



आराधना

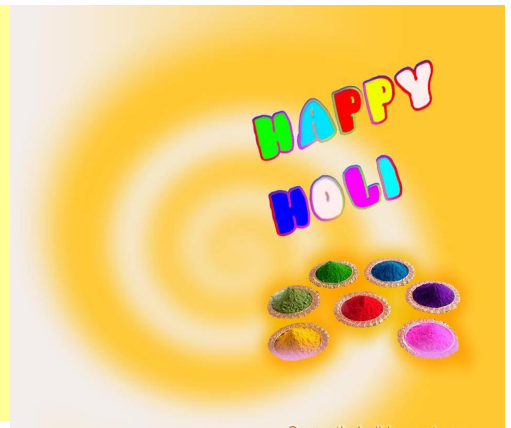
Aradhana

A Publication of the Hindu Society of Greater Cincinnati
Devdham of North America™

Magh/Falgun
Vikram Samvat, 2064
March 2008

Happy Holi

Website: www.cincinnatitemple.com
Email: hindusociety@fuse.net
Phone: 513-528-3714



HOLI

The festival of colors

By Acharya Kailash Sharma

Festival of colors, Holi falls in month of Falgun shukla purnima in March. It is celebrated all over India in many ways. There are various aspects of Holi which makes it so significant for our lives. Though they might not be so apparent but a closer look and a little thought will reveal the significance of Holi in more ways than meets the eyes. Ranging from socio-cultural, religious to biological there is every reason why we must heartily enjoy the festival and cherish the reasons for its celebration. Holi gets us close to our religion and our mythology as it is essentially the celebration of various legends associated with the festival.

Foremost is the legend of **Prahlad and Hiranyakshyap**. The legend says there once lived a devil and powerful king, Hiranyakshyap who considered himself a god and wanted everybody to worship him. To his great ire, his son, Prahlad began to worship Lord Vishnu. To get rid of his son, Hiranyakshyap asked his sister, Holika to enter a blazing fire with Prahlad in her lap, as she had a boon to enter fire unscathed. Legend has it that Prahlad was saved for his extreme devotion for the lord while Holika paid a

Cont'd on page 6

HSGC Temple Information

Page: 2

Current Events & Pooja Information

Page: 3

Regular Weekly & Monthly Events

Page: 4

Upcoming Events

Page: 5

Note: If you or someone you know, is not receiving ARADHANA, or if you need a change in address, please contact Mr. Mohan Chopra at 859-331-2416 or Meena Mehta at 513-574-6763.

Deadline for submission of articles and advertisements for the next issue is March 10, 2008

HSGC TEMPLE INFORMATION

<div>EXECUTIVE COUNCIL 2008</div> <div>President:</div> <div>Raj Bodalia583-0184</div> <div>V. President:</div> <div>Rameshwar Dayal474-4051</div> <div>Secretary:</div> <div>Siva Shivaganeshan563-2901</div> <div>Treasurer:</div> <div>Amar Sharma742-5725</div> <div>COMMITTEE CHAIRPERSONS</div> <div>Pooja Committee:</div> <div>Bobbha Choudhary984-6074</div> <div>Communications/Editor:</div> <div>Meena Mehta574-6763</div> <div>email: minaash@hotmail.com</div> <div>Member:</div> <div>Aashish Shah942-8264</div> <div>email: aashish.shah@yahoo.com</div> <div>Membership & Fundraising:</div> <div>Hari Maddali985-9255</div> <div>Property Management & Maintenance:</div> <div>Shiv Sharma459-9520</div> <div>Cultural Activities:</div> <div>Jyoti Desai745-0876</div> <div>Religious Education & Youth Activities:</div> <div>Manju Gupta232-3331</div> <div>Long Range Planning:</div> <div>Jitu Patel459-8900</div> <div>Youth Member:</div> <div>Surbhi Sharma807-5081</div>	<div>RELIGIOUS DISCOURSE</div> <div>Sundays 12:15 - 12:45 PM</div> <div>First Sunday :Upanishads</div> <div>Second Sunday :ChildrenProgram</div> <div>Third Sunday :Sunder Kand Path</div> <div>Fourth Sunday :Shri Ganesh</div> <div>Atharvshirsha Path</div> <div>Fifth Sunday :Open (Please Sug-gest)</div> <div>Members of the community are invited to speak on topics related to Hindu religion, Philosophy, culture, reformation, Gurus, self-preservation, etc. If you would like to talk or like to suggest someone who may be interested, , please call Bobbha Chaudhary at 513-984-6074</div> <div>SPONSORS FOR SUNDAY Pooja</div> <div>Devotees are requested to sit-in Sunday Pooja as well as bring Prasad and Lunch. You may wish to use this occasion to celebrate important events such as wedding anniversaries, birthdays, ishta devata pooja, graduation, and other memorable days. Events can be hosted by individuals, families, groups of families or organizations. Please reserve your Sunday of choice ASAP by putting your name and phone-no in the calendar at the temple and calling Bobbha Chaudhary at (513) 984-6074</div>	<div>2008 POOJA COMMITTEE & RELIGIOUS ACTIVITIES MEMBERS</div> <div>To participate in/ sponsor please contact a Pooja Committee chairperson & member or Temple.</div> <div>Bobbha Choudhary:984-6074</div> <div>Acharya Kailash Sharma770-0705</div> <div>Acharya Chakreshwar Sharma528-0901</div> <div>Sri Srinivas Bhattar528-3714</div> <div>Hindu Temple528-3714</div> <div>Madhu Sharma232-9991</div> <div>Kiran Dayal474-4051</div> <div>Suchitra Mishra573-9775</div> <div>Rani Dhameja984-5777</div> <div>Sameer Rao793-5821</div> <div>Meena Karamchandani683-9454</div> <div>Kalpana Srivastava233-9184</div> <div>Uma Sanguai793-9384</div> <div>Muralee573-0550</div> <div>Minati Bhattacharya272-0361</div> <div>Vasundhra Dasari777-3353</div> <div>Anee Deka336-9554</div> <div>Manju Gupta232-3331</div>
<div>Priests:</div> <div>Acharya Kailash Sharma770-0705</div> <div>Acharya Chakreshwar Sharma528-0901</div> <div>Sri Srinivas Bhattar528-3714</div> <div>Attorney:</div> <div>Aronoff, Rosen & Hunt241-0400</div> <div>Temple Manager:</div> <div>Laxmi Srivastava474-0533</div> <div>Accountant: Open</div>	<div>TEMPLE SCHEDULE</div> <div>Monday - Friday :9:00AM-12:00 Noon</div> <div>5:00 PM - 8:00 PM</div> <div>Saturday, Sunday & US Holidays9:00 AM - 8:00 PM</div> <div>SPECIAL PROGRAM ON WEEKENDS</div> <div>9:15 - 9:30 A.M.Suprabhatam</div> <div>9:30 - 11:00 A.M.Daily pooja of Temple Deities</div> <div>11 :00 - 11:30 A.M.Sponsored Pooja</div> <div>11 : 30 - 12:15 A.M.Bhajan</div> <div>12 : 15 -12:45 P.M.Religious discourse</div> <div>12:45-1:00 P.M.Birthday and Anniversary pooja and announcement</div> <div>1 : 00 P.M.Aarti</div> <div>Please Donate Generously for your Temple</div> <div>Your Temple needs</div> <div>1. Sponsors for flower \$50/week</div> <div>2. Sponsors for Sunday pooja</div> <div>3.Your temple needs your support</div>	<div>Temple Manager's Committees</div> <div>Laxmi S. Srivastava- Temple Manager474-0533</div> <div>1.Office Manager</div> <div>Mr. Mohan Chopra</div> <div>2. I/C Swami Lectures</div> <div>Laxmi S. Srivastava</div> <div>Vinay Kumar</div> <div>Devdas Mukerjee</div> <div>Meena Mehta</div> <div>Bobbha Choudhary</div> <div>3. Temple Data Base</div> <div>Nandkumar Khemchandani</div> <div>Mohan Chopra</div> <div>Laxmi S. Srivastava</div> <div>4. Anniversary & Birthday Data</div> <div>Raj Agarwal</div> <div>5 E-mail .Data</div> <div>Pradeep Goyal</div> <div>Nandkumar Khemchandani</div> <div>6. Membership & Gift Shop</div> <div>Madhu Sharma</div> <div>Meena Sondhi</div> <div>7. Computer Tech Support</div> <div>Sreedhar Suvarana</div> <div>Aashish Shah</div> <div>8. Financial Data</div> <div>Amar Sharma</div> <div>Raj Bodalia</div> <div>Laxmi S. Srivastava</div> <div>9. I/C Temple Web site</div> <div>Bharat Vala</div> <div>Anand Narayana</div> <div>Khush Karamchandani</div> <div>Laxmi S. Srivastava</div> <div>10. I/C Temple Calendar</div> <div>Meena Mehta</div> <div>Ashvin Mehta</div> <div>Acharya Kailash Sharma</div> <div>11. I/C Volunter Services</div> <div>Vijay Kumar</div> <div>Laxmi S. Srivastava</div>

