Chaturthi to Lord Ganesh.

For more information & To Sponsor the pooja please call

Jyoti Divekar 204-8037, Mangal Nemade 234-8373

Sangita Patel 791-0855; Temple Priests: 528-3714

SAI BHAJAN

Every First Sat. of month 6pm to 7:30pm

For more details please call Dr. Ganesh 857-719-1500 ,
Rajan 331-2058.



Monthly ABHISHEKAM/KALYANOTSAVAM FOR LORD SRI VENKATESWARA

4th Saturday of each month ,
from 10:30 AM-12:30PM.

To sponsor and details please call any of the following:

Anand Konda: 481-4119; Vasundhara Dasari: 777-3353

Suseela Paturi: 481-8591; Surendra Hanumanthanna: 661-8733

Pandit Sri Srinadh Bhattar: 488-2986

1008 Gayatri Jap

Second Saturday of each month at 9.30AM

For details please contact temple priest 528-3714 or
Sangita Patel 791-0855



Weekly Shiv Mahiman Stotram

Every Monday at 6:30 pm



Weekly Hanuman Chalisa Path

Every Tuesday at 6:30 p m To sponsor call
Sangita Patel 791-0855 or Temple Priests 528-3714

Weekly Vishnu Sahasranaam Parayana

Vishnu Sahasranaama Parayana (chanting) will now take place
Every Thursday at 7:00 pm . Please join us for the chanting.
Please contact Ganesh Sundaresan 513-752-4025

Weekly Venkateswar Pooja

Every Friday at 6:30pm

To sponsor pooja please call Sangita Patel 791-0855

Temple priests: 528-3714

PURUSHOTTAM NAAM STOTRA PARAYAN



Every 2nd Wed. of each month
6pm to 7:30pm

details please call Mina Mehta 574-6763

MARG PROJECT STATUS UPDATE

Work on "Marg" started last week and is moving right along. If weather cooperates, we may have our "dream road" completed by the end of September. This will open the way for all our future plans such as Retirement homes, Multi Purpose Building etc.

Out of Six New Marg Project Spots, one is already adopted.

Five more left!!!! Individual families or groups can adopt these.

Each Section costs \$35000 . Payments can be made in three years. It will help your Temple and at the same time, you will leave a legacy behind for your children and grandchildren.



Aug	3rd	Sat.	Navgrah puja 3pm Sponsorship \$51.00
Aug	3rd	Sat.	Sai Bhajans 6pm
Aug.	4th	Sun.	Hindola Utsava Srinathji 10:30am <small>Sponsored-By Shrinathji devotees. Schedule changed from Aug 11th to Aug 4th</small>
Aug	5th	Mon	Shravan Somvaar Shiv Puja 10am and 6:15pm Sponsorship \$101, Abhishekam
Aug	17th	Sat	Murgan Abhishekam 4:30pm Sponsorship \$101,\$21 Schedule Changed from 2nd Sat. to 3rd Sat.no Abhshekam on 10th
Aug	11th	Sun	NavChandi Yagna (Umiya Mata) . 11am <small>Sponsored by -42Gham Samaj Schedule changed from Aug 4th to Aug 11th</small>
Aug	12th	Mon	Shravan Somvaar Shiv Puja 10am and 6:15pm Sponsorship \$101, Abhishekam
Aug.	14th	Wed	Purushottam Naam Stotra Parayan 6pm
Aug.	16th	Fri.	Vara Maha Lakshami Vrata 6:30pm Sponsorship\$31
Aug.	18th	Sun.	Sunderkand Path 10:30am <small>Sponsored By- Rita & Jayesh Patel</small>
Aug	19th	Mon.	Shravan Somvaar Shiv Puja 10am and 6:15pm Sponsorship \$101, Abhishekam
Aug	20th	Tue.	Upakarma 7am , 8am, 9am, Sponsorship\$51
Aug.	20th	Tue.	Balbhadra Janmadin puja 11am
Aug.	21st	Wed.	Gayatri Jayanti
Aug.	20th	Tue	Purnima Satya Narayan Puja 6:30pm <small>Sponsorship \$51 Puja Samagri will be provided. Please bring Fruits,Praad, and 1 coconut.</small>
Aug.	24th	Sat.	Venkateshwar Abhishekam 10am Sponsorship\$51
Aug.	25th	Sun.	1008Gayatri Jaap/ Gayatri Yagna 9:30am to 1pm. Sponsors Needed
Aug.	28th	Wed	Shri Krishana Janmashtami 6:30pm to Midnight. Event Sponsored by- Curries Restaurant

