

Afachana Website: www.cincinnatitemple.com Phone: 528-3714

ARADHANA

Email: hindusociety@fuse.net

Paush Vikram Samvat 2061

January, 2005

A Publication of the Hindu Society of Greater Cincinnati Happy New Year



Community Dinner

There will be no community dinner in the months of January—March. Community dinners will start again in April of 2005. Community dinners are usually held on first Friday of every month after 7:30 P.M. For more information contact:

528-3714 Devnath ji Priests 528-3714 Bharat Vala 891-2240 Laxmi Srivastava 474-0533

Sunder Kand Path is held on every 3rd Sunday of the month from 10:30 A. M. This month Sunder Kand Path is on 2nd Sunday,

Shri Ganesh Atharvshirsha Path is held on every 4th Sunday of the month. Please see details on Page 5.

Balaji Abhishekam is held on every 4th Saturday of the month from 10:30AM. Detail on page 5.

Murugan Abