

अगराधना



A Publication of the Hindu Society of Greater Cincinnati Devdham of North America ™

Magh/Phalgun Vikram Samvat, 2066 February 2010



MAHA SHIVRATRI Pg 5 HAITI AID Pg 4



Website www.cincinnatitemple.com Email: hindusociety@fuse.net

Phone: (513)528-3714

Hindu Society of Greater Cincinnati cordially invites you all with family & friends on the occasion of The Ground breaking ceremony on Thursday, February $18^{\rm th}$, 2010 at 10 am

Bhumi Poojan YAGNA SHALA

Sponsored by Dr. Jagdish Kulkarni and family.

For details please call Temple 513-528-3714, Laxmi S.Srivastava 513-474-0533, Amita Gupta 513- 336-8782, Kiran Dayal 513-474-4051, Acharya Kailash Sharma 513-652-5382.

SANSKRIT COMPULSORY AT A LONDON SCHOOL

In the heart of London, a British school has made Sanskrit compulsory subject for its junior division because it helps students grasp math, science & other languages better. "This is the most perfect & logical language in the world, the only one that is not named after the people who speak it, as per Warwick Jessup (Head, Sanskrit Department, St James Independent School, London). Furthermore, the word "Sanskrit" itself means 'perfected language". "The Devanaagari script & spoken Sanskrit are two of the best ways for a child to overcome stiffness of fingers & the tongue," says Paul Moss (Headmaster, St James Independent School, London). "Today's European languages do not use many parts of the tongue and mouth while speaking or many finger movements while writing, whereas Sanskrit helps immensely to develop cerebral dexterity through its phonetics." [Full article in British Newspaper: http://www.charityfocus.org/blog/upload/2008/Sanskrit.pdf]

Some excerpts from the article in British News Paper

Sanskrit is the mother of most Indo-European languages. And in the past 10 years, we have realized that it helps students in their over all cognitive development.-Paul Moss, Headmaster, St James Independent School, London. An exquisitely refined language. Even students with learning disabilities get a lot out of learning Sanskrit, because it is a perfectly phonetic language, unlike English. Sanskrit grammar brings order to the mind and clarifies thinking.

If you or someone you know, is not receiving ARADHANA, or if you need a change of address, please contact Mohan Chopra at 859-331-2416 or N.K.Khemchandani:kumar.khemchandani@ge.com/ 324-1886

Deadline for submission of articles for next Aradhana is Feb 10

TEMPLE INFORMATION

EXECUTIVE COUNCIL 2010

President:

(513) 884 1259 Krutarth Jain

Vice President:

Ambikaipakan Balasubramaniam

Secretary: Deepak Dixit

Treasurer: Prasad Megada (Chair)

Amar Sharma (co-chair) 513-777-5771

COMMITTEE CHAIRPERSONS

Pooja Committee:

Amita Gupta (Chair): (513) 336-8782

Kiran Dayal (Cochair):(513)474-4051

Communications/Editor:

(513) 754-0400 Geeta Mehan

email: mehangeeta@gmail.com

Membership & Fundraising:

Raneshwar Gupta (513)232-3331

Property Management & Maintenance:

Shiv Sharma (513) 459-9520

Cultural Activities:

Sulbha Midha (Chair)513-573-7012

Rima Ajbani Co chair 513-398-0772

Religious Education & Youth Activities:

Anisha Singh (513) 469-7432

Long Range Planning

Laxmi S. Srivastava (513) 474-0533

Fund Raising: Raneshwar Gupta

Priests:

Senior Priest:

Acharya Kailash Sharma 770-0705

Acharya Chakreshwar Sharma

528-0901

Pandit Srinath Bhattar 528-3714

Attorney:

Aronoff, Rosen & Hunt 241-0400

Temple Manager:

Laxmi Srivastava 474-0533

Accountant: Open

RELIGIOUS DISCOURSE

Sundays 12:15 - 12:45 PM

First Sunday: Upanishads

1008 Gayatri Jaap Second Saturday: Second Sunday: ChildrenProgram

Third Sunday: **Sunder Kand Path**

Fourth Sunday: Shri Ganesh

Atharvshirsha Path

Fifth Sunday: Jagannath Puia

Members of the community are invited to speak on topics related to Hindu religion, Philosophy, culture, reformation, Gurus, self-preservation, etc. If you would like to talk or like to suggest someone who may be interested, , please call Amita Gupta at 513 - 336-8782

Devotees are requested to sit-in Sunday Pooja as well as bring Prasad and Lunch. You may wish to use this occasion to celebrate important events such as wedding anniversaries,birthdays, shta devata pooja, graduation, and other memorable days. Events can be hosted by individuals. families, groups of families or organizations. Please reserve your Sunday of choice ASAP by putting your name and phone-no in the calendar at the temple & calling Amita Gupta (513) 336-8782 or Meena Sondhi 513-831-9788

TEMPLE SCHEDULE

9:00AM-12:00 Noon Monday - Friday:

5:00 PM - 8:00 PM

Saturday, Sunday

& US Holidays 9:00 AM - 8:00 PM

SPECIAL PROGRAM ON WEEKENDS

9:15 - 9:30 A.M. Suprabhatam 9:30 - 11:00 A.M. Daily pooja of Temple Deities 11:00 - 11:30 A.M Sponsored Pooja 11:30 - 12:15 A.M Bhajan 12:15 -12:45 P.M. Religious discourse 12:45-1:00 P.M. Birthday and

Anniversary pooja and announcement

1:00 P.M. Aarti

Please Donate Generously

Your Temple needs

- 1. Sponsors for flower \$50/week
- 2. Sponsors for Sunday pooja
- 3. Your temple needs your support

2010 POOJA COMMITTEE & **RELIGIOUS ACTIVITIES MEMBERS**

Amita Gupta (Chairperson): 336-8782 Kiran Dayal(Co-Chairperson): 474-4051 Acharya Kailash Sharma 770-0705 Acharya Chakreshwar Sharma 528-0901 Pandit Srinath Bhattar 528-3714 Swarna Chaudhary 232-2343 Sangita Patel 791-0855 Meena Sondhi 831-9788 Manju Gupta 232-3331 Anju Saha 474-3922 683-9454 Meena Karamchandani Kalpana Srivastava 233-9184 Muralee 573-0550 Vasundhra Dasari 777-3353 Suchitra Mishra 573-9775 Rajan Odayar 336-6843 Vilas Patel 947-0861

CULTURAL ACTIVITIES COMMITTEE

Sulbha Midha Chairperson 513-573-7012 Rima Ajbani Co Chair 513-398-0772 Sapna Chellath V. CoChair 513-289-2975

Temple Manager's Committees Laxmi S. Srivastava- Temple Manager 474-0533

1.Office Manager Mohan Chopra 2. I/C Swami Lectures

Laxmi S. Srivastava Vinav Kumar Devdas Mukerjee Meena Mehta **Bobba Choudhary**

3. Temple Data Base

Nandkumar Khemchandani Raj Bodalia Krutarth Jain(President) Laxmi S. Srivastava Meena Mehta

4. Anniversary & Birthday Data

Raj Agarwal Shakuntala Agarwall 5 E-mail .Data

Pradeep Goyal Nandkumar Khemchandani

6. Gift Shop Meena Sondhi Madhu Sharma

7.Computer Tech Support Aashish Shah 8. Financial Data

Prasad Megada Raj Bodalia Laxmi S. Srivastava

Krutarth Jain

9. I/C Temple Web site

Bharat Vala Debasis Dey Krutarth Jain Laxmi S. Srivastava

10. I/C Temple Calendar

Meena Mehta Ashvin Mehta

Achaya Kailash Sharma

11. Volunter Services

Rajan Odayar Kedarnath Nambori Dilip Patel Vijay Kumar Sharma

Laxmi S. Srivastava 12. Temple Photographers

Naba Mishra Dilip Patel (I/C)

13. Mela Commitee

Anil Jindal Jyoti Desai

Raneshwar Gupta (Fund Raising Chairperson) Krutarth Jain (President)

Aradhana is Published Monthly. Circulation: Approx. 1600 Families. Advertising Rate: Full Page \$250; Half Page \$125; Quarter Page \$80. and one eighth page \$40. A 10% discount is given for 12 consecutive repetitions of the same advertisement. Hindu Society of Greater Cincinnati is a non-profit organization that caters to the needs of a large community. The views expressed by individual authors in Aradhana are their own and may not reflect the policies of HSGC.

Pooja Information

RATES FOR POOJA & PRIEST SERVICES!

SERVICE	IN TEMPLE	OUTSIDE TEMPLE
Abhishekam (All Deities) Aksharabhyas Anna-Prashanam Ashtottharam (108) Archana AyushyaHomam/B'day Celebra. Ground Breaking Ceremony Griha Pravesh Kalayana Uthsava (Lord Ram/ Sita) Kesh Khandan (Churakaran) Naam-Karan Navagraha Pooja Nischitartham (Engagement) Baby Shower Pooja	\$101.00 \$101.00 \$101.00 \$21.00 \$101.00 - - \$121.00 \$101.00 \$101.00 \$101.00 \$151.00	- \$151.00 \$151.00 - \$151.00 \$151.00 \$151.00 \$151.00 \$251.00 \$151.00
Nitya (1 Day) Kainkaryam (Seva) Poolangi Seva (With Flowers)- (Only During Off Winter Season) Regular Archana	\$101.00	
Sahasranama (1008) Archana Sathyanarayana Pooja Seemantham Devi Jagaran Akhand Ramayan Paath Shashti Poorthi (60th B'day Celeb.) Anniversary celebration Suprabhat Seva Unjal (Swing) Seva Upakarma (Thread changing) Upanayam/Brahmopadesham/ Thread Ceremony Vahan Pooja Yearly Shradham (Barkhi)	\$51.00 \$101.00 \$101.00 \$75.00 - \$101.00 \$101.00 \$21.00 \$31.00 \$51.00 \$151.00	\$151.00 \$151.00 \$101.00 \$151.00 \$151.00 \$151.00 \$251.00
Wedding	\$301.00	\$501.00

Temple Rental: Lower Floor Only

	Full day	Half day
Monday -Thursday	\$301	\$151
(except holidays) Friday, Saturday & Holidays	\$501	\$351
Sunday after 3PM only	_	\$351

Note: For half day select one of the two:

8:00 AM to 2:00 PM **OR** 4:00PM to 11:00 PM Temple rental applies to all private reservations for those events/poojas that are performed by private parties and not announced in the temple.

Security/ Cleaning deposit: \$151 required. This deposit will be forfeited if the basement hall bathrooms and kitchen area are not cleaned by the party renting the place.

NOTE: To schedule a Pooja or to rent a temple hall (lower level) please contact pooja Committee chairperson only.

Pooja Committee Announcement:

To schedule a Pooja or to rent a temple hall (lower level)
please contact Amita Gupta at 336-8782
If you have any question or suggestion about temple
activities contact Amita Gupta at 336-8782, any EC
Members or Temple at 528-3714.

- 1. Archana performed during temple hours by sponsorship. No Archana on Sundays between 11 a.m.-1 p.m.
- 2. Outside poojas and other religious services will be conducted by appointment only.
- 3. To schedule any poojas please contact Pooja Committee chairperson at least one week in advance.
- 4. If you would like to bring food and prasad in the temple, Please contact Pooja Committee chairperson.
- 5. Cancellations of pooja should be done 3 days in advance or else the full fee for the pooja will be charged.

SPECIAL POOJA RATE

Rates for Mata Ki Chauki performed at another temple will be 15% of the money collected at the temple or a minimum of \$ 501.00.

- Poojas performed by priests outside the temple will be rated according to the number of poojas performed.
- 2. 50 Cents/Miles for Travel expense to the Priest to per form pooja at your home.

Rates are subject to change without notice. <u>Rates of Poojas</u> out of <u>Greater Cincinnati will be \$100.00 more than the rates of outside pooja within greater Cincinnati area.</u>

POOJA SAMAGRI

For convenience of Devotees, Temple can now provide Pooja Samagri for all inside/outside Poojas

Donation for Pooja Samagri is as follows

\$ 21 for any Pooja

\$ 31 for any Pooja including Havan/Homa

For more details please contact

Amita Gupta 513-336-8782

Kiran Dayal 513-474-4051

Regular Weekly & Monthly Events at the Temple

Monthly Navgrah Pooja Every first Saturday of the Month Feb 6 Sponsors needed for Pooja \$51.00 For Details call

Amita Gupta:336-8782; Temple priests:528-3714

Monthly Murugan Abhishekham / PoojaEvery second Saturday of the Month

Feb 13, Saturday 4.00pm **Sponsor Murugan Group.** Amita Gupta: 336-8782; Temple priests: 528-3714



Monthly Satya Narayan Pooja

On Every Purnima of the Month 6:30 pm

Sponsorship \$ 51.00

To sponsor pooja call Amita Gupta: 336-8782 Temple priests: 528-3714

Monthly Shri Ganesh Pooja & Shri Ganesh Atharvshirsha Path

Every 4th Sunday of the month 10:30AM This pooja is dedicated to each month's

<u>Sankashti Chaturthi</u> to Lord Ganesh.For more information & Sponsor the pooja please call

Jyoti Divekar: 204-8037 Mangal Nemade: 234-8373 Amita Gupta: 336-8782 Temple Priests:528-3714

Monthly ABHISHEKAM/KALYANOTSAVAM FOR LORD SRI VENKATESWARAOn Dec 26

4th Saturday of each month, from 10:30 AM-12:30PM.

To sponsor and details please call any of the following: Anand Konda: 481-4119; Vasundhara Dasari: 777-3353

Suseela Paturi:481-8591; Surendra Hanumanthanna:661-8733 Pandit Sri Srinadh Bhattar:528-3714

1008 Gayatri Jap

Second Saturday of each month at 9.30AM

For details please contact temple priest 528-3714 or Amita Gupta 336-8782.



Weekly Shiv Mahiman Stotram

Every Monday at 6:30pm

Weekly Hanuman Chalisa Path

Every Tuesday at 6:30pm

Weekly Vishnu Sahasranaam Parayana

Vishnu Sahasranaama Parayana (chanting) will now take place Every Thursday at 7:00 pm . Please join us for the chanting. For more information, please contact Temple priest s: 528-3714

Weekly Venkateswar Pooja Every Friday at 6:30pm

To sponsor pooja please call Amita Gupta: 336-8782 Temple priests: 528-3714

ວດບດບດບດບດບດບດບດບດບດບດບດບດບດບດບດບດ <u>Please join HSGC to raise humanitarian aid for earthquake</u> victims in Haiti.

Hindu society of Greater Cincinnati (HSGC) is working with the **American Red Cross** to provide monitory assistance to meet the immediate needs of survivors in Haiti. In the past our community has donated generously to the relief efforts to a number of natural calamities worldwide. We are calling you once again to show generosity of our community.

We have a collection box at Hindu Temple of Cincinnati. We are encouraging all to donate **by check payable to "American Red Cross" and indicate "Haiti from HSGC" under "memo" or "for"**. American Red Cross will provide receipts at the address listed on your checks. You may also donate cash. You may also send checks by post to Hindu Temple before. We are only accepting monetary donations at this time. **Vince Costello, Director of International Services, American Red Cross**participated in *Shanti Path* for the earthquakes victims on Sunday January 17, 2010 before Aarti. He thanked Hindu Society for extending help one more time.

Ashta Prakari Puja of Bhagwan Mahavir Ji



Is being introduced by HSGC at The Hindu Temple of Greater Cincinnati.

Please call for further details and to schedule-

Amita Gupta 513-336-8782.



FEBRUARY EVENTS

Feb. 6th Saturday Navgrah Puja 3pm sponsorship \$51.00

Feb. 7th Sunday Pravachan By- Acharya kailash Sharma 12pm to 1pm

Feb. 12th Fri Maha ShivRatri Puja (All night) 6pm to 4 am Sponsorship \$251.00, \$101.00, \$21.00

Feb 13th Saturday 1008 Gayatri japa 9:30am to 1pm (Everyone welcome)

Feb. 13th Saturday Murugan Abhishekam 4pm to 6:30pm Sponsorship \$101.00

Feb. 21st Sunday Sunderkand Path 10:30am to 1pm Sponsored by-Pannaben Patel, Sarla & Paresh Majumdar.