**Please Donate Generously
for your Temple**

Your Temple needs

1. Sponsors for flower \$50/week
2. Sponsors for Sunday pooja
3. Your temple needs your support

Aradhana is Published Monthly . Circulation: Approx. 1600 Families. **Advertising Rate:** Full Page \$250; Half Page \$125; Quarter Page \$80. and one eighth page \$40. A 10% discount is given for 12 consecutive repetitions of the same advertisement. **Hindu Society of Greater Cincinnati** is a non-profit organization that caters to the needs of a large community. The views expressed by individual authors in Aradhana are their own and may not reflect the policies of **HSGC**.

Pooja Information

RATES FOR POOJA & PRIEST SERVICES |

SERVICE	IN TEMPLE	OUTSIDE TEMPLE
Abhishekam (All Deities)	\$101.00	—
Aksharabhyas	\$101.00	\$151.00
Anna-Prashanam	\$101.00	\$151.00
Ashtottharam (108) Archana	\$21.00	—
AyushyaHomam/B'day Celebra.	\$101.00	\$151.00
Ground Breaking Ceremony	—	\$151.00
Griha Pravesh	---	\$151.00
Kalayana Uthsava (Lord Ram/ Sita)	\$121.00	—
Kesh Khandan (Churakaran)	\$101.00	\$151.00
Nam-Karan	\$101.00	\$151.00
Navagraha Pooja	\$101.00	\$151.00
Nischitartham (Engagement)	\$151.00	\$251.00
Nitya (1 Day) Kainkaryam (Seva)	\$101.00	---
Poolangi Seva (With Flowers)- (Only During Off Winter Season)	\$101.00	---
Sahasranama (1008) Archana	\$51.00	---
Sathyanarayana Pooja	\$101.00	\$151.00
Seemantham	\$101.00	\$151.00
Devi Jagaran	\$75.00	\$101.00
Akhand Ramayan Paath	---	\$151.00
Shashti Poorthi (60th B'day Celeb.)	\$101.00	\$151.00
Anniversary celebration	\$101.00	\$151.00
Suprabhat Seva	\$21.00	---
Unjal (Swing) Seva	\$31.00	---
Upakarma (thread changing)	\$51.00	---
Upanayam/Brahmopadesham/ Thread Ceremony	\$151.00	\$251.00
Vahan Pooja	\$51.00	---
Yearly Shradham (Barkhi)	\$101.00	\$151.00
Wedding	\$301.00	\$501.00

Temple Rental: Lower Floor Only

	Fullday	Halfday
Monday -Thursday (except holidays)	\$301	\$151
Friday, Saturday & Holidays	\$501	\$351
<u>Sunday after 3PM only</u>	—	\$351

Note: For half day select one of the two:

8:00 AM to 2:00 PM **OR** 4:00PM to 11:00 PM

Temple rental applies to all private reservations for those events/poojas that are performed by private parties and not announced in the temple.

Security/ Cleaning deposit: \$151 required. This deposit will be forfeited if the basement hall bathrooms and kitchen area are not cleaned by the party renting the place.

NOTE: To schedule a Pooja or to rent a temple hall (lower level) please contact pooja Committee chairperson only.

Pooja Committee Announcement:

To schedule a Pooja or to rent a temple hall (lower level) please contact Babba Chaudhury at 984-6074

If you have any question or suggestion about temple activities contact Babba Chaudhury at 984-6074, any EC Members or Temple at 528-3714.

1. **Archana** performed during temple hours by sponsorship. No Archana on Sundays between 11 a.m.-1 p.m.
2. **Outside poojas** and other religious services will be conducted by appointment only.
3. To **schedule any poojas** please contact Pooja Committee chairperson at least one week in advance.
4. If you would like to bring **food and prasad** in the temple, Please contact Pooja Committee chairperson .
5. **Cancellations** of pooja should be done 3 days in advance or else the full fee for the pooja will be charged.

SPECIAL POOJA RATE

Rates for Mata Ki Chauki performed at another temple will be 15% of the money collected at the temple or a minimum of \$ 501.00.

1. Poojas performed by priests outside the temple will be rated according to the number of poojas performed.
2. 40 Cents/Miles for Travel expanse to the Priest to perform pooja at your home.

Rates are subject to change without notice. Rates of Poojas out of Greater Cincinnati will be \$100.00 more than the rates of outside pooja within greater Cincinnati area.

Mélange

MÉLANGE

PUTTING THE "IN" IN YOUR INTERIORS
FULL SERVICE INTERIOR DESIGNING
FROM CONCEPT TO COMPLETION

*Accessorizing * Window Treatments * Artwork*

Custom Florals Staging*

Mahima Sondhi

Interior Designer (ASID)

Cell: 513-886-1065

mahima@designhome.com

Regular Weekly & Monthly Events at the Temple

Monthly Navgrah Pooja

Every first Saturday of the Month

March 1st Saturday 3 pm to 5:30 pm

Sponsors needed for Pooja \$51.00

For Details please call

Bobba Choudhary: 984-6074; Temple priests: 528-3714

Monthly Murugan Abhishekham /Pooja

Every second Saturday of the Month

March 8th Saturday 4.00pm

Sponsored by Murugan Group.

Please contact Bobba Choudhary :984-6074.

Monthly Satya Narayan Pooja

On Every Purnima of the Month

March 21st Saturday 5:00 pm

Sponsorship \$ 51.00

To sponsor pooja please call Bobba Choudhary: 984-6074

Temple priests: 528-3714

Monthly SundarKand Path

March 16th Sunday 10:30 am

Bobba Choudhary: 984-6074 Acharya Kailashji: 770-0705

Temple Priests: 528-3714

Monthly Shri Ganesh Pooja & Shri Ganesh Atharvshirsha Path

Every 4th Sunday of the month: March 23rd Sunday

This pooja is dedicated to each month's

Sankashti Chaturthi to Lord Ganesh.

For more information & Sponsor the pooja please call

Anuradha Kulkarni: 271-2749 Uma Sangvai: 793-9384

Kiran Dayal: 474-4051 Temple Priests: 528-3714

Monthly ABHISHEKAM/KALYANOTSAVAM FOR LORD SRI VENKATESWARA

On 4th Saturday of each month from 10:30 AM-12:30PM.