SEPTEMBER 2013

Sep	2nd	Mon	Last Shravan Somvaar Shiv Puja 10am & 6:15pm Sponsorship \$101, Abhishekam
Sep	7th	Sat.	Mela 12noon to 8pm See flyer for details
Sep	7th	Sat.	Navgrah puja 3pm Sponsorship \$51.00
Sep	7th	Sat.	Hartalika Vrat Puja 6pm
Sep	7th	Sat.	Sai Bhajans 6pm
Sep	8th	Sun.	Nand Mahotsava Celebration Sponsored by - Srinathji devotees
Sep	14th	Sat.	1008Gayatri Jaap 9:30am to 1pm.
Sep	14th	Sat.	Murgan Abhishekam 4:30pm Sponsorship \$101,\$21
Sep	15th	Sun	Ganesh Chaturthi Celebration 10am to 1pm <small>Sponsored by - Triveni</small>
Sep	19th	Thurs	Pitri Shraddha Starts
Sep	19th	Thurs	Purnima Satya Narayan Puja 6:30pm <small>Sponsorship \$51 Puja Samagri will be provided. Please bring Fruits,Praad, and 1 coconut.</small>
Sep	21st	Sat.	Mata Ki Chouki 4-8pm Sponsored by - Mata Devotees
Sep	22nd	Sun	Sunderkand Path 10:30am to 1pm <small>Schedule changed from 3rd Sun. to 4th sun.</small>
Sep	28th	Sat.	Venkateshwar Kalyanam 10am to 1pm Sponsorship\$51
Sep	29th	Sun	Jagannath Puja 11am

Oct. Highlights

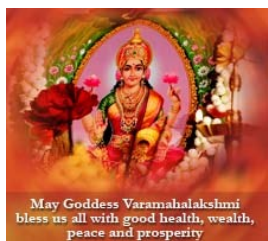
Oct. 5th Sat. Mata Ki Chouki Sponsored by- Jindal family

Oct 5th -oct. 13th sun Navratri Puja

Oct. 22nd Karwa Chauth Puja

VARA MAHA LAKSHAMI VRATA

Aug 16th Friday 6:30pm



May Goddess Varamahalakshmi
bless us all with good health, wealth,
peace and prosperity

Sponsorship \$31.

For details please call Temple 528-3714.

Sangita Patel 791-0855, Sri Srinath Bhattar 488-2986

SHRAWAN SOMVAR SHIV-ABHISHEK PUJA

Aug. 5th, 12th, 19th, 26th, & Sep.

2nd



10:00am to 11:30am Shiva Abhishek & Aarti

06:15pm to 07:05pm Shiva Abhishek, *Bilva Patra Archana

07:05pm to 8:00pm Shiva Mahimna Path, Bhajans & Aarti

Sponsorship- Abhishek \$101.00, Archana \$11.00

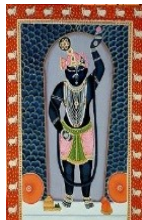
*Bilva patra Archana (Depends on Availability of Bilva patra)

For details please call Sangita Patel 791-0855, Acharya Kailash Sharma 652-5382,

Janak Dave 859-371-9645. Temple 528-3714.

ShriNathaji Hondola (Jhoola) Utsav

August 4th 2013, Sunday



Program: 10:30am to 1pm; 10:30am Shriji Pooja

11:30am Hindola Darshan; 11:30 am Hindola Kirtan & Bhajan

1pm Aarati Followed by Mahaprasad/lunch

Sponsored by ShriNathaji devotees for

Detail please call Temple @528 3714, Sangita Patel 791-0855, Meena Mehta, Jyoti Desai, Pushpa Shah, Meena Shah, Vasumati Shah, Minal-ben Patel.

Please note schedule has been changed from Temple calendar Aug 11 to Aug. 4th

NAV KUNDEEYA CHANDI MAHA YAGNA

(Umiya Mata)



AUG. 11th 2013

10am to 1pm

10:30am Shri Ganesh Puja, Umiya Mata Puja

11:30am Yagna Shala Parvesh, Chandi Yagna

12:30 Purnahuti

1pm Aarti, followed by Mahaprasad (Lunch)

Event is sponsored by - 42 Gham Samaj

Please note schedule has been changed from temple calendar Aug 4th to Aug 11th



"Pravachan": 4th Sunday of each Month

in 2013 Enrich your personal lives.

Will cover many scriptures

Bhagwad Gita, Upanishads,

Darshan, and Vedic Scriptures.

12:15 PM to 12:45 PM. The idea is that all

Hindus who go to temples, worship different Deities, have different concepts of Gods should also grasp the concept of **Unity in Multiplicity**. Gain an in-depth understanding of the fundamentals of Hindu philosophy.