Feb. 22nd Monday Holashtak begins.

Feb. 27th Saturday Venkateshwar Kalyanam 10am to 1pm Sponsorship \$51.00

Feb. 28th Sunday Ganesh Puja & Atarvashirsha Path 11am

MAHA SHIVA-RATRI PUJA & CELEBRATION

FEB 12'2010 (Fri) Event is sponsored by Dr. Jagdish Kulkarni and family

6pm to 4 am



All night Puja



First Puja 6 pm to 6.30 pm Shivabhishek (\$101)

6:30 to 7:30 Shivabhishek (\$21)

7: 30 to 8:00 Shiv Mahimnah Path, Bhajans

8: 00 pm Aarti Followed by Prasad (Dinner)

Second Puja 9:30pm to 10:30pmShivabhishek (\$101, \$21) 10:30pm to 11:30pm Shiva Shahashranam Path

Shiva Mahimnah Path & Bhajans

11:30 pm Arti and Prasad

Third Puja

12:30am to 1:30 am Shivabhishek 1:30am to 2:00 am Shiv Mahimnah Path,,Arti & Prasad

Fourth Puja

2:30am to 3:30 am Shiyabhishek 3:30am to 4:00am Shiya Mahimnah Path, Arti & Prasad

Sponsorship for Shivabhishek: \$101.00, (Thali with Gangajal & Milk) \$21.00; To sponsor all 4 Shivabhishek \$251

Please sponsor one of the Abhishek for Lord Shiva on this auspicious day

We also request devotees to bring only very small amount of milk for offering since large collection of milk cannot be offered on same night. Please donate money instead of milk or dry nuts for prasad.

For Details Please call Amita Gupta: 336-8782, Kiran Dayal: 474-4051, Janak Dave: 859-371-9645, Acharya Kailash Sharma 652-5382, Temple 528-3714.

March 2010 EVENTS

Navagraha Puja March 6 Sat 3pm Sponsorship \$51

1008 Gayatri Japa March 13th Sat. 9:30am to 1pm

Shri Muragan Abhishekam March 13th Sat. 4pm to 6:30 pm Sponsorship \$101.00

Ganesh Puja & Atharvashirsh Path March 14th Sun 11am to 1pm

Chaitra (Vasant) NavRatri Puja March 16th Tuesday to 23rd Tuesday.

Kalash Sthapana: March 16th Tuesday 6:00 pm

CHANDI PATH & Shri Durga Pooja Everyday March 16th to 23rd 10:00 am to 12:00 noon and 5:00pm to 6:00pm

Durga Ashtami Puja & Havan Tuesday March 23rd 6:00pm

Sponsorship for Chandi path, Puja & Havan \$51.00

Please call Amita Gupta: 336-8782, Kiran Dayal: 474-4051, Acharya Kailash Sharma: 770-0705 or Temple: 528-3714

AKHAND RAMAYAN PATH (Ram Charit Manas) MARCH 20 and 21

March 20th & 21st Sat/Sun 11:30am to 12:30 pm next day (24hours)

\$251.00 Akhand Ramayan Path, \$101.00 Ram Janam

\$101.00 Sunderkand & Shri Ram Vivah, \$21.00 Archana

We need volunteers to read Ramayana.

To give your name & time please call Temple (513)528-3714 Kiran Dayal 474-4051, Amita Gupta 336-8782 Event is sponsored by: Shri Rameshwar & Kiran Dayal and their family.

Shri Ram Navami Puja March 24th Tuesday

Shri Ram – Abhishek 11:30am Sponsorship \$51.00 For details call Temple 528-3714

Shri Venkateshwara Abhishekam 27th March Sat. 10amto 1pm Sponsorship \$51.00

Sri Ram Navami Celebration *** Sri Sita Rama Kalyanam (Wedding) March 28th Sun

10am to 1pm Sponsorship: \$1016.00 Pramukh Yajman (Main Sponsor) \$116.00 Kalyanam, \$21.00 Archana.

Shri Hanuman Jayanti Puja & Celebration March 30th Tuesday 5.00-8.00pm

5:00pm to 5:45pm Shri Hanuman Puja & Hanuman Chalisa path

5:45pm Sunderkand path

8:00pm Aarti & Maha Prasad (dinner)

Sponsorship for Puja & Path is \$101.00

Event is sponsored by Induben & Rameshbahi Patel, Bhartiben & Natubhai Noticewala, Meenaben & Devansbhai

Sri Satya Narayan Puja on full moon day

March 30th 6pm Sponsorship \$51.00

Bathing in the Bhagavad-Geeta

An old farmer and his grandchild lived on a farm. One day the grandson asked, "Grandpa! I try to read the Bhagavad-Geeta just like you but I don't understand it, and what I do understand I forget as soon as I close the book. What good does reading the Bhagavad-Geeta do?"

The grandfather quietly turned from putting coal in the stove and replied, "Take this coal basket down to the river and bring me back a basket of water."

The boy did as he was told, but all the water leaked out before he got back to the house. The grandfather asked him to try again & again. But each time, the water leaked out before he got back to the house. Out of breath, he said, "Grandpa, it's useless!."

"So you think it is useless?" The old man said, "Look at the basket." The boy looked at the basket and for the first time realized that the basket had been transformed from a dirty old coal basket and was now clean, inside and out.

"Son, that's what happens when you read the Bhagavad-Geeta. You might not understand or remember everything, but when you read it, you will be changed, inside and out. That is the work of Lord Krishna in our lives."

One of the invocatory verses for Bhagavad-Geeta says:

mala nirmOchanam pumsAm jalasnAnam dinE dinE| sakRt geetAmbasi snAnam samsAra mala mOchanam ||

We bathe in water everyday to cleanse our body, we should bathe in the Bhagavad-Geeta to cleanse our life!

Henry David Thoreau (1817-1862), a great American Transcendentalist Philosopher and writer, observed: "....I bathe my intellect in the stupendous and cosmological philosophy of the Bhagavad-Geeta....in comparison with which our modern world and its literature seem puny and trivial".

Just as the importance of Bhagavad-Geeta was instructed to young boy by his grand father using the analogy of cleansing coal basket, let us draw from the message, before we become a basket case!

Fortunately, nowadays Bhagavad-Geeta is not as complicated as it used to be! We already have many simple versions in the languages we are familiar with. Furthermore, The New Bhagavad-Gita: Timeless wisdom in the language of our times by Koti Sreekrishna and Hari Ravikumar - coming soon! In this version we have liberated Geeta of all scholarly, divisive and sectarian interpolations to reveal the jadoo (magic) of Geeta to relieve our koti janma jADHyams (blemishes of millions of lives) using Hari's words. Some sample verses:

2:47You control only your actions, never their results. The expected results should not be the motivation for action.

Also, don't shirk away from your work. One is never in complete control over the outcome of an action.

5: 14God does not command people to act. God does not create activities or its associated rewards. All these arise from nature.

5:15God is not responsible for goodness or evil. People are deluded because their knowledge is clouded by ignorance.

Goodness and evil are merely results of actions that people perform. It is a delusion to think that god is responsible for this.

If God does not, who then controls the outcome of our actions?

18:13The Five factors that govern the outcome of all actions as proclaimed in the scriptures.

the situation, the individual, the tools he has, how he uses the tools, and unknown forces.

18:15Whatever one does with his body, speech, or mind, with good or bad intention, the same five factors determine the outcome.

Even if we fail to succeed immediately, finally we do:

6:40One who strives to do good never ends up in misery. Whether in this world or beyond, he never perishes, my son.