To sponsor and details please call any of the following:

Anand Konda: 481-4119 Vasundhara Dasari: 777-3353

Suseela Paturi: 867-8591 Vicheta Pemmaraju: 398-9833

Sailaja Gannamraj: 697-1412 Usha Indrakanti: 583-5995

Weekly Shiv Mahiman Stotram

Every Monday at 6:30pm

Weekly Hanuman Chalisa Path

Every Tuesday at 6:30pm

To sponsor pooja please call Bobba Choudhary: 984-6074

Temple priests: 528-3714

Weekly Vishnu Sahashranaam Parayana

Vishnu Sahashranaama Parayana (chanting) will now take place Every Thursday at 7:00 pm in the temple.

Please join us for the chanting.

For more information, please contact Temple priest s: 528-3714

Weekly Venkateswar Pooja

Every Friday at 6:30pm

To sponsor pooja please call Bobba Choudhary: 984-6074

Temple priests: 528-3714

Bhagavad - Geeta Class

For children and parents

(Presented by CHESS Balvihar)

- ⇒ Bhagavad-Gita is the manifest quintessence of all the teachings of the Vedic scriptures. - Adi Sankara
- ⇒ The Bhagavad-Gita is the most systematic statement of spiritual evolution of endowing value to mankind. *It is one of the most clear and comprehensive summaries of perennial philosophy ever revealed; Its enduring value is subject not only to India but to all of humanity.*
-Aldous Huxley
Join us in understanding and appreciating the timeless wisdom of the Bhagavad-Geeta.

When: Fourth Sunday of the month, 11am to 12:45pm

Where: The Hindu Temple

Taught by: Sri Koti Sreekrishna,

Notes with transliteration guide (Sanskrit to English) provided.

Contact

Manju Gupta: 232 - 3331 Vasanta Vemuri: 232- 5767

Vasant (Chaitra) NavRatri Celebration From April 6th Sunday to 13th Sunday

Kalash Sthapana: April 6th Sunday 10:00 am

CHANDI PATH & Shri Durga Pooja Everyday - April 6th to 13th

10:00 am to 12:00 noon and

5:00pm to 6:00pm

Durga Ashtami Puja & Havan

Sunday April 13th 4:00pm

Sponsorship for Chandi path, Puja & Havan \$51.00

Please call Bobba Choudhary: 984-6074, Acharya Kailash Sharma: 770-0705 or Temple: 528-3714 for details.

Hanuman Jayanti Celebration

On

April 20th Sunday 10am to 1 pm

10:00am Shri Hanuman Puja

10:30 108 Sunderkand path

Sponsored by Amit & Juhi Shukla.

We need 108 devotees for path. Please come on time to participate in path. Please call Booba Chaoudury: 984-6074, Acharya Kailash: 770-0705, Sangita Patel: 791-0855, Dr. U.K. Patel: 985-0084 or Temple: (513)528-3714 to give your names.

Tamil New Year Celebration

On April 13th Sunday 4pm

Sri Murugan Abhishekam

Sponsored by - Murugan Devotees.

Shri Mahavir Jayanti Celebration

On April 27th Sunday 11am to 1pm

Sponsored by – Cincinnati Jain Community.

Ganesh Puja & Athrvashirsh Path will be 10am to 11am.

Upcoming Events at the Temple

March 2008 Highlights

March 6 Thursday: Mahashivratri Celebration
 March 16 Sunday: Sundarkand Path
 March 21 Friday: Holika Dahan 7:30pm
 Shri SatyaNarayan Pooja
 Panjuni Uttaram
 March 22 Saturday: Holi Celebration: Culture Program for
 detail see page 9
 March 29 Saturday: Mataki Chouki 4:00 to 8:00pm
 March 30 Sunday: Shri Jagannath Pooja 11:00am

April 2008 Events

April 6 Sunday: Vasant NavRatri begins, Gudi Padva, Yugadi,
New Samvat 2065 begins
 April 12 Sat: Akhand Ramayan Path begins 11:00am
 April 13 Sun: Akhand Ramayan Path Ends
 Tamil New Year Celebration-2040 begins
 Durga Ashtami Pooja 4:00pm
 April 14 Mon: Ram Navami: Pooja 11:30am
 April 18 Fri: Mahavir Jayanti
 April 20 Sun: Hanuman Jayanti Celebration, 108 Sundarkand
 Path 10:00am; SatyaNarayan Pooja 5:30pm
 April 24-25: Sri Venkateshwar Drahmoothavan
Details to follow in April Aradhana
 April 27 Sun: Mahavir Jayanti Celebration 11:00am

Shri RamNavami Celebration AKHAND RAMAYAN PATH

(Shri Ramcharit Manas)

Begins

On

April 12th Saturday

10:30 am Shri Ram Puja

11:30 Ramayana Path Starts

We need volunteers to read Ramayana. Please call

Kiran Dayal 474-4051 or

**Acharya Kailash: 770-07 05 to give your names to
make schedule.**

AKHAND RAMAYAN PATH

Ends

On

April 13th Sunday

12:30 pm

**Event is sponsored by: Shri Rameshwar & Kiran Dayal
and their family.**

MAHA SHIVARATRI PUJA CELEBRATION

On

Thursday March 6th, 2008

6 pm to 4 am (All Night) Puja

First Puja

6 pm to 7 pm Shivabhishek
 6 :30 to 7:30 Puja Thali offering (Archana)**
 7: 30 to 8:00 Shiv Mahimnah Path, Bahjans
 8: 00 pm Aarti Followed by Prasad (Dinner)

Second Puja

9:30pm to 10:30pm Shivabhishek *
 10:30pm to 11:30pm **Shiva Shahashranama Path,**
 Shiva Mahimnah Path & Bhajans
 11:30pm Aarti & Prasad

Third Puja

12:30am to 1:30 am Shivabhishek *
 1:30am to 2:00 am Shiv Mahimnah Path
 Arti & Prasad

Fourth Puja

2:30am to 3:30am Shivabhishek *
 3:30am to 4:00am Shiva Mahimnah Path,
 Arti & Prasad

We Need sponsors Sponsorship

* Shivabhishek.: **\$101.00.** ,

All Night Puja: \$251.00

** Puja Thali: **\$21.00 with Ganga jal & Milk**

Please sponsor one of the Abhishek for lord Shiva on this
 auspicious day. **We also request devotees to bring only very
 small amount of milk for offering due to big collection of
 milk, which we cannot offer on same night. Please donate
 money instead of milk or dry nuts for prasada.**

For Details Please call Bobba Choudury :984-6074;Janak
 Dave: 859-371-9645; Temple Priests: 513-528-3714.

Holika Dahan

On

March 21st Friday

7:30pm After Aarti.

For details Call Tempel: 528-37214

Mata Ki Chouki

On Saturday, March 29 2008

4PM to 8PM

**Sponsored by Khanna, Sondhi, Soni and
Varma Families**

Holi also celebrates the legend of **Radha and Krishna** which describes the extreme delight; Krishna took in applying color on Radha and other gopis. This prank of Krishna later became a trend and a part of the Holi festivities.

Mythology also states that Holi is the celebration of death of **Pootana** who tried to kill infant Krishna by feeding poisonous milk to him. Another legend of Holi which is extremely popular in Southern India is that of **Lord Shiva and Kaamadeva**. According to the legend, people in south celebrate the sacrifice of Lord of Passion Kaamadeva who risked his life to revoke Lord Shiva from meditation and save the world.