Dates for the remaining 'Pravachans': Sep 29; Nov 24; Dec 29

Hinduism 101

Koti Sreekrishna

(tatachar@aol.com; 513-290-3064)

Third Sundays 11:30 am - 12:30 pm

During

The Children's Hindu Heritage Class
(HSGC Temple)



- Origin of Major World Religions
- Hinduism: Foundations (Vedas and Upanishads)
- Bhagavad-Gita
- Hindu Sects
- Hindu Scriptures
- Essential Features of Hinduism
(A-F-I-O-U-Y of H-I-N-D-U-I-S-M)

JANAMASHTMI

Janmashtami also known as Gokulashtami is celebrated all over the country with great gusto. On this auspicious day, Lord Krishna took birth to end the wickedness which was growing day by day during those days. This day holds great significance among the Hindus and the ardent followers of Lord Krishna observe fast. India is a country of diversity and thus, there is a slight difference in the rituals and traditions which are followed in various parts of the country. People sing bhajans, give performances on the life and great achievements of Lord Krishna during this festive time. The idols of Lord Krishna are decorated very beautifully and the houses and temples are also adorned to welcome Lord Krishna. Till the date, Lord Krishna is showing His followers the path of honesty, truth and kindness through the holy book called Bhagavad Gita. Read the article to know more about the importance of Janmashtami along with the date on which it will be celebrated in 2013.

When Is Janmashtami Celebrated

According to the Hindu calendar, Janmashtami is celebrated on the 8th day of the Krishna Paksh or the dark half under the nakshatra Rohini, in the month of Shravana whereas as per the Gregorian calendar, it comes in the month of mid August-September. The Shravana month corresponds to the month of Bhadrapada Krishnapaksha, according to Barhapatyamana. It is said that Lord Krishna took birth in the year of Visvavasu, about 5,227 years ago. He was the avatar of Lord Krishna which came to the earth in Dwapara Yuga.

In present time, this festival is rejoiced for over two days because the nakshatra called Rohini and the 8th day of Krishna Paksh may not fall on the same day. This is why this festival is celebrated for two days, in which the first day is known as Krishnashtami, as on this day Lord Krishna took birth which comes on the eighth day after the festive occasion of Raksha Bandhan whereas the second day is called as Kalashtami.

Significance of Janmashtami

The festivities of Janmashtami start at midnight because it is said that God made his celestial appearance on the earth during this time. Conch is blown and the idol of Lord Krishna is given a consecrated bath with panchamrit and then with gangajal. After this, people perform special puja, perform aarti, offer sweets, fruits and fresh flowers as a tribute to the God. Also, they rock the cradle which indicates that Lord Krishna has taken birth. After performing the rituals, people break their fast by having the prasad.

The main objective of the coming of Lord Krishna on this earth was to make the people and the Mother Earth free from the evilness of the demons. He also played a very significant role in Mahabharata which was the legendary battle took place in Kurukshetra. He spreads the message of love, kindness, humanity, pure bhakti and good karma on the earth.

NAND MAHOTSAVA AUG .28th Sunday 10:30 am



Program

Shri Bal Krishna Puja ,Palna Darshan
Badhai to Nand Yashoda by -Vraj Vasi
Shivaji comes for Bal Krishna Darshan
Children Program Dahi--Handi by Children
Bhajan and Kirtans Thal, Arati
and Mahaprasad
Sponsored by- Shreenath ji devotees

NAND MAHOTSAVA SEP. 8th Sunday 10am to 1pm

Palna Darshan: Badhai Ho Badhai Ho
Badhai by Brijvashis to Nandbaba & Yashodamaiya
Lord Shiva comes for Bal Krishna Darshan
Children Program Dahi-Handi by Children
Bhajan and Kirtans
Thal, Arati and Mahaprasad
Sponsored by ShriNathji Devotees

celebrating..

India's 67th Independence Day!



Association for India's Development (AID) - Cincinnati Chapter welcomes you!

Friday, August 16th, 2013 at Voice of America Park, West Chester, OH

August 11: Kids' competitions! Math, India Quiz and Essay

5.30pm-7.30pm at A+ Learning Center /
Yoga With Pooja / NrityArpana Studio
(6011, Tylersville Rd, Suite 2, Behind Tantalize Salon, Mason, OH 45040)

August 16: Celebrations and Fund-Raising Dinner!

Kids' Fancy Dress Competition, Cultural Program: 6.30pm-8pm
Chief Guest: Mr. Somnath Mukherji
Development Co-ordinator of AID

Discussion with Mr. Somnath Mukherji and Fund-raising dinner to help
grassroots projects in India: 8.15pm onward

Voice of America Park, West Chester, OH

For more details visit: <http://cincinnati.aidindia.org>

Or write to us at aid.cinci@gmail.com or call us on (513) 549-7170

Free Snacks and
Refreshments
provided at the venues!



Celebrate India's

- Free Refreshments
- Patriotic-themed cultural programs
- Essay competition for children
- Math competition for children
- Fun activities - races and games for children



Independence Day

Venue:

The Voice of America Park

7850 Voice of America Park Drive
West Chester OH 45069

Friday, August 16th, 2013
5pm onwards

Save the date in your calendars!

Association for India's Development

Web: <http://cincinnati.aidindia.org>

Email: aid.cinci@gmail.com

Visit the website for updates

IMPORTANT ANNOUNCEMENTS



Celebration of Swami Vivekanand Ji 150th Anniversary

At Hindu Temple of Greater Cincinnati

On Saturday, September 21, 2013

For more details, please contact one of the following Committee Members

Deepak Dixit—513-348-5496; Prof Rama Rao Pappu — 513-255-2600

J.K. Bhattacharjee — 513-523-8598 ; Koti Sreekrishna — 513-290-3064

Meena Mehta — 513-754-6763; Geeta Mehan — 513-754-0400

Ganesh Yadlapalli — 857-719-1500; Laxmi S. Srivastava — 513-474-0533

Mrs. Suryakantham Pappu Memorial Library of Hinduism

(Hindu Society of Greater Cincinnati)

You are cordially invited to attend a Lecture by

PROF. WILLIAM JACKSON

Department of Religious Studies

(Indiana University – Purdue University, Indianapolis)

"How Libraries in Temples Make a Real Difference"

Saturday, August 17, 2013

2: 30 PM

At HINDU TEMPLE, 4920-Klatte Road, Cincinnati, Ohio, 45244



HINDU TEMPLE OF
GREATER CINCINNATI
Is organizing



MELA

****The Taste of India****

AT THE TEMPLE

4920 KLATTE ROAD

SEPTEMBER 7, 2013 12:00 (NOON) TO 8:00 P.M.

EVENTS INCLUDE:

FOOD

SHOPPING

GAMES

PONY RIDES

DANCING

FESTIVAL RIDES

For Booth Sponsor and Rental

Anil Jindal 513-271-7171 ajindal@jindalbuilders.com

Jyoti Desai 513-745-0876 desaijyoti12@yahoo.com

Raneshwar Gupta 513-232-3331, Ramesh Sondhi 513-831-9788

For Culture Program

Kamini Jain kaminijain@yahoo.com 513-769-7964

Asit Saha 513-702-1050 absaha09@gmail.com

Chandni Dighe chandni.dighe@yahoo.com



Naach Sitare Dance Program

Cultural Dance Program - 1:30 PM - 6:00 PM

Awards & Certificates - 6:00 PM - 7:00PM



***Fireworks!* (at dusk)**



www.TasteOfIndiaCincinnati.com

PARTICIPATION FORM FOR NAACH SITARE DANCE COMPETITION—2013

PARTICIPATION FORM FOR HSGC NAACH SITARE DANCE COMPETITION - 2013

Name of Applicant/Contact Person

HSGC Membership Status:

☐ Member ☐ Non-Member

Naach Sitare Registration Fee: The fee is nonrefundable. Please send your check along with the completed form by August 5th, 2013 payable to HSGC and mail it to:

Kamini Jain
10299 Ryans Way
Blue Ash, Ohio 45241

For any questions, write to naachsitare2013@gmail.com

Visit Temple Website for Form

☐ \$10/Solo ☐ \$20/Group

Phone Number(s): Please include all and indicate primary

E-Mail Address:

Dance Styles: (Circle One)

Kathak, Kathakali, Mohiniattam, Bharatnatyam, Odissi, Kuchipudi, Manipuri, Sattriya, Bhangra, Lavani, Garba, Dekhni, Bollywood Dance, Breakdance, Salsa, Hip Hop Dance, Quickstep, Cha-Cha-Cha, Rumba, Samba, Swing Dance, Ballet Dance, Step Dance, Tap Dance, Folk Dance,

Solo/Group

☐ Minor (Ages 6-9 yrs)
☐ Juniors (Ages 9-14 yrs)
☐ Seniors (Ages 14-19 yrs)
☐ Adults (Ages 19+ yrs)

Synopsis

Name of song/songs:

Duration of the program:

Names of participants:

Please indicate choreographers, directors etc. Include separate sheet if needed.

Directors/Choreographers:

Participants:

(Disclaimer: HSGC is not responsible for any personal injury to participants or damages to their belongings. Participant will be liable of any damage that may cause to property (rental property) due to their negligence. Cultural Committee, HSGC reserves all rights to revise the rules within a short notice to participants before the event.)