Koti Sreekrishna & Hari Ravikumar jADoos (janitors)

Contd from page 1

SANSKRIT

Fisher girl's son, the most prolific composer of Sanskrit verses

Sage Pa-rA-sha-ra sought the help of a fisher girl by name ma-tsya ga-ndha to ferry him across ya-mu-nA river. The sage was overwhelmed by the pristine beauty of the virgin in the equally pristine setting. He made love to her, and it is said that the "sage-seed germinates instantaneously"! Or who knows, when you are having good time, with many seconds, even months seem like seconds. Anyhow, blessed by the sage, the fisher girl gave birth to a son on an island surrounded by Ya-mu-nA river. The baby was named "kRi-SHNa dvai-pA-ya-na" as he was dark, attractive and born on an island. He grew up to become not only the most illustrious of the deep thinkers (a mu-ni: One who uses his mind a lot- deep thinker), but also the most prolific composer. He organized knowledge all that existed at that time, and earned the name Veda vyA-sa. He composed aphorisms on the Supreme called "Bra-hma sU-tra", which are over 555 one liners on the nature of the "Supreme". He wrote the world's longest epic Ma-hA-bhA-ra-ta (MB) and many if not all the 18 pu-rA-Na. God was so impressed, he says in the Bha-ga-vad-gl-tA (BG) that "mu-nl-nAm a-ham vyA-sah (Indeed, I am vyA-sa among the mu-nis). This was recorded by none other than vyA-sa, because BG is part of MB authored by him. In a way MB is his story. He is more true pi-tA-ma-ha (Grand father) than Bhl-SHma, because VyAsa is the biological father of dhR-ta-rA-SHTra and pA-NDu, as well as the wise Vi-du-ra. Having composed hundreds of thousands of verses, vyA-sa concluded: "I will tell you in half verse, what is said in ko-Ti (10 million) books- to help others is good, to hurt others is sin!"

ShYa-du-ktam gra-ntha ko-Ti-bhih (What is said in 10 million books) |Pa-ro-pa-kA-ra pu-NyA-ya (Helping others is good)pA-pA-ya pa-ra pl-DHa-nam (Hurting others is sin)||

When we dive deep with this fisher girl's son, we can find many gems; however, even the low hanging ones like the BG and the vi-SHNU-sa-ha-sra-nA-ma (VS) are more than plenty to reap the benefits rediscovered by the London school as well as enjoy the best manual of life. Adi ShankarachArya rightly said "ge-yam gI-tA nA-ma-sa-ha-sram" (one should sing BG and VS). It is a delight to see that many of our youngsters have mastered VS, due to dedicated teachers amongst us. For BG, we have developed one shloka per page format which one can use to learn both BG and Sanskrit, one shloka at a time.

If anyone is interested, please contact me. Koti Sreekrishna (tatachar@aol.com)

Holi Celebrations! March 6th 2010

Hindu Temple of Greater Cincinnati

It is that time of year again. Let us all make this colorful, fun filled event a grand success

The Cultural Program will portray Dances from various regions of India

PARTICIPATION REQUIREMENTS

- Entries will be taken on First Come Basis
- Preference will be given to multiple participants in the same performance.
- Age group to participate is 5 yrs and up.
- Cultural theme items from different regions of India will be given preference.
- The time limit for each item should be under five minutes.
- The committee keeps the right to select items depending on the time, logistics and to have maximum community participation .
- The repetition of the same songs will be avoided to keep the Program entertaining.
- All entries must be submitted by February 15, 2010. No exceptions will be made.

culturalprogram@yahoo.com; sulbhamidha@gmail.com; sapnachellath@hotmail.com

Rima Ajbani Sulbha Midha Sapna Chellath



HINDU HERITAGE CLASS INDIA



by Manav Midha, Age 9 years

When my mom asked me to write and article on India, I wondered what to write about because India is such an interesting country. Anyway, decided to write about the population first. Do you know how many people are in India right now?

There are actually 1,166,079,217 people in India. India has the second largest population in the world.

FUN FACTS ABOUT INDIA

- -What games come from India? Chess and Parcheesi came from India.
- -What **number** is essential for all types of math? **0** was invented in India by **Arya Bhatta**.
- -Do you go to college? Well, the world's first university was established in Takshila in India in 700 B.C.
- -In the 17th century, India was the richest country in the world and until 1896 India was the only source of diamonds in the world.
- -How many languages do you speak? Well, in India people speak about 15 principal languages, and 22 officially recognized languages. Indian teachers teach lessons in about 58 different languages.
- -Sanskrit is a historical Indo-Aryan language and is declared a classical language of India.
- -Classical Indian dances are thought to be some of the most beautiful dances in the whole world.
- -Yoga was invented in India. The basic concept is to improve posture and body health.
- -The Taj Mahal was made from pure marble in the memory of King Shahjahan's wife. It took almost 20,000 people to build.
- -The last fun fact that I would like to share is that India's film industry (**Bollywood**) makes **more movies per year than any other industry in the world!**

I LOVE INDIA !!!!

JOIN the HINDU AMERICAN FOUNDATION (HAF)

in Cincinnati on February 21

How can you have a voice on Capitol Hill?

What can you do to ensure that your children's textbooks are accurately explaining Hinduism?

Why should you care if journalists understand Hinduism?

Find out at the Hindu American Foundation's (HAF) first Cincinnati Awareness & Membership Drive!

Date: Sunday, February 21, 2010

Time: 2:00 - 4:00pm

Location: The Hindu Temple of Greater Cincinnati

HAF is a non-profit advocacy organization providing a progressive voice for the Hindu American community.

The Foundation works in various arenas:

Public Policy – Presenting the needs of Hindu American community to elected officials

Media – Educating journalists about Hinduism

Academia – Ensuring the accurate of portrayal of Hinduism in school textbooks

Law – Upholding the rights of Hindu Americans

Human Rights - Publishing an annual Hindu human rights report

Interfaith – Building bridges with other faith groups

For more info call Krutarth Jain at 513-884-1259 or HAF's office at 301.770.7835 or email at office@hafsite.org

Attendance is free & open to all.. Join HAF on February 21 and help build a progressive Hindu American voice!



HINDUISM: A VERY BRIEF INTRODUCTION



S. S. Rama Rao Pappu, Professor of Philosophy and Comparative Religion, Miami University, Oxford, OH

Classical Hinduism:

There are nearly a billion Hindus, most of whom live in India. Hindus constitute the third largest religious body in the world, next only to Christianity and Islam. The word "Hindu" is Persian which historically referred to the inhabitants of the "Sindhu River region" These Sindhu valley people were called, perhaps in a corrupted pronunciation, "Hindus" instead of "Sindhus" and in a further corrupted form, "Indians". Etymologically therefore the word "Hindu" meant "Indian" and Hinduism meant "Indianism" or "the religious traditions of the Indians." Any religious tradition of India is Hindu, unless the followers of those traditions want to exclude themselves from being a Hindu. Thus thousands of village and tribal religious traditions have not excluded themselves from Hinduism, therefore they are Hindu, but other religious traditions like Islam, Christianity, Sikhism, etc. have excluded themselves and therefore not Hindu. The suffix "ism" in Hinduism is a Western characterization. Hindus however call themselves "Sanatanists" or followers of Sanatana Dharma or the Eternal Law. The difficulty of defining Hinduism arises because Hinduism has no founder and has no strict, universal set of dogmas and beliefs which must be accepted by all Hindus. It is a decentralized religion without a priestly hierarchy and an organized clergy. At best, Hinduism may be characterized as a religion with a set of loosely held beliefs and a way of life based on the Hindu tradition which was transmitted uninterruptedly from the earliest Vedas to the present day.

Development of Hinduism:

The origins of Hinduism are traced to two main sources - the Indus Valley Civilization and the religion of the Aryans. The Indus Valley civilization flourished from about 3000 - 1500 B.C.E. Archeologists have concluded from the excavated seals of Harappa that the native inhabitants of India worshipped Mother goddess. Another seal with a male god seated in Yogic posture, also found in the Indus Valley, is identified with Siva in later Hinduism. The second source of Hinduism can be traced to the Aryan Religion beginning at least from 1500 B.C.E. and pervades all aspects of Hindu thought till the present day. Our knowledge of Aryan thought comes from our most sacred scriptures, viz. the Vedas. The Vedas are four in number, viz. *Rg, Yajur, Sama* and *Atharva* The Vedic phase of Hinduism consists of three stages: (1) the formative stage of the Veda where the emphasis is on communication and devotion to the divinities through humans and ritualistic offerings to gods; (2) the stage of the *Brahmanas* where priesthood is on the ascendancy and ritualism is pre-eminent; and (3) the philosophical stage of the *Upanishads* where the emphasis shifts from ritualism to personal and mystical experiences, to the realization of Self (Atman) and attainment of *Moksha* ("Liberation") from this world (*karma* and *samsara*).