Also, popular is the legend of Ogress Dhundhi who used to trouble children in the kingdom of Raghu and was ultimately chased away by the pranks of the children on the day of Holi. Showing their belief in the legend, children till date play pranks and hurl abuses at the time of Holika Dahan.

Celebration of the various legends associated with Holi reassures the people of the power of the truth as the moral of all these legends is the ultimate victory of good over evil. The legend of Hiranyakashyap and Prahlad also points to the fact that extreme devotion to god pays as god always takes his true devotee in his shelter.

All these legends help the people to follow a good conduct in their lives and believe in the virtue of being truthful. This is extremely important in the modern day society when so many people resort to evil practices for small gains and torture one who is honest. Holi helps the people to believe in the virtue of being truthful and honest and also to fight away the evil.

Besides, holi is celebrated at a time of the year when the fields are in full bloom and people are expecting a good harvest. This gives people a good reason to rejoice, make merry and submerge themselves in the spirit of Holi.

Holi helps to bring the society together and strengthen the secular fabric of our country. The festival is celebrated by non-Hindus also as everybody like to be a part of such a colorful and joyous festival.

Also, the tradition of the Holi is that even the enemies turn friends on Holi and forget any feeling of hardship that may be present. Besides, on this day people do not differentiate between the rich and poor and everybody celebrate the festival together with a spirit of bonhomie and brotherhood.

In the evening people visit friends and relatives and exchange gifts, sweets and greetings. This helps in revitalizing relationships and strengthening emotional bonds between people. It is interesting to note that the festival of Holi is significant for our lives and body in many other ways than providing joy and fun.

We also need to thank our forefathers who started the trend of celebrating Holi at such a scientifically accurate time. And, also for incorporating so much fun in the festival.

As Holi comes at a time of the year when people have a tendency to feel sleepy and lazy. This is natural for the body to experience some tardiness due to the change from the cold to the heat in the atmosphere. To counteract this tardiness of the body, people sing loudly or even speak loudly. Their movements are brisk and their music is loud. All of this helps to rejuvenate the system of the human body. Besides, the colors when sprayed on the body have a great impact on it. Biologists believe the liquid dye or Abeer penetrates the body and enters into the pores. It has the effect of strengthening the ions in the body and adds health and beauty to it.

There is yet another scientific reason for celebrating the Holi, this however pertains to the tradition of Holika Dahan. The transition period of winter into spring, induces the growth of bacteria in the atmosphere as well as in the body. When Holika is burnt, temperature rises to about 145 degrees Fahrenheit. Following the tradition when people perform Parikrama (circumambulation or going around) around the fire, the heat from the fire kills the bacteria in the atmosphere thus, cleansing it.

The way Holi is celebrated in south, the festival also promotes good health. For, the day after the burning of Holika people put ash (Vibhuti) on their forehead and they would mix Chandan (sandalpaste) with the young leaves and flowers of the Mango tree are mixed into paste and consume it to promote good health.

Some also believe that to play with colors help promote good health as colors are said to have great impact on our body and our health. Physicians and doctors believe that for a healthy body, colors too have an important place besides the other vital elements. Deficiency of a particular color in our body causes ailment, which can be cured only after supplementing the body with that particular color. People also clean-up their houses on Holi which helps in clearing up the dust and mess in the house and get rid of mosquitoes and others pests. A clean house generally makes the residents feel good and generate positive energies.

|| Happy Holi ||

Cont'd on page 8

Science and Religion

There is a knowledge that allows man to know himself and his relationship to all existence.

This direct knowledge is the goal of **Vedanta, the Science of religion.**

The series of different topics of this knowledge will feature in every issue of Aradhana.

In January issue of Aradhana you read “ My Idea Of God” by Albert Einstein and in February You read “Footprints of God” by Shri Shankaracharya. In this progressive reading this month let us read in short, the progressive ‘evolution’ of the Scriptures of Hindu Religion.

Meena Mehta

THE RELIGION OF THE GEETA

Bal Gangadhar Tilak

The religion of Geeta, which is a combination of Spiritual Knowledge, Devotion and Action, which is in all respects undaunted and comprehensive, and is further perfectly equable, that is, which does not maintain any distinction between classes, castes, countries or any other distinction, but releases to everyone in the same measure. And at the same time shows proper forbearance towards other religion, is thus seen to be the sweetest and immortal fruit of the tree of the Vedic Religion.

In the Vedic Religion, higher importance was given in the beginning principally to the sacrifice of wealth or animals, that is to say, principally to Action in the shape of ritual; but, when the knowledge expounded in the Upanishads taught later on that the ritualistic religion of the Shrutis was inferior, Samkhya philosophy came into existence out of it.

But as this knowledge was unintelligible to ordinary people, and as it was specially inclined towards Abandonment of Action, it was not possible for ordinary people to be satisfied merely by the religion of the Upanishads or by the unification of the Upanishads and the Samkhya philosophy in the Smritis. **Therefore the Geeta religion fuses the knowledge of the Brahman contained in the Upanishads**, which is cognoscible only to the Intelligence with the king of mysticisms (Raja-Guhya) of the worship of the perceptible which is accessible to Love.

And consistently with the ancient tradition of ritualistic religion, proclaims to everybody, though nominally to Arjuna, that they should “perform lifelong your several worldly duties according to your respective position in life, desirelessly, for the universal good, with a Self-Identifying vision and enthusiastically and thereby perpetually worship the deity in the shape of the Paramatman (the Highest Atman), which is Eternal and which uniformly pervades the body of a created things as also the Cosmos; because therein lies your happiness in this world and in the next”.

On that account, the mutual conflict between Action, Spiritual Knowledge (Jnana), and Love (Devotion) is done away with and the single Geeta religion which preaches that the whole of one’s life should be turned into a Sacrifice (Yagna), contains the essence of the entire Vedic religion.

When hundreds of energetic noble souls and active persons were busy with the benefit of all created things, because they looked upon that as their duty, as result of their having realized this eternal religion, this country (India) was blessed with the favor of the Parameshwara, and reached the height not only of Knowledge but also of prosperity; and it need not be said in so many words, that when this ancient religion, which is beneficial in this life and in the next, lost following in our country (or any country) it, the country, reaches its fallen state.

I, therefore, pray to the Parameshwara, that there should come to birth again in this our country such noble and pure men as will worship the Parameshwara according to this equable and brilliant religion of Geeta, which harmonizes Devotion, Spiritual Knowledge and Energism.

Twenty Third Annual Thyagaraja/Purandaradasa Festival (April 5, 2008 - Saturday)

Sri Thyagaraja, the most celebrated Carnatic Music saint was a great devotee of Lord Sri Rama. Thyagaraja lived a life exemplifying the philosophy that God realization is best achieved through Nadopasana (music with devotion). His songs are filled with an intimate devotion to Rama, revealing his deep understanding of the tenets of the Vedas and Upanishads.

Purandara Dasa is famous among the Haridasas of Karnataka; foremost among the talented carnatic composers. He earned much money and lived only to earn it, but eventually gave away all his wealth and became a devotee of Sri Hari. He practiced the principle contained in the popular saying "we must swim across suffering and win victory over it". He earned the well-deserved praise-'Among the devotees of Hari, Purandara Dasa is the greatest' from his preceptor Sri Vyaasa Teertha.

If you would like to participate in the group pancharatna singing for the event, please e-mail (usharaga@hotmail.com) or any of the numbers listed below.