Swami Vivekananda

150th Birth Anniversary: 1863-1902

Swami Vivekananda was/is a well known spiritual giant of India who became famous with his representation of Hinduism at the Parliament of Religions held in Chicago in 1893. His deep spiritual insight, fervid eloquence, brilliant conversation, broad human sympathy, and inspirational personality made an irresistible appeal to any one who came in contact with him.

In America Vivekananda's mission was the interpretation of India's spiritual culture, especially in its Vedantic setting. He also tried to enrich the religious consciousness of the Americans through the rational and humanistic teachings of the Vedanta philosophy. In America he became India's spiritual ambassador and pleaded eloquently for better understanding between India and the New World in order to create a healthy synthesis of East and West, of religion and science.

Vivekananda strove to promote peace and human brotherhood on the spiritual foundation of the Vedantic Oneness of existence. A mystic of the highest order, Vivekananda had a direct and intuitive experience of Reality. He derived his ideas from that unfailing source of wisdom and often presented them in the soul stirring language of poetry. In the course of a short life of thirty-nine years (1863-1902), he wrote a treasure of literature on Hindu philosophy and organized the Ramakrishna Order of monks, which is the most outstanding religious organization of modern India.

My ideal, indeed, can be put into a few words, and that is: to preach unto mankind their divinity, and how to make it manifest in every movement of life.

So long as the millions live in hunger and ignorance, I hold every man a traitor who, having been educated at their expense, pays not the least heed to them.

Whatever you think, that you will be. If you think yourselves weak, weak you will be; if you think yourselves strong, strong you will be.

If you have faith in all the three hundred and thirty millions of your mythological gods, ... and still have no faith in yourselves, there is no salvation for you. Have faith in yourselves, and stand up on that faith and be strong; that is what we need.

Purity, patience, and perseverance are the three essentials to success, and above all, love.

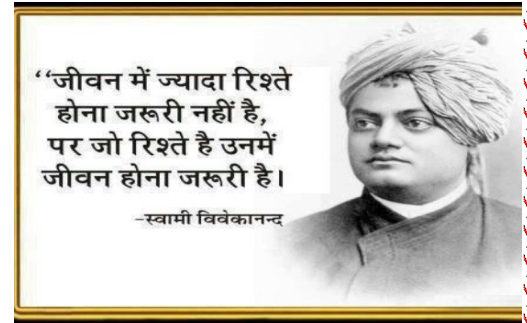
Religion is realization; not talk, not doctrine, nor theories, however beautiful they may be. It is being and becoming, not hearing or acknowledging; it is the whole soul becoming changed into what it believes.

Religion is the manifestation of the Divinity already in man.

They alone live who live for others, the rest are more dead than alive.

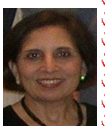
This is the gist of all worship – to be pure and to do good to others.

It is love and love alone that I preach, and I base my teaching on the great Vedantic truth of the sameness and omnipresence of the Soul of the Universe.



“The First to apologize is the bravest. The first to forgive is the strongest. The first to forget is the happiest.”

“Learn to love with all your heart and accept the unlovable side of others. For anyone can love a rose, but only a great heart can include the thorns.”



Fifteen Laws of Life by Swami Vivekananda



1. Love Is The Law Of Life: All love is expansion, all selfishness is contraction. Love is therefore the only law of life. He who loves lives, he who is selfish is dying. Therefore, love for love's sake, because it is law of life, just as you breathe to live.

2. It is Your Outlook That Matters: It is our own mental attitude, which makes the world what it is for us. Our thoughts make things beautiful, our thoughts make things ugly. The whole world is in our own minds. Learn to see things in the proper light.

3. Life is Beautiful: First, believe in this world - that there is meaning behind everything. Everything in the world is good, is holy and beautiful. If you see something evil, think that you do not understand it in the right light. Throw the burden on yourself.

4. It's The Way You Feel: Feel like Christ and you will be a Christ; feel like Buddha and you will be a Buddha. It is feeling that is the life, the strength, the vitality, without which no amount of intellectual activity can reach God.

5. Set Yourself Free: The moment I have realized God sitting in the temple of every human body, the moment I stand in reverence before every human being and see God in him - that moment I am free from bondage, everything that binds vanishes, and I am free.

6. Don't Play the Blame Game: Condemn none: if you can stretch out a helping hand, do so. If you cannot, fold your hands, bless your brothers, and let them go their own way.

7. Help Others: If money helps a man to do good to others, it is of some value; but if not, it is simply a mass of evil, and the sooner it is got rid of, the better.