The period from 600 b.c. to 600 c.e., generally called the "Classical period of Hinduism" is characterized by (a) decline of Vedic ritualism, (b) rise of Jainism and Buddhism, (c) establishment of the Hindu "Trinity" of *Brahma*, *Vishnu* and *Siva* as the principal gods, (d) the codification of Hindu Law (*Dharma Sastras*) which defines the Hindu social organization, (e) the appearance of *Ramayana* and *Mahabharata* as the "Great Epic" poems; and (f) the emergence of temple as an important place of worship. A rich mythological literature, called *Puranas* was also written during this period.

In the long period from 600 A.D. to 1900 A.D., Buddhism and Jainism have declined in India, and Islam has emerged as a major force. The fourfold caste sysem has multiplied into a number of sub-castes, commentaries have been written on the original *darsanas* or philosophical systems, and major philosophical schools of Vedanta of Sankara, Ramanuja, Madhva and Vallabha have become firmly established. Ramanuja provided the impetus for the *bhakti* or "devotionalism" movement, which has dominated the Hindu scene - wi Chaitaya popularizing *bhakti* in East India, Nama Deva and Tukaram in West India, Tulsi Das and Kabir in North India and Vemana in South India.

Hinduism's encounter with Islam in the 12th century and with Christianity in the 18th century brought some new religions and reform Hindu movements in India. A Muslim emperor, Akbar, propounded a new religion (*Din-i-llahi*) incorporating elements of both Islam and Hinduism. Guru Nanak established the Sikh religion, agin combining elements of both Hinduism and Islam. Raja Rammohun Roy Dayanand Sarasvati, Sri Ramakrishna, Vivekananda and Mahatma Gandhi are important leaders ion the reform Hindu movement in the 19th and 20th centuries.

Contd on page 11



Religious Beliefs and Philosophical Presuppositions:

The branches of Hinduism are many and they defy any neat classification. When we talk about basic religious beliefs, we are referring to common unifying elements which define a Hindu. However, being a pluralistic religion, Hinduism does not insist on every Hindu believing in ALL these beliefs. Belief in an adequate number of these beliefs makes one a Hindu. The most important tenets of Hnduism are:

- (1)Belief that the world is samsara (samsara = that which flows away), (2) Belief in a Supremen Being conceived as Brahman or the Absolute, or a monotheistic God, or even in polytheistic gods as the manifestation of Brahman;
- (3) Belief in karma and rebirth, (4) Belief in the authority of of Vedas, the Upanishads, the Dharma Sastras, etc,
- (5) Belief in the efficacy of certain rites and rituals (e.g. *yajna*) which lead to the fulfillment of desires, here and hereafter; (6) Belief in Moksha (liberation) which can be attained through knowledge (*jnana*), devotion (*bhakti*), or action (*karma-marga*), (7) Belief in the "four stages of life" (*Brahmacharya*, *Grhastha*, *Vanapratha* and *Samnyasa*), "four ends of life" (*dharma*, *artha*, *kama* and *moksha*), etc. (8) Belief in the cultivation of certain important virtues like truth (*satya*), non-violence (*ahimsa*), non-stealing (*asteya*), non-possession (*aparigraha*), etc.

The Practice of Hinduism:

Hinduism is a highly ritualistic traditon. Hindu rites and rituals may be divided into two categories, (a) sacraments (samskaras) and (b) worship (puja). Nearly forty sacraments are performed in the life span of an individual from conception to long after one's death. Most of the sacraments take place at one's own home. Worship may be performed either singly or communally, at home or at a temple. The slow erosion in the performance of the sacraments at home by the Hindus and the rise of "Devotionalism Movement" have made temples very important in the life of the Hindu.

Hinduism in practice is also divided into four *varnas* and several thousand *jatis*. The traditional division of four *varnas* is an oversimplification. In practice *jati* is more important than *varna*. One is born in a *varna* or *jati*, they may not change it, must marry in that *jati* and pursue the *jati's* vocation. Though the *varna* system has not totally disappeared in India, it is not at present taken very seriously.

Sociologists distinguish the "Big Tradition" of Hinduism which I have outlined above and the "Little Tradition" which is followed by innumerable Hindus in the villages and tribal areas. In the "Little Tradition", each Hindu village has its own god(s) and goddess(es) (*grama devatas*). Their ritualism is simple, and they worship the village gods and goddesses to attain such ends as a good monsoon, or a good harvest. Most of these village gods and goddesses are directly or indirectly connected to the gods of the Big Tradition like Rama, Krishna, Siva, etc. Thus, a village goddess, "Bangaramma" or "Sitala'

may be connected to Gauri, or Parvati, or Kali, etc.

Hinduism has become a world force. It is no longer just a religion of India, nor is it a religion only for those who are born into it. It is converting many people to its deep philosophical thought and way of life. (In the last month of our temple magazine, *Aradhana*, Lisa Miller's *Newsweek* article clearly states the impact of Hindu beliefs and practices on the Americans). The "New Hinduism" that is emerging in the world owes its momentum to modern Hindu thinkers and Hindu reformers like Vivekananda, Gandhi and Radhakrishnan, who have made New Hinduism the "Religion of Religions." Concluding his Upton lectures in 1937, Dr. S. Radhakrishnan said: "After a long winter of some centuries, we are today in one of the creative periods of Hinduism. We are beginning to look upon our ancient faith with fresh eyes. There is much wood that is dead and deceased that has to be cleared away. The work of readjustment is in process. Growth is slow when roots are deep. But those who light a little candle in the darkness will help to make the whole sky aflame." Let us all, a billion plus strong Hindus, light a little candle and make the sky not merely aflame, but ablze.

Further Readings:

S. Radhakrishnan, The Hindu View of Life (MacMillan, first published 1927)

Thomas J. Hopkins, The Hindu Religious Tradition, Dickenson Publishing House, 1971

Klaus K. Klostermaier, A Survey of Hinduism, State University of New York Press, 1994

000000000000000000000000000000000000000	このこのこの	೨೧೨೧೨೧	೨೧೦೧೦೧	つつつつ
NAME :				
SPOUSE NAME:				
SPOUSE NAME:				
CHILDREN'S Names	1)			
	2)			
	3)		ı	
	4)		ı	
	• /		,	
Address:				
Phone No. : () -	-			
Do you want to post y		d in directory?	YES	NO
Email Address				
Signature(if u r maili	ng through F	Post Office)		
Send this form only if yo	<u>u wish your n</u>	ame and above in	formation to	be published
in Community Directory				
If you do not send the fo		=	included in t	the Directory.
The Directory will be ma		to all.		
Please <u>e-mail 1</u> Geeta Mehan (513-754-04 6663 Heritage Club Dr.	form to	cinti.communityd	lirectory@gn	<u>nail.com</u>
Geeta Mehan (513-754-04	00) OR	Raneshv	var Gupta (51	.3-232-3331)
_	Mail to	6338 Tu	rpin Hill Dr	
Mason, OH 45040		Cincinnat	ti,OH 45244	