A day-long celebration of carnatic music will be held at

The Hindu Temple of Cincinnati

On April 5, 2008 (Saturday)

Group Pancharatna Singing 9:00 AM – 11:00 AM

Individual Singing 11:00 – 12:30 PM

12:30 PM Lunch – Individual Singing Continues

A CARNATIC VOCAL CONCERT to be announced later

5:30 PM – 7:30 PM

For Further Details Contact:

Sundari Magge (513-831-3500), Usha Raghavan (513-489-9655),

Padma Murthy (513-683-3895), Koti SreeKrishna (513-459-0314)

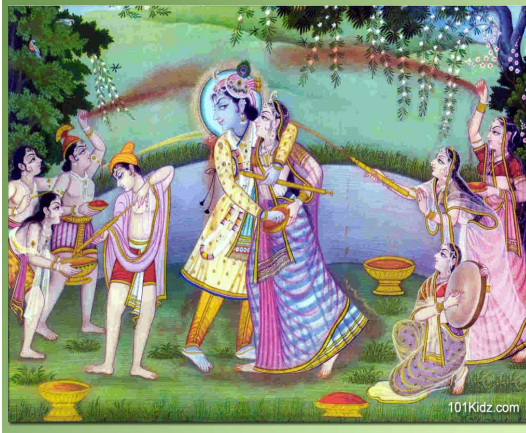
Cont'd from page 6

|| Happy Holi ||

As the festival of Holi comes it brings with it the colors of life and colors of love. Colors fill our world with beauty. Wherever we see colors we see life. The beautiful colors of nature fills our life with joy. There is lot of significance of colors in our life. We blend our life with colors in various ways. Colors have long lasting impressions on our mind. They play an important part in our lives. Nature is a spectrum of colors. It portrays every shades of colors through flowers, snow peaked mountains, green trees, sea, rivers and muddy lands. We communicate our feelings and emotions through colors. A painting becomes real only when the artist knows the actual use of colors. Different colors describe different moods and feelings. Traditionally Holi was celebrated with dry colors known as 'Gulal', which were prepared naturally from the flowers and other products that had dyeing properties. However with time, those natural colors have been replaced by strong colors, chemically enhanced and artificial colors. To avoid these strong chemical colors you can use colors prepared at home from natural resources. Different colors have different implications.



HINDU SOCIETY OF GREATER CINCINNATI



Celebrates Holi Festival The Festival of Colors With Culture Program

*Holi Aayire Re Kanhaai
Holi Aayire
Rang Chhalake Sunaade
jara Baansuri
Holi Aayire..Aayire Holi Aayire...
Barase Gulaal Rang More
Anganavaa.....*



On March 22nd Saturday 2008

At the Hindu Temple of Greater Cincinnati

PROGRAM: 5:00 pm to 7:00pm Cultural Program by community participants

7:00 to 7:30pm Arati

After the Arati Dinner, PIZZA AND SODA, will be available at a nominal donation

Total number of entries will be 20. So act quick and Email your entry by 10th March to:

Jyoti Desai at jyotidesai1@yahoo.com

Children under five years of age are not allowed to participate

VASANT PANCHAMI

Vasant Panchami is a Hindu festival of the Spring season. 'Vasant' means Spring and panchami refers to the fifth day of the Hindu lunar calendar month. Thus, Vasant Panchami refers to the Hindu Spring festival that falls on the fifth day of the bright fortnight of the Hindu month of Magh. Vasant Panchami is also known as Shri Panchami. Hindus all over the world celebrate this festival with great enthusiasm, as it is believed to be the birthday of Goddess Sarasvati, the God principle of motion (Gati), She is the Energy ([Shakti](#)) aspect of Lord Brahma, the creator of the universe thus Goddess Sarswati is associated with the creation of the Universe.

Spiritual Significance

Below is the explanation of the special characteristics of the idol of Goddess Sarasvati and their implied meaning.

Complexion bright: Lord Brahma in the form of radiance

Four hands: four directions (disha)

Objects in the four hands- book: Vedas (spiritual knowledge); japa mala: Concentration and energy in alphabets; Veena (a stringed instrument): one who bestows supernatural powers siddhis) and the final liberation (Moksha). Lotus: Creation

White color of the sari: purity

Vehicle white swan: The soul (seated on all the souls, She is the Supreme ruler of them all)

Thus, Goddess Sarasvati, the Goddess of purity and spiritual knowledge, associated with Creation of the Universe is worshipped on Vasant Panchami day, the day which signifies Spring or the season of Creation.

As 'Diwali' is to Lakshmi, the goddess of wealth, and 'Navaratri' is to Durga, the goddess of strength, might and power, Vasant Panchami is to Saraswati, the goddess of knowledge and learning. She represents the free flow of wisdom and consciousness. She is the mother of the [Vedas](#), and chants

to her, called the '[Saraswati Vandana](#)' often begin and end Vedic lessons.

On this day, special worship is also offered to the Sun deity (Surya dev), to the deities (divine energies) associated with Ganga (the sacred river Ganges in North India) and the Earth. This is done to pay obeisance and gratitude to these deities, for providing us the means of acquiring food and all that we need to keep alive. Such acknowledgment helps remind one of the attitude of service and giving that is present in all creation, thus facilitating the spiritual emotion ([bhav](#)) that like nature, one is here to imbibe a giving attitude and of remaining in service to the Lord.

**ASIAN COMMUNITY ALLIANCE INC
SYMPOSIUM**

Date: Saturday 26 April 2008
Time: 9.00 AM to 1.00 PM
Location: Schiff Conference and Banquet Center
Cintas Center, Xavier University
1624 Herald Avenue
Cincinnati, Ohio 45207-7510

Keynote Speaker: Hepatitis B: Ravi Ravinuthala, M.D.

Other Speakers: Cardiovascular Disease: Joe Choo, M.D..

Diabetes: Tom Lun-nap Chung, M.D.

Teen Smoking: Manoj Singh, M.D

Sessions will be open for lively discussions to enable participants to find resolutions to the ongoing issues that are of concerns to those in the Asian community.

RSVP by April 15 .

Contact information: Chandra Prasad, email: prasad.chandra@gmail.com Tel no. 513- 339- 9855

Jennifer Nagrath, email: nagrath@fuse.net Tel no. 513- 469- 2790

Neena Samant, email: neena.samant@gmail.com Tel no. 513- 847-0868

For more details please visit www.acacinci.org

Organized by – Asian Community Alliance Inc.

**MAY GOD BLESS YOU ALL ON THIS HAPPY OCCASION
& BRING HAPPINESS AND PROSPERITY IN YEAR 2008
Marriage Anniversaries (February)***

Jagdish Bhatia
Rajesh Gulati
Oormila Kovilam
Kailash Sharma

Premanand Nayak
Harbinder Pordal
Kavi Shankar

Sunil Srivastava
Som Tandon
Devanshu Trivedi

Raghuram Tadepalli
Srinivasan Venkataramani
Raman Srinivasan

Birthday Anniversaries (February)**

Pradeep Ambe
Neha Bhoomready
Ajit Dixit
Ram Jindal
Rita Kumar
Amrit Narayan
Suresh Padya
Surbhi Sharma

Nakulan Balasubramaniam
Krystina Bodalia
Lalita Duggal
Anshika Khare
Leenata Maddiwar
Tarakad Natarajan T.V.N.
Sathvik Reddy
Jaya Srinivasan

Vandana Bhardwaj
Aditya Chaudhury
Ruhi Gulati
Arya Kode
Sahik Naik
Madhu Nawani
Sidharth Sharma
Vinita Srivastava

Raksha Bhatara
Ashaali Divekar
Manju Gupta
Felicia Kruse
Kiran Nanavati
Mangala Nemade
Sudesh Sharma
Raghuram Tadepalli

Many Happy Returns of the Day

*(Celebrated on the first Sunday of each month in the temple)

** (Celebrated on the second Sunday of each month in the temple)

If you would like to include your name in the above lists, please call Raj or Shakuntala at 733-1537.