8. Uphold Your Ideals: Our duty is to encourage everyone in his struggle to live up to his own highest ideal, and strive at the same time to make the ideal as near as possible to the Truth.

9. Listen to Your Soul: You have to grow from the inside out. None can teach you, none can make you spiritual. There is no other teacher but your own soul.

10. Be Yourself: The greatest religion is to be true to your own nature. Have faith in yourselves!

11. Nothing Is Impossible: Never think there is anything impossible for the soul. It is the greatest heresy to think so. If there is sin, this is the only sin - to say that you are weak, or others are weak.

12. You Have the Power: All the powers in the universe are already ours. It is we who have put our hands before our eyes and cry that it is dark.

13. Learn Everyday: The goal of mankind is knowledge... now this knowledge is inherent in man. No knowledge comes from outside: it is all inside. What we say a man 'knows', should, in strict psychological language, be what he 'discovers' or 'unveils'; what man 'learns' is really what he discovers by taking the cover off his own soul, which is a mine of infinite knowledge.

14. Be Truthful: Everything can be sacrificed for truth, but truth cannot be sacrificed for anything.

15. Think Different: All differences in this world are of degree, and not of kind, because oneness is the secret of everything.



Immortal Words of Swami Vivekananda

A tribute on his 150th Birth Anniversary

- Those who work at a thing heart & soul not only achieve success in it but through their absorption in that they also realize the supreme truth—Brahman. Those who work at a thing with their whole heart receive help from God.
- We believe that every being is divine, is God. Every soul is a sun covered over with clouds of ignorance; the difference between soul and soul is owing to the difference in density of these layers of clouds.
- Don't look back; forward, infinite energy, infinite enthusiasm, infinite daring, and infinite patience; then alone can great deeds be accomplished.
- God is merciful to those whom He sees struggling heart and soul for realization. But remain idle, without any struggle, and you will see that His grace will never come.
- This is the first lesson to learn: be determined not to curse anything outside, not to lay the blame upon anyone outside, but stand up, lay the blame on yourself. You will find that is always true. Get hold of yourself.
- This life is a hard fact; work your way through it boldly, though it may be adamant; no matter, the soul is stronger.
- The whole secret of existence is to have no fear. Never fear what will become of you, depend on no one. Only the moment you reject all help, are you free.
- Great work requires great and persistent effort for a long time. ... Character has to be established through a thousand stumbles.
- We reap what we sow. We are the makers of our own fate. None else has the blame, none has the praise.
- I, for one, thoroughly believe that no power in the universe can withhold from anyone anything they really deserve.
- What the world wants is character. The world is in need of those whose life is one burning love, selfless. That love will make every word tell like a thunderbolt.
- Fear is death, fear is sin, fear is hell, fear is unrighteousness, fear is wrong life. All the negative thoughts and ideas that are in the world have proceeded from this evil spirit of fear.
- Why are people so afraid? The answer is that they have made themselves helpless and dependent on others. We are so lazy, we do not want to do anything ourselves. We want a Personal God, a Savior or a Prophet to do everything for us.
- As long as we believe ourselves to be even the least different from God, fear remains with us; but when we know ourselves to be the One, fear goes; of what can we be afraid?
- We have to go back to philosophy to treat things as they are. We are suffering from our own karma. It is not the fault of God. What we do is our own fault, nothing else. Why should God be blamed?
- Even the greatest fool can accomplish a task if it were after his or her heart. But the intelligent ones are those who can convert every work into one that suits their taste.
- Fill the brain with high thoughts, highest ideals, place them day and night before you, and out of that will come great work.
- Watch people do their most common actions; these are indeed the things that will tell you the real character of a great person.
- Our first duty is not to hate ourselves, because to advance we must have faith in ourselves first and then in God. Those who have no faith in themselves can never have faith in God.
- This I have seen in life—those who are overcautious about themselves fall into dangers at every step; those who are afraid of losing honor and respect, get only disgrace; and those who are always afraid of loss, always lose.

Rules and Regulations for Naach Sitare

Participation requirements: Entries will be taken on first come first basis.

- The committee keeps the right to select items depending on the time, logistics and to have maximum community participation.
- Repetition of same songs will not be permitted to keep program entertaining.
- No exceptions will be made.
- No specific age group for group performance.
- One participant can participate in one solo and one group dance at the most.
- Each team must have a minimum of 3 participants for group dance.

Solo Dance: A total of up to 20 solo entries will be taken. Auditions may be required. Preference will be given to different dance styles.

Group Dance: A total of up to 20 group entries will be taken, preference will be given to groups with more number of participants and new dance styles.