Yagna Shala Foundation Ceremony on February 18th at 10AM

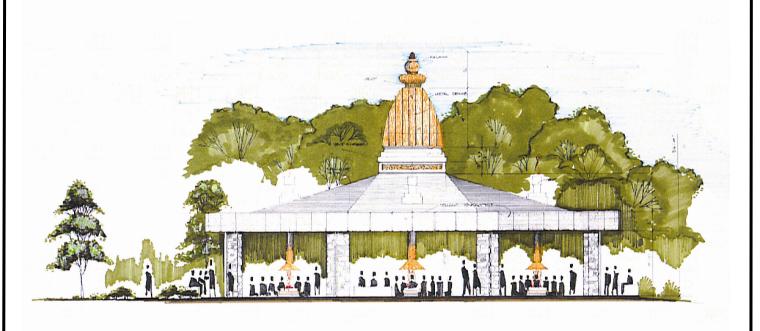
Dr. Jagdish Kulkarni and family will be exclusively funding the creation of the Yagna Shala at the current Cincinnati Hindu Temple in memory of his late wife, Mrs. Jayashree Jagdish Kulkarni, who passed away suddenly on February 18th, 2009. Jayashree was highly energetic, eternally optimistic, caring and always full of life. Her personal mantra was to help others find the joy and beauty in every day life. She was passionate about keeping alive our Hindu traditions and culture and was active in the Cincinnati Hindu Temple. She relished specifically, the energy and ritual of the havan ceremonies and chanting. When she was not caring for her family or grandchildren, she enjoyed Indian dance and music, and creating beautiful art pieces for temple ceremonies. In her lifetime she designed many such Hindu art projects and was most proud of a six foot by five foot handcrafted swan she created for the puja in Indianapolis that the Maha Devi was seated upon. She traveled the globe collecting art and ideas for architecture from India, China, Japan, Indonesia, Europe, Australia, and South America. She also was the sole designer of her beautiful lakeside estate in Indianapolis.

Continuing her passion for beautiful construction and design, her husband Jagdish will be building a full Yagna Shala at the Cincinnati Hindu Temple in her memory. Her younger son was married at the Cincinnati Hindu Temple in February 2007 and she had wished for a more appropriate setting than the current temple basement. Her family is confident that she would be thrilled about adding a special building purely for Yagna Shala. Her two sons, Samir and Shree Kulkarni, will be building the Yagna Shala themselves through their own construction company, Solica Construction. The ground-breaking ceremony for the foundation will be held on February 18th at 10am.

- Ami Kulkarni (Daughter-in-law of Dr. Jagdish Kulkarni)

Hindu Society of Greater Cincinnati cordially invites you all with family & friends on the occasion of The Ground breaking ceremony

YAGNA SHALA SHELTER



This project is funded by Dr. Jagdish Kulkarni and his family In loving memory of Late Mrs. Jayashree Jagdish Kulkarni



Youth Empowerment Seminar

(Age group 14-18 yrs)

"There is something contributing to our level of stress every day and it seems impossible to relieve. The people who take this class are the lucky ones and the ones who will always be ahead of the game in school and in life in general." - Sajma, 16, NEW YORK CITY

THE YOUTH EMPOWERMENT SEMINAR is an innovative and dynamic program that nurtures the qualities of creativity, compassion, leadership, and friendliness in today's youth, so that they can share themselves with the world to create a brighter future.

Youth today face many challenges both inside and outside the classroom. As a participant on this course you are encouraged to go beyond a limited view of life and perceive the world in all its diversity.

The initial 20-hour seminar is comprehensive. It includes practical tools for releasing stress, relaxation and yoga exercises, problem solving strategies, leadership training, social skills development and creative projects. Such vital skills as these enable you to nurture greater inner strength for managing negative emotions, conflict, peer pressure and criticism.

www.YouthEmpowermentSeminar.org

» Reduced Stress

» Ability to manage negative emotions » Increased health & well-being

» Improved mental clarity & focus

» Greater creativity

» Improved self-esteem & confidence

» Better focus and retention of study material

Feb 13-15

Weekdays:- 12.00 Noon to 6.00 PM Weekends: - 11 00 AM to 6 00 PM

TBD

Mason OH, 45040

Jayshree Sunkara 513-560-3878 Kushant Sunkara 513-770-1514 jssunkara@gmail.com

secure.ArtOfLiving.org

Birthdays and Anniversaries for the Month of February

Happy Anniversary

Jagdish Bhatia & Kiran , Rajesh and Renu Gulati, Kishore and Pratibha Kasturi, Tushar and Vishakha Manek, Harbinder and Harpreet Pordal , Oormila and Gopi Kovilam , Kavi and Rekha Shankar, Kailash and Jyoti Sharma, Raman and Bageshree Srinivasan, Sunil and Kalpana Srivastava, Premanand and Suneethi Nayak, Manoj and Tanuja Singh, Raghuram and Gayatri Tadepalli , Som and Nalini Tandon, Srinivasan and Savitha Venkataramani , Devanshu and Toral Trivedi , Kishore Kasturi & Pratibha

Happy Birthday

Pradeeep Ambe Nakulan Balasubramanian	n Sahik Naik	Kiran Nanavati
---------------------------------------	--------------	----------------

Vandana Bhardwaj Raksha Bhatara Amrit Narayan Tarakad Natarajan T.V.N.

Neha Bhoomready Krystina Bodalia Madhu Nawami Mangala Nemade

Aditya Chaudhury Ashaali Divekar Suresh Pandya Sathvik Reddy

Ajit Dixit Lalita Duggal Sidharth Sharma Sudesh Sharma

Ruhi Gulati Manju Gupta Jaya Srinivasan Avishi Chaturvedi

Ram Jindal Anshika Khare Surbhi Sharma Raghuram Taddepali

Arya Kode Vinita Srivastava Felicia Kruse Leenata Maddiwar

Rita Kumar Mohit K. Mehan Satish Patel

If you would like to include your name in the above lists, please call Raj or Shakuntala at 513-733-1537.

Ekal Charity Concert

Bollywood Playback Singer Sanjeevni

Ekal Vidyala Foundation of USA (www.ekal.org) will present a charity concert featuring SA RE GA MA winner and renowned bollywood playback singer **Sanjeevani** and her group (www.sanjeevani.com), on **Saturday, April 3, 2010, at 7.30 pm,** at the **Mason Middle School auditorium**. Please come and enjoy a nostalgic evening of your favorite film songs, from 1940's to current, including renditions from Lataji Asha Bhosle, Geeta Dutt, Noorjehan, Shamshaad Begum and of course Sanjeevani's own hits.

Advance tickets are \$15.00 per person or \$50.00 for a family of four (\$20/\$60.00 at the door), which includes free tea and snacks. You may purchase your tickets by contacting Ambrish Bansal (ambrish@aol.com), Vishakha Manek (vishymanek@aol.com), Pramod Jhaveri (diamondPJ007@hotmail.com), Rakesh Gupta (rkg2156@yahoo.com), or Arun Gupta (nishved@yahoo.com), or from your local Indian grocery stores (after March 1). A full house is expected, so please obtain your tickets early, to avoid disappointment. Look for more details in the March issue of Aradhana.

^{*(}Celebrated on the first Sunday of each month in the temple.)

^{**(}Celebrated on the second Sunday of each month in the temple.)

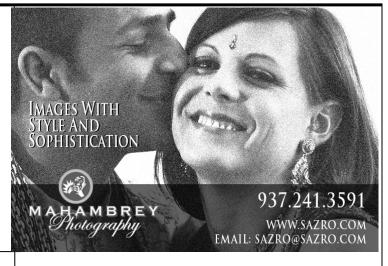
NALANDA India Dance Academy

....since 1991



- ♦ Bharat Natyam classes for all ages
- ♦ Flexible schedule: Day/Evening Timings
- ♦ Individual & Group classes
- ♦ Arangetram Preparation

<u>call</u> Ketki Mody-513-563-9309. Email: Ketkim@cinci.rr.com





Over 18 yrs of professional service

A Full Service Travel Agency

Specializing in Ocean/ River Cruises & Vacations

Call: KETKI MODY- 513-563-9309 Email-excel tt@hotmail.com

EXCITING ANNOUNCEMENT: YOGA CLASSES COMING UP

We are very fortunate to have recruited **Krista Absalon** began her study of yoga in 1995 while working towards her graduate degree in Cellular Biology and Anatomy. She has studied and trained in many different styles of yoga including lyengar, Vinyasa Flow, Viniyoga, and Astanga. She made the choice to become a yoga teacher in 2000 and hold a 300 hour Yoga Alliance certification. Her personal teaching method is a blend of these various styles with a concentration on body alignment, breathing and balancing effort with relaxation. It is proposed that classes would be held on the 2nd Sun of each month from 11am to 12 noon. For Further Info and to sign up, please contact Raneshwar Gupta 513-232-3331







What scares you the most? Shiva, Ravan or 16th Birthday?