The Hindu Society of Greater Cincinnati
Sponsors
'Ramkatha USA' in Cincinnati
by
Pujya shree Moraribapu



From July 5 Saturday to July 13 Sunday 2008

**Venue: Cincinnati Garden
 2250 Seymour Avenue
 Cincinnati, Ohio 45212**

For this great event we are looking for volunteers for their humble services in the following committees:

1) Food 2) Facility 3) Hospitality 4) Youth 5) Transportation 6) PR Media & information.

If you would like to volunteer, Please contact Mr. Jayant Patel, you can email him at

jpatel@zomtown.com , phone no. 513-984-6275

For more information on katha you can also go to www.iiramii.net

Audio/Video: We are pleased to announce that audio & video will be done by world famous Nilesh Vavadia & group "Sangeet Ni Duniya Parivar" from Mahuva, India.

More details will be forthcoming.

JAY SIYARAM

**MAY GOD BLESS YOU ALL ON THIS HAPPY OCCASION
 & BRING HAPINESS AND PROSPERITY IN YEAR 2008
 Marriage Anniversaries (March)***

V. Rao Bhamidipadi
 Rajesh Bodalia
 Babu Gupta
 Tushar Parikh

Rajesh Bhola
 Vinoo Cholera
 Bharat Kalyan
 Manish Srivastava

Bharatbhai Kalyan
 Kumar Nagarajan
 Bipin Sheth

Birthday Anniversaries (March)**

Summi Ahuja
 Sachi Bhati
 Sitadevi Bobba
 Amit Chandra
 Babita Choudhury
 Chandan Gupta
 Dinesh Kamath
 Meena Pandya
 Uma Saligram
 Abhimanyu Saraff
 Kunal Sharma
 Srinithi Srinivasan
 Prashant Vala

Haridas Balakrishna
 Rajesh Bhola
 Sree Pranavi Brahmamdam
 Yogesh Chavda
 Ravindra Dasari
 Manisha Kalyan
 Vijay Natarajan
 Pinal Ishwar Patel
 Kamila Samadi
 Rahul Shankar
 Mohit Sharma
 Vidya Sundaram
 Pooja Vijayasathy

Harish Bhardwaj
 Ritu Bhola
 Maya Candadai
 Shruti Chopra
 Pratima Ghanro
 Dinesh Kamath
 Nandkumar Khemchandani
 Ragini Patel
 Kavita Samadi
 Gopika Sharma
 Ranga Srinivas
 Nikita Tandon

Many Happy Returns of the Day

*(Celebrated on the first Sunday of each month in the temple)

** (Celebrated on the second Sunday of each month in the temple)

If you would like to include your name in the above lists, please call Raj or Shakuntala at 513-733-1537.

Hours
Monday- Friday 10:00am to 5:30pm
Saturday 10:00am to 5:00pm



9525 Kenwood Road
Blue Ash, Ohio 45242
Tel No: (513) 794-0900

Nina Paul Jewelry has what you want. Presented to you by the Jhaveri Family.

Special lines. Special services. Special occasions. And right now... Special Prices!

Besides being professional and trustworthy,
we bring you what you want most from a fine jeweler...

DISTINCTIVE DESIGNER LINES

Exciting, unique new looks — everyday wear to black tie.

Prices begin under \$100. Lines you won't find elsewhere, including...

<i>Pianegonda</i>	<i>Stefan Hafner</i>	<i>Bellarri</i>	<i>Temí B</i>
<i>Alfieri & St. John</i>	<i>Favero</i>	<i>Rina Limor</i>	<i>Damiani</i>

FULL SERVICES, INCLUDING MOST REPAIRS & APPRAISALS COMPLETED ON-SITE

We buy/trade. Diamonds. Gold. Platinum.

Bring in your gold jewelry pieces, and take advantage of historic high gold prices.
BEAUTIFUL, AFFORDABLE JEWELRY FOR EVERY PERSON, AND ANY OCCASION

<i>Engagement and Wedding</i>	<i>Birthdays</i>	<i>Valentine's Day</i>
<i>Anniversaries</i>	<i>Mother's Day</i>	<i>Retirement</i>

Just to say "I Love You" or "Thanks"

VISITORS HEALTH INSURANCE

No Physical or Age Limit

Buy On Line

www.insuretravelers.com

Specializing In:

Health Insurance: Group (business) and Individual

Dental/vision: Group and Individual

Term Insurance: Up To 30 Year Guaranteed Level
Premium, Also Available With 100% Refund of Premium

Whole Life Insurance: 20 Pay or Paid Up at 65

Disability Insurance: Income Protection

Tax Deferred Annuities: Guaranteed or Variable Interest

Income Annuities: Guaranteed Monthly Income

Long Term Care: Nursing Home Insurance

For No Obligation – Free Review of Your Current Insurance
Please Call

SARAT BHOLA INSURANCE AGENCY

Office Telephone (859) 781-7721 (Local Call)

Mobile (513) 313-2766



Gemini Vakil

your personal realtor

(513) 247-6788 Business
(513) 702-7842 Cell
(513) 332-9245 Fax
gemini.vakil@cbws.com



cbws.com

9600 Montgomery Road
Cincinnati, OH 45242



Owned And Operated By NRT Incorporated

Cultural Centre of India

9462 Hopewell Rd Cincinnati, OH 45249; Phone: 513-227-9612

Email: padma@culturalcentrefindia.com

Website: www.culturalcentrefindia.com



Dance Classes

Guru: Padma Chebrolu

**Arangetram preparation in Bharata Natyam, Kuchipudi,
Andhra Natyam, and Mohini Attam styles.**



Rabinder Kaur Mukherjee
(Dimpy)

Mortgage Loan Consultant

direct: 513-701-0453

cell: 513-675-4466

dimpy@mavenloans.com



GREAT PEOPLE GREAT RESULTS

Maven Lending prides itself on finding great people to give you the kind of attention and commitment you deserve as a valued client. We work hard, for you and with you, to achieve great results with your best interests in mind.

Contact Rabinder Kaur Mukherjee (Dimpy) today and discuss how Maven Lending can help you with:

- 100% Purchase
- 100% Refinance
- Option Arm's
- 125% Loans
- Interest Only Products
- Stated Income Loans
- Government Loans
- Bankruptcy Buy Outs

Maven Lending accepts all types of credit and specializes in customizing loans to fit the needs of the customer. We look forward to hearing from you.

Maven Lending Ltd.

1111 Western Row Rd. Suite 800 | Mason, OH 45040

phone: 800.270.7438 | fax: 513.701.0448

www.mavenloans.com

MB.803416.001-BR

Service Call \$30.00 Only
COIN TV SERVICE
(Established 1980)

New TV-VCR, Microwave, and
Stereo Sale, Repair,
Exchange, Rent to Own

Shiv Sharma
(513) 459-9520

3109 Palomino Trail
Mason, Ohio 45040

Poonam Bhardwaj Realtor®

Cartus Certified Relocation Specialist.
Specilizing in Residential sales including
New Construction and Commercial Sales.