Timings and Scheduling:

- Each dance item will be limited 6 minutes. If the time limit is exceeded, team will not qualify for awards.
- Only 2 minutes are allowed for stage preparation (includes general introductions) before the dance performance, and only 1 minute allowed after performance to clean the stage.

Props and Lighting:

- Props hanging from the ceiling will not be allowed.
- Each team should have a representative overseeing audio playback & other arrangements

Judges:

- Professional judges will be selected by the committee.
- Judges will refrain from discussion.
- All judges will be in receipt of the rules and regulations.
- For fairness, judges will disclose participants of immediate family members in the competition item.
- The judge's decision will be final.
- No grievances will be entertained.

Awards:

- Best Solo Performance (ages 6-9 / 9-14 / 14-19 / 19+)
- Best Group Performance
- Best Costume/Jewelry (solo/group)
- Best Originality/Innovation (solo/group)
- Best Action /Facial Expression (solo/group)
- Best Choreography (Solo/Group)
- Best Synchronized Group
- Best Song/Songs Selection (Solo/Group)

For any questions, write to naachsitare2013@gmail.com



RAISE MONEY FOR OUR TEMPLE!

AT NO COST TO YOU

YOU NEED TO RE-Enroll your Kroger Plus Card between April 1 and April 30'2013 even if you have an existing account since the "NEW YEAR" is starting

The Hindu Society of Greater Cincinnati is now, a partner with Kroger in their Community Rewards Program to get the advantage of their good will of community support. They will donate from about 2% to 4% of the total amount we spend as a community to the HSGC. **Last year the Temple received a commission of almost \$4000 from Kroger through this program. Thanks to all members who have taken five minutes to enroll for this program.**

When you shop at Kroger for your groceries, you automatically, donate some percent of your grocery bill to your Temple without any additional cost to you. Help your Temple to help yourself.

Kroger has changed their Neighborhood Rewards Program.

Please be sure to enroll in the new "Kroger Plus Card" program immediately. **Re-enroll every year.** The new year starts from April 1. SO PLEASE RE_ENROLL at www.krogercommunityrewards.com by April 1' 2013

Easy Steps for Enrollment: (takes less than 5 minutes)

1. Visit www.krogercommunityrewards.com and select "Register" unless you already have an account. Sign up for a Kroger rewards account by entering your Kroger Plus card number or your primary phone number.
2. Confirm your registration through your email account.
3. Sign in to Kroger Community Rewards website (the link on the confirmation email will take you there). Proceed to Edit "My Account;" enter your Kroger Card Number and confirm personal information
4. Click to "Community Rewards" at the bottom of the page and type in our NPO number **81567**. Select "Hindu Society of Greater Cincinnati."

Congratulations! Now a portion of every shopping trip you make will go towards our wonderful Temple. Remember to swipe your registered Kroger Plus Card or use the phone number that is related to your card when shopping to benefit the Temple.

Once you are enrolled and when you make purchases at Kroger, you will see at the bottom of each paid receipt, "At your request, Kroger is donating to the Hindu Society of Greater Cincinnati".

For questions, contact Raneshwar Gupta at 232-3331/477-9372c

Please contact Raneshwar Gupta (Kroger Coordinator) at 513-232-3331 or Manish Srivastava (Fund Raising Chair) at 513-503-2825 if you have further questions/concerns.

'Bollywood Music & Masala' & 'Swaranjali

LISTEN to INDIAN MUSIC PROGRAM on WAIF 88.3 FM Plus LIVE Internet Streaming on www.WAIF883.Org:



Every Saturday from 12 Noon to 2 PM 'Bollywood Music and Masala' &

Every Sunday from 11 AM to 2 PM



A group of Hindu deities, including Lord Krishna and other figures, displayed on a decorative platform. The central figure is Lord Krishna, depicted with a dark complexion, wearing a crown and jewelry, and holding a conch shell. He is surrounded by other deities, including a figure in a red and white outfit, and a figure in a blue and white outfit. The entire group is set on a decorative platform with a blue and white border.