Switch to a company you can trust:

The Hartford

- No-Drop Promise
- Auto Repair Guarantee
- Road Side Assistance
- New Car Replacement
- 24-Hour Claim Service

Choose your Advantage Plus Plan And Enjoy These Additional Benefits:

- Accident Forgiveness*
- Disappearing Deductible*

Detain policy results as an august to indicate any oversity or agent can provide you with details. Benefit availability requires purchase of Advantage Plus policy and qualification through 3 or 5 year clean driving record, depending on your state. We'll keep your life uninterrupted, so you can focus on what matters most.



Call or stop by today for your free quote:

United Insurance Agency

11134 Kenwood Road Blue Ash 45242

Phone: (513) 489-6422 Email: nshah@u-insure.com www.u-insure.com

NIREN SHAH - Owner

IF YOU'RE NOT AT YOUR LAST JOB, SHOULD YOUR 401(k) BE?



Leaving a 401(k) with a previous employer could mean leaving it alone with no one to watch over it.

At Edward Jones, we can explain options for your 401(k) and help you select the one that's best for you. If you'd like to roll it over to an Edward Jones Individual Retirement Account (IRA), we can help you do it without paying taxes or penalties. So you can feel confident someone is looking out for you and your 401(k).

To find out why it makes sense to talk with Edward Jones about your 401(k) options, call or visit your local financial advisor today.

Anil C Marfatia Financial Advisor

7665 Monarch Court Suite 106A West Chester, OH 45069 513-777-8484 Shobhana A Marfatia

Financial Advisor

7665 Monarch Court Suite 106A West Chester, OH 45069 513-777-8484

www.edwardjones.com Member SIPC

Edward Joses

Non-surgical

HEMORRHOID

Relief

Infrared Coagulation (IRC) is a minimally invasive non-surgical hemorrhoid treatment which can be done during a regular 15 minute office visit.

* No down time *Minimal discomfort *Fast, Safe & Effective

For more information and to schedule a consultation call **513-247-0013** or visit our website at www.queencityhealth.com

Queen City Health, LLC

Take the First Step to Building Your Dream...

Whether it's an Energy Star custom home, modern medical/dental office, or a brand new green hotel we can help from start to finish. Our design professionals and craftsmen can diligently turn an idea into reality, with all the processes being managed under one roof, at a value you want.

Let us build for you.



For more information please contact Santosh Patel @ 513.368.0002 or Santosh@sbg01.com



Amit Sachdev

Branch Manager 7350 Beechmont Avenue Cincinnati, OH 45230 513-624-2000

Mickey Ahuja

Wealth Management Relationship Manager 425 Walnut Street Cincinnati, 0H 45202 513-632-4164

usbank.com

Mombor FDIC

U.S. Bank employees are dedicated to providing industry leading service.

We are your financial partner.

U.S. Bank is ready to be your financial partner. Our employees are dedicated to providing industry-leading services for both individuals and businesses.

Amit Sachdev offers you convenience, choice and accessibility for your financial needs in your local community. In addition to speaking English, Amit speaks Hindi and Punjabi for your convenience.

Mickey Ahuja knows your time is precious and he'll work with you to make our private banking services exceptionally convenient – coming to your home, office or working by phone and e-mail to meet your needs, whatever way is best for you.

Call Amit or Mickey today to learn more about the products and services U.S. Bank has to offer. U.S Bank is committed to providing financial expertise and outstanding service to every customer!

All of □ serving your



Welcome new patients!

Colerain Family Dentistry provides quality dental care for the entire family. We care for you as we would our family. We use the latest in digital x-rays, intra-oral camera with computers in the treatment rooms so you can see why treatment is needed. We rarely have to refer patients out of our practice; we provide treatments for exams, cleanings and x-rays, restorative treatments such as fillings, crown and bridge, cosmetic treatments such as veneers, implants, extractions and root canals. It is important to us to earn your trust, deliver excellent care and take care of your dental needs for your lifetime.

Call (513) 923-1215 for an appointment, we look forward to meeting you.

Take advantage of one of these limited time special offers:

\$149

Custom Tray Whitening SAVE \$200!

(With Paid New Patient Exam, Digital X-rays & Cleaning)

FREE

New Patient Exam and Digital X-rays! (with Paid Cleaning) \$175.00 VALUE!

Limit of two per household, cannot be combined with any other discounted offer





Ruchika Khetarpal B.S., DDS

6571 Colerain Avenue, Cincinnati, OH 45239 . (513) 923-1215 . www.cincinnatiareadentist.com

PERSONALIZED DENTISTRY FOR ALL AGES



DAS FAMILY DENTISTRY Ashok Das DDS

General Dentist

(513)770-4060

770 Reading Rd, Mason, OH 45040 (Between Western Row and TylersvilleRd)



SHAH ELECTRIC

Small to Medium Jobs in Home & Business

Ramesh M. Shah Maintenance/Electrician/Plumber 11832 Woodvale Ct. Cincinnati, OH 45246

> Home Phone: (513) 851-3975 Mobile Phone: (513) 544-7897



- (\$225,000 for couples)
- Buyers must be 18 years of age
- Limits home purchase price to \$800,000 For eligibility specifics, consult your tax advisor.

Buy now and take advantage of this excellent opportunity!



Your Real Estate Specialist SEEMA TATLA Realtor®, ABR, PBD, SRS (513) 532-8724 Cell statla@sibcycline.com www.sibcycline.com/statla 🕮

VISITORS HEALTH INSURANCE

No Physical or Age Limit **Buy On Line**

www.insuretravelers.com Specializing In:

Health Insurance: Group (business) and Individual

Dental/vision: Group and Individual

Term Insurance: Up To 30 Year Guaranteed Level Pre-Also Available With 100% Refund of Premium.

mium

Whole Life Insurance: 20 Pay or Paid Up at 65

Disability Insurance: Income Protection

IRA: Retirement Account

Tax Deferred Annuities: Guaranteed or Variable Interest Income Annuities: Guaranteed Monthly Income Long Term Care: Nursing Home Insurance

Medical Supplement: Pays Medical deductibles and Coinsurance

For No Obligation Free Review of Your Current Insurance Please Call

SARAT BHOLA INSURANCE AGENCY Telephone (513) 388-0075; Fax: (513) 388-0178 Mobile (513) 313-2766

E mail: bhola@zoomtown.com



Hyde Park Medical Arts Building
2752 Erie Ave. #1
Cincinnati, OH 45208
513-871-4411
www.chopras.com

Creating Generations of Smiles

Dr. Manish Chopra Prosthodontist

- Accepting New Patients
- Dentistry For The Entire Family
- Cosmetic Techniques To Enhance Your Smile
- Dentures, Bridges, and Partials
 To Create A Winning Smile
- Dental Implant Options
- Free Consultations



SRI TAX & FINANCIAL SERVICES

JAGDISH KARANDE, CPA, MBA
"PEOPLE NEED SOMEONE THEY CAN TRUST
TO TELL THEM WHAT TO DO"

- 1.TAX PREPARATION, ACCOUNTING, PAYROLL SERVICE, TAX CONSULTATION, LIFE, HEALTH & DISABLILITY INSURANCE WITH REFUND OF PREMIUM.
- 2. NEW BUSINESS SET-UP & BUSINESS CONSULTATION.
- 3. **GUARANTEED INTEREST TAX-DEFERRED ANNUITIES.**
- 4. HOW TO GET LOANS WITH MINIMUM STRESS?

CALL JAGDISH AT 793-7526 (793-PLAN)
FOR CONSULTATION

Drs. Anthony & Mona Rinaldi were named as **"Top Dentists"** in Orthodontics in the Cincinnati Magazine

Changing lives, one smile at a time





- Orthodontic Specialists
- Children and Adults
- Complimentary Consultation
- · State-of-the-Art Offices
- · High-Tech Braces
- · Invisalign Providers
- Early Care/Growth Guidance
- Convenient Office Hours
- Flexible Payment Options

Now with two locations to serve you:

Mona R. Rinaldi, DDS, MS Mason (in Greenbrier Condos) 6406 Thornberry Court, Suite 210 513-234-7890 Anthony L. Rinaldi, DDS, MS Milford (next to Dairy Queen) 5987 Meijer Drive 513-831-6160

www.rinaldiorthodontics.com



Poonam Bhardwaj Realtor®

Specializing in Residential sales including New Con-

CABR Circle of excellence award 2005 -2007 OAR President's Sales Club Award 2004-2008

Coldwell Banker West Shell
Cell: 513-225-3666

Fax: 513-332-9253

E-mail:

poonam.bhardwaj@cbws.co





TOP PERFORMERS



3995 Commercial Blvd., Cincinnati, OH 45245 (I-275 & Beechmount Av.)

Ph: (513)752-2720; Fax: (513)753-2502

- COLLISION REPAIR FACILITY
- INSURANCE WORK WELCOME
- ALL MAKES & MODELS OF VEHICLES
- PAINT SERVICES START AT \$ 249.95

For personalized service contact: Sam Saha

SHARMA & CO.

CERTIFIED PUBLIC ACCOUNTANTS

4030 MT. CARMEL TOBASCO ROAD, SUITE #117
CINCINNATI OHIO 45255

We provide the following services:

- \Rightarrow Accounting
- ⇒ Payroll taxes
- ⇒ Business tax Returns
- ⇒ Individual tax Returns
- ⇒ Electronic Filing

- ⇒ Business Acquisition
- ⇒ Loans: Business or Residential
- ⇒ IRS or State Audits Financial Consultations

FOR A NO OBLIGATION - FREE CONSULTATION

CALL: (513)528-1040

*Member - American Institute of Certified Public Accountants

*Member - Ohio Society of Certified Public Accountants



(Established 1980)

(Established 1980)

New TV-VCR, Microwave, and

Stereo Sale, Repair,

Exchange, Rent to Own

3109 Palomino Trail

Mason, Ohio 45040

Shiv Sharma

(513) 459-9520

ATRIUM HOTEL AND CONFERENCE CENTER

30 Tri-County Parkway Cincinnati Ohio 45246

Looking for Location for your event? We are right in heart of Tri-County

Banquets Meetings Receptions

Introducing brand new large size Banquet Hall accommodates 450 guests in banquet style.

- ♥ Over 15,000 square feet of space
- Our rooms can accomodate events from 30 to 450 guests
- Professional Event Planner to assist with your event
- ▼ 150 guest rooms for out of town guests
- Call Sales to book your date

513-771-7171

www.thehotelatrium.com

NooPs!

Special Occassion Event Planning

We have packages to suit all budgets! Bridal & Formal Wear Table Linens, Floral Arrangements, Invitations, and much, much more! Please contact:

> Nupur Anand 513.226.8682

www.ncopsevents.com nupuranand@cinci.rr.com



FIND THE LATEST IN FASHION DESIGN INDIAN & PAKISTANI CLOTHING SALE

LILY WEAR

DIRECT IMPORTER OF EXCLUSIVE DESIGNER CLOTHES

Is holding an exhibit on

Saturday February 20, 2010 12 PM to 7 PM

Holiday Inn Hotel Cincinnati - I-275 North

3855 Hauck Road

Sharonville, OH 45241-1609

Phone: (513) 563-8330

INVENTORY REDUCTION SALE - UP TO 70% OFF

KURTI SALE: \$5.99 AND UP

PURE SILK SALWAR KAMEEZ: \$75 AND UP

LATEST IN LENHGA CHOLI: \$50 AND UP

NEW DESIGNER CREPE SILK, CHIFFON, &

GEORGETTE EMBROIDERED SAREES: \$50 AND UP

SILK SAREES: \$25 AND UP

3-PIECE PURE SILK GENTS SHERWANI

LARGE SIZES AND FULL-SLEEVE SALWAR KAMEEZ

SALE ON: EVERYDAY SALWAR KAMEEZ: \$19.99

(VALUE UP TO \$65)

GOLD PLATED SILVER JEWELLERYGRAND SALE ON

BRIDAL LENHGA CHOLI

BRIDAL SALWAR KAMEEZ AND BRIDAL SAREES

LATEST CHILDREN'S CLOTHI

For further details, call Lily Wear at 317-823-6915

Birthdays, Graduations, Anniversaries, Corporate Events

Cultural Centre of India

9462 Hopewell Rd Cincinnati, OH 45249; Phone: (513)227-9612

Email: padma@culturalcentreofindia.com Website: www.culturalcentreofindia.com



Dance Classes Guru: Padma Chebrolu

Arangetram preparation in Bharata Natyam, Kuchipudi, Andhra Natyam, and Mohini Attam styles.



Gemini Vakil

your personal reattor

(513) 247-6788 Business (513) 702-7842 Cell (513) 332-9245 Fax gemini.vakil@cbws.com





cbws.com 9600 Montgomery Road Cincinnati, OH 45242

Owned And Operated By NRT Incorporated

RUBY TRAVELS

SPECIALISTS FOR CRUISES & VACATION PACK-AGES DISCOUNTS ON INTERNATIONAL AIRFARES PROMPT & PERSONALIZED SERVICE

> OPEN 7 DAYS A WEEK 513 204 2838 RUBY TRAVELS LLC 969 READING RD, SUITE D

> > Mason, OH 45040



Healthy Smiles Dental Care
A Path to A Beautiful Smile & Wellness
Sulbha V. Midha, DDS

General Dentistry for All Ages Emergency Visits Available Most Insurances Accepted Evening & Saturday Appointments

666 Reading Road Mason, Ohio 45040 (513) 339-1032





www.healthysmile4U.com

Aradhana (513) 528-3714

Hindu Society of Greater Cincinnati 4920 Klatte Rd. Cincinnati, OH 45244

Return Service Requested



PRSRT STD US Postage PAI D Permit #6398 Cincinnati, Ohio

Postman Please Deliver Between 27th and 30th Jan '10

<u>Directions to HinduTemple</u>From I-275 take Exit 63A (32West) - drive approximately 1/4 mile - turn right onto OLD 74 - turn left at the first Traffic light onto Summerside Road. After approximately one mile turn right onto Klatte Road. Temple is at the end of Klatte Road. From UC: Take E McMillan to Columbia Pkwy to Beechmont Ave to Route 32 East (to Batavia). Turn left on Old SR -74. Follow instructions above from Summerside to Klatte Rd. (Phone No. for the Temple – 528-3714)



Arun Lai Financial Consultant AXA Advisors, LLC 4000 Smith Road, Suite 300 Cincinnati, OH 45209

Tel. (513) 762-7727 • Fax (513) 762-7781 arun.lai@axa-advisors.com • www.arunlai.com

INVESTMENTS

- Fixed-Income Investments
- Equity Investments
- Education Planning
- · Traditional Brokerage
- Fee-Based Brokerage

RISK MANAGEMENT

- · Life Insurance
- Annuities
- · Long-Term Care Insurance
- · Business Planning
- · Disability Income Insurance

FINANCIAL STRATEGIES

- · Asset Allocation
- Retirement Planning
- · Education Planning*
- · Survivorship Planning
- · Estate Planning Strategies*
- Investment Account Self-Directed or Professionally-Managed



redefining / standards www.axa-equitable.com Wharton Certificate in Retirement Planning

*Funded through the use of life insurance and other financial products.

Securities and investment advisory services offered through AXA Advisors, LLC (NY, NY 212-314-4600), member FINRA, SIPC. Annuity and insurance products offered through AXA Network, LLC and its subsidiaries.

GE-41810(a) (10/07)



High quality Engagment Rings from \$1000

We have made buying an Engagement Ring
Simple
Affordable &
Exciting

With Sunsaara you benefit:

- Free maintenance with lifetime product quarantee
- Your Local Indian wholesale jeweler
- Absolutely "No Pressure sales" environment

Contact: **513-326-5557 937-361-1857**

(By appointment only)