Cincinnati Board of Realtors
Circle of excellence award 2005,2006
Ohio Association of Realtors
President's Sales Club Award 2004-2006
CBWS Diamond Society Award 2004-2006
Hamilton-Fairfield-Oxford Board
Realtors Million Dollar club award 2006

Office: 1-800-710-9843

Voice: 513-483-4679

Cell: 513-225-3666

Fax: 513-332-9253

E-mail: poonam.bhardwaj@cbws.com

Jigna R. Shah
MBA, BUP, PBD, RTS, CSD, CABR, DABR

Cell: **513-544-7896** Direct: 513-229-5028

Email: jignasellsrealestate@yahoo.com

The Real Estate Leaders

RE/MAX Results Plus · 5181 Natorp Blvd. Suite 140 · Mason, OH · 45040



cbws.com

Any house. Anytime. Anywhere. **TOP PERFORMERS**



Your Real Estate Professional



*Vision, Dedication, Skill,
Integrity, Communication*

"We were very pleased with Rajah's knowledge and professionalism and were very impressed with the amount of time and effort he spent pursuing various advertising techniques in order to sell the home quickly. Rajah was very helpful throughout the process and kept us well informed."

- Jenny Reno (Margaret Stevens)

"I particularly appreciate the extraordinary level of personal service you provided. Your attention to detail and talent for solving problems made our purchase possible."

*- Mr. & Mrs Nils and
Natalya Ekberg*

Call Rajah for...

**Residential Properties
Commercial Properties
Historical Properties
Relocation Services**

**Seller & Buyer Representation
New Home Construction**

Always available before, during, and after the sale!

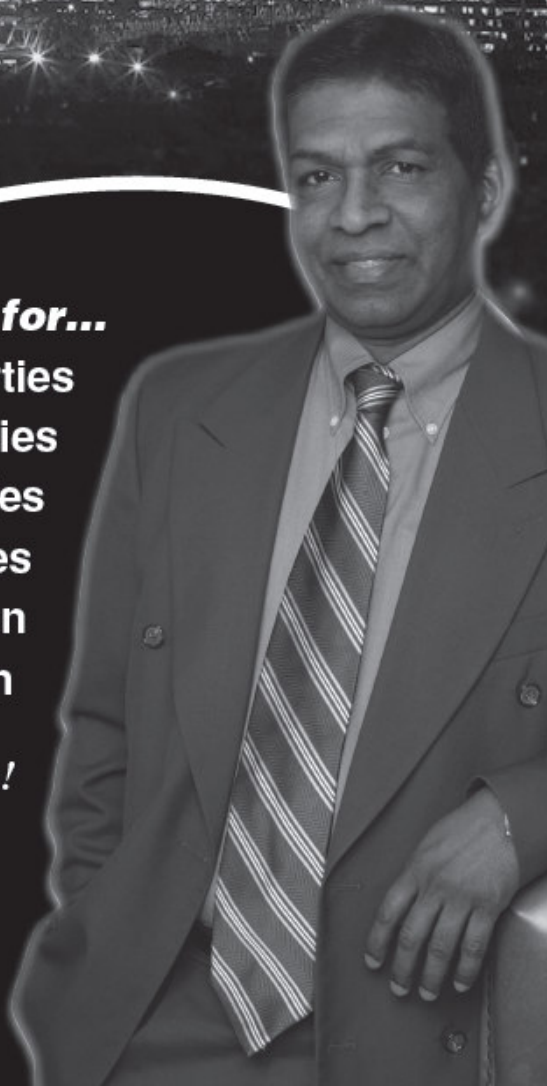
Rajah Adhiyappa

(513) 476-4024 Direct

(513) 793-2700 x316 Office

tadhiyappa@sibcycline.com

www.sibcycline.com/tadhiyappa





- COLLISION REPAIR FACILITY
- INSURANCE WORK WELCOME
- ALL MAKES & MODELS OF VEHICLES
- PAINT SERVICES START AT \$ 249.95

3995 COMMERCIAL BLVD.
CINCINNATI, OH 45245
(I-275 & BEECHMONT)
PHONE 513-752-2720
FAX 513-753-2502
E-MAIL:sahas@msn.com

For personalized service contact: Sam Saha

Healthy Smiles Dental Care

A Path to Beautiful Smiles & Wellness

Sulbha V. Midha, D.D.S.



(513) 339-1032
666 Reading Road
MASON, OH 45040

General Dentistry for All Ages

Zoom: One Hour Whitening
Invisalign Braces for Teens and Adults
Emergency Visits Available
Most Insurances Accepted
Evening & Saturday Appointments

New Patients Offer
\$30 Off
Dental Treatment

(Not to be combined with other offers)

New Patients Offer
\$69
Exam, X-Rays & Cleaning

(Not to be combined with other offers)



SRI TAX & FINANCIAL SERVICES

JAGDISH KARANDE, CPA, MBA

*"PEOPLE NEED SOMEONE THEY CAN TRUST
TO TELL THEM WHAT TO DO"*

1. TAX PREPARATION, ACCOUNTING, PAYROLL SERVICE,
TAX CONSULTATION, LIFE, HEALTH & DISABILITY
INSURANCE WITH REFUND OF PREMIUM.
2. NEW BUSINESS SET-UP & BUSINESS CONSULTATION.
3. GUARANTEED INTEREST TAX-DEFERRED ANNUITIES.
4. HOW TO GET LOANS WITH MINIMUM STRESS?

CALL JAGDISH AT 793-7526 (793-PLAN)

FOR CONSULTATION

DAS FAMILY DENTISTRY

Personalized Dentistry for All Ages

Dr.Ashok Das

Dr.Anita Das



MASON

513-770-4060

770 Reading Rd (Route 42) , Suite C

Mason, OH 45040

(Between Western Row & Tylersville Rd On Route 42)

Evening & Saturday appointments available

NEW PATIENTS WELCOME

NEED LEGAL HELP?



Contact

H. Kevin Garrison

Attorney at Law

9200 Montgomery Rd. Suite 4A Cincinnati, Ohio 45242

Phone: 513-793-0333

General practice firm offering you over 14 years of experience in the following areas:

- ◆ Property
- ◆ Immigration
- ◆ Criminal
- ◆ Divorce/Dissolutions
- ◆ Custody
- ◆ Litigation
- ◆ Estate Planning/Probate
- ◆ Corporations
- ◆ Debt Collection
- ◆ Bankruptcy

We will give you personal, professional, and complete legal representation for all of your Legal needs.

We serve individuals and businesses.

WE LOOK FORWARD TO SERVING YOU!

Contact us for a **FREE** consultation at 513-793-0333



Affordable Insurance Protection

We speak your language and
know your business

Get Multiple Quotes & Save up to 50%!

We are serious!


A full service insurance co providing the best insurance protection for

**AUTO & HOME
OFFICE & RETAIL SPACE
PROFESSIONAL LIABILITY** - we do it best
*(CPAs, Lawyers, Dentists, Investment Advisors,
Tech E&O and more)*

**LOTTERY BONDS
MOTELS/HOTELS
GAS STATIONS
CONVENIENCE STORES**

Call any of our licensed professionals: **NIREN SHAH, HARMIT SINGH & SYED SHAH**

UNITED INSURANCE AGENCY PRECISE PROTECTION®

 **(513) 489-6422 or (513) 489-6477 | Info@u-insure.com | www.u-insure.com**

This material is intended as a general description of certain types of insurance and services available through insurance companies of United Insurance Agency. It is not an insurance contract. The policy is the contract, and it specifically and fully describes the coverage. This material does not revise, amend or modify the policy. Savings may vary and may not apply for all types of insurance coverages. Please contact for further details and/or qualifications. Licensed in OH, MI, IN, WI. 72007

SHARMA & CO.

CERTIFIED PUBLIC ACCOUNTANTS

**4030 MT. CARMEL TOBASCO ROAD, SUITE #117
CINCINNATI OHIO 45255**

We provide the following services:

- | | |
|--------------------------|---|
| ⇒ Accounting | ⇒ Business Acquisition |
| ⇒ Payroll taxes | ⇒ Loans: Business or Residential |
| ⇒ Business tax Returns | ⇒ IRS or State Audits Financial Consultations |
| ⇒ Individual tax Returns | |
| ⇒ Electronic Filing | |

FOR A NO OBLIGATION - FREE CONSULTATION

CALL: (513)528-1040

***Member - American Institute of Certified Public Accountants**

***Member - Ohio Society of Certified Public Accountants**

FIND THE LATEST IN FASHION DESIGN
INDIAN & PAKISTANI CLOTHING SALE

LILY WEAR

DIRECT IMPORTER OF EXCLUSIVE DESIGNER CLOTHES
is holding an exhibit on
Saturday, March 15, 2008 12 PM to 7 PM

Holiday Inn Hotel Cincinnati - I-275 North
3855 Hauck Road
Sharonville, OH 45241-1609
Phone: (513) 563-8330

INVENTORY REDUCTION SALE - UP TO 70% OFF
KURTI SALE: \$5.99 AND UP
PURE SILK SALWAR KAMEEZ: \$75 AND UP
LATEST IN LENHGA CHOLI: \$50 AND UP
NEW DESIGNER CREPE SILK, CHIFFON, &
GEORGETTE EMBROIDERED SAREES: \$50 AND UP
SILK SAREES: \$25 AND UP
3-PIECE PURE SILK GENTS SHERWANI
LARGE SIZES AND FULL-SLEEVE SALWAR KAMEEZ
SALE ON: EVERYDAY SALWAR KAMEEZ: \$19.99
(VALUE UP TO \$65)
GOLD PLATED SILVER JEWELLERY
GRAND SALE ON
BRIDAL LENHGA CHOLI
BRIDAL SALWAR KAMEEZ AND BRIDAL SAREES
LATEST CHILDREN'S CLOTHING
For further details, call Lily Wear at 317-823-6915

HUMANA MarketPOINT

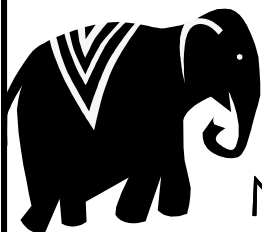
One call for your
health, life and financial
insurance solutions.

- Medicare supplement insurance
- Final expense insurance
- Individual & temporary health insurance
- Medicare Advantage health plans
- Medicare Part D prescription drug plans

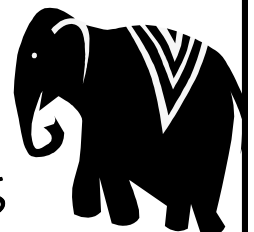
Call Humana MarketPOINT
Representative today:

Niranjan shah
513-791-7300

GH_22829



ANAND INDIA



NORTH & SOUTH INDIAN DISHES

10890 Reading Rd, Cincinnati OH 45241

We Cater for all occasions, North Indian & South Indian dishes.

Specialized in Indo-Chinese Dishes .

Specialized in on site service for Dosa, Idli & Wada Sambhar, Uttappa , Chole Bhature and Jalebi.

Lunch buffet on 7 days.

Please, call us to make your every Occasion Memorable with delicious North Indian and South Dishes at

513-554-4040





Weddings InStyle²
"We specialize in creating a unique and personalized Wedding of your dreams"

Event Coordination & Creative Decorations for all Occasions
 weddings . receptions . theme parties . corporate events

Traditional, Contemporary & Custom Designs
 Mandaps & Indian Accessories for Weddings, Engagements,
 Mehendi, Sangeet & Other Special Events

CALL SIMA PATEL 513-307-4162
www.weddingsinstyle.net • email: sima@weddingsinstyle.net

RUBY TRAVELS


We specialize in Discounted Airfares to the Indian SubContinent , Europe, Africa or any where in the world.

We have great deals on Cruises and Vacation Packages. Open 7 days week.

Call 513 204 2838

RUBY TRAVELS LLC

**969 READING RD, SUITE D
 MASON OH 45040**



NooPs!
 Special Occasion Event Planning

WEDDINGS/RECEPTIONS
 BRIDAL/BABY SHOWERS
 BIRTHDAYS...ANNIVERSARIES
 GRADUATIONS

We have packages to suit all budgets...bridal and formal clothing, table linens, floral arrangements, invitations, and much, much more!

**Please contact Nupur Anand at:
 513.561.1346**
www.noopsevents.com
 e-mail: nupuranand@cinci.rr.com

Priya H. Sangtani
REALTOR®

SRS,PBD
 OAR President's Sales Club, 2007
 Sibcy Cline Top Club 2007

(513) 677-1830 Office
 (513) 460-9969 24 Hr Direct
 (513) 677-1016 Fax
psangtani@sibcycline.com



7395 Mason Montgomery Road
 Mason, OH 45040
www.sibcycline.com/psangtani



Cincinnati/Tri-County

Looking for Location for your event? We are right in heart of Tri-County

Introducing brand new large size Banquet Hall

Banquets	Meetings	Receptions
----------	----------	------------

accommodates 450 guests in banquet style.

- ♥ Over 15,000 square feet of space
- ♥ Our rooms can accommodate events from 30 to 450 guests
- ♥ Professional Event Planner to assist with your event
- ♥ 150 guest rooms for out of town guests
- ♥ Call Sales to book your date

513-771-7171

www.lexingtonhotel.com

DENTIST

**SPRINGDALE DENTAL ARTS CENTRE
 KIRIT PATEL, DDS
 COMPREHENSIVE DENTAL CARE**

- COSMETIC & FAMILY DENTISTRY
- EMERGENCY & NEW PATIENTS WELCOME
- MOST INSURANCES ACCEPTED
- PREVENTIVE DENTISTRY FOR ALL AGES
- CONVENIENT HOURS
- TEETH WHITENING
- DIGITAL RADIOGRAPHS
 (50% Less Radiation)
- IV SEDATION

**SPRINGDALE DENTAL ARTS CENTRE
 426 RAY NORRISH DRIVE
 CINCINNATI, OH 45246
 Ph.: (513) 742-8484**

**Hours: Monday to Thursday: 9:00 A.M.- 6:00 P.M.
 Friday: 9:00 A.M.- 3:00 P.M.
 Saturday: 9:00 A.M.- 1:00 P.M.**



THE elements

CONFERENCE & EVENT CENTRE

11974 Lebanon Rd | Sharonville, OH 45241

COMING SOON

spring 2008

- 3 Rooms
- On-site Event Planner
- Sophisticated Lounge Area
- Convenient Location
- Diverse Menu
- Advanced A/V Equipment
- 450+ Seating
- Intimate Lighting Controls

www.elementseventcentre.com

For Bookings Contact

info@elementseventcentre.com | Jay: 513-325-1112 | Vikas: 513-254-1249

Directions to Hindu Temple From I-275 take Exit 63A (32West) - drive approximately 1/4 mile - turn right onto OLD 74 - turn left at the first Traffic light onto Summerside Road. After approximately one mile turn right onto Klatte Road. Temple is at the end of Klatte Road. From UC: Take E McMillan to Columbia Pkwy to Beechmont Ave to Route 32 East (to Batavia). Turn left on Old SR -74. Follow instructions above from Summerside to Klatte Rd. (Phone No. for the Temple - 528-3714)

Aradhana (513) 528-3714

Hindu Society of Greater Cincinnati
4920 Klatte Rd. Cincinnati, OH 45244
RETURN SERVICE REQUESTED

PRSRT STD
US Postage
PAID
Permit #6398
Cincinnati, Ohio