Locally, Call
Geeta Mehan : 513-754-0400
YOU ARE NOT ALONE

Income/Expense by Category
1/1/2013 through 6/30/2013

7/8/2013

Page 1

Category	1/1/2013- 6/30/2013
INCOME	
Aradhana Advertisement	12,440.00
Festivals Income	
Holi	605.00
TOTAL Festivals Income	605.00
Flower Donation	8,595.00
Food Donation	8,717.00
General Donation	34,533.50
Gift Shop	687.00
Puja Income	
Anniversary	11,796.00
Archana	4,468.00
Hanuman Jayanti	1,210.00
Maha Shivratri	12,294.00
Mataki Chawki	15,783.00
Murugan Abhishekam	4,217.00
New Year Havan	2,295.00
Outside Puja	19,247.00
Ramayan Path	892.00
Satyanarayana Katha	1,220.00
Special Puja & Archana	27,967.00
Vallabhacharya Jayanti	858.00
Venkateshwara Kalyanam	14,889.00
TOTAL Puja Income	117,136.00
Rental Income	1,953.00
TOTAL INCOME	184,666.50
EXPENSES	
Aradhana Publication	19,636.50
Bank Charges	33.34
Calender	5,866.00
Festivals Expense	
Mela	6,425.00
Navratri	2,725.63
TOTAL Festivals Expense	9,150.63
Flower Expense	4,972.10
Food Expense	6,648.00
Mortgage	
Mortgage Interest	14,666.14
TOTAL Mortgage	14,666.14

Income/Expense by Category
1/1/2013 through 6/30/2013

7/8/2013

Page 2

Category	1/1/2013- 6/30/2013
Office Expense	2,213.21
Property Insurance	2,139.50
Property Tax	10,164.50
Puja Expense	
Maha Shivratri	200.00
TOTAL Puja Expense	200.00
Repair & Maintenance	
Grass Cutting	1,704.00
Miscellaneous	10,072.21
Pest Control	345.09
Security System	2,765.34
Snow Removal	2,300.00
Temple Cleaning	8,638.09
TOTAL Repair & Maintenance	25,824.73
Supplies	
Paper Products - Kitchen	5,783.79
Puja	1,652.39
Temple	253.04
TOTAL Supplies	7,689.22
Utilities	
Garbage Removal	833.69
Gas & Electric	23,422.94
Telephone Bill	880.18
Water & Sewer	447.98
TOTAL Utilities	25,584.79
Wages & Salary	
Bonus	2,103.00
Federal Income Tax	7,610.60
Health Care	24,409.61
Life Insurance	383.00
Net Pay	21,718.24
State Income Tax	792.00
TOTAL Wages & Salary	57,016.45
TO Lebanon Citizens National Bank	11,779.94
TOTAL EXPENSES	203,585.05
OVERALL TOTAL	-18,918.55

Income/Expense by Category - Last month

6/1/2013 through 6/30/2013

7/8/2013

Page 1

Category	6/1/2013- 6/30/2013
INCOME	
Flower Donation	756.00
Food Donation	450.00
General Donation	5,778.00
Gift Shop	45.00
Puja Income	
Anniversary	11,796.00
Archana	719.00
Mataki Chawki	1,941.00
Murugan Abhishekam	694.00
Outside Puja	6,717.00
Satyanarayana Katha	204.00
Special Puja & Archana	2,542.00
Vallabhacharya Jayanti	858.00
Venkateshwara Kalyanam	832.00
TOTAL Puja Income	26,303.00
Rental Income	175.00
TOTAL INCOME	33,507.00
EXPENSES	
Aradhana Publication	5,174.93
Food Expense	450.00
Mortgage	
Mortgage Interest	2,418.26
TOTAL Mortgage	2,418.26
Office Expense	32.00
Property Tax	5,082.25
Repair & Maintenance	
Grass Cutting	668.00
Miscellaneous	214.43
Temple Cleaning	1,430.00
TOTAL Repair & Maintenance	2,312.43
Supplies	
Temple	10.75
TOTAL Supplies	10.75
Utilities	
Gas & Electric	1,190.89
Telephone Bill	146.58
Water & Sewer	162.27
TOTAL Utilities	1,499.74

Income/Expense by Category - Last month

6/1/2013 through 6/30/2013

7/8/2013

Page 2

Category	6/1/2013- 6/30/2013
Wages & Salary	
Federal Income Tax	1,287.62
Health Care	4,102.99
Net Pay	3,619.70
TOTAL Wages & Salary	9,010.31
TO Lebanon Citizens National Bank	1,989.42
TOTAL EXPENSES	27,980.09
OVERALL TOTAL	5,526.91

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For any queries please write at pooja@indusvastra.com



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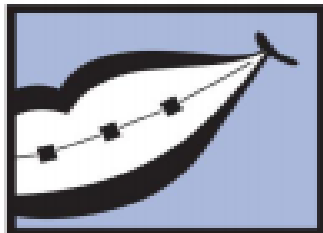
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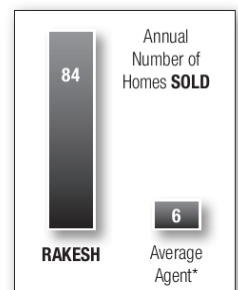
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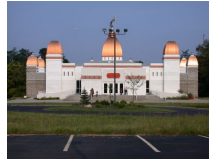
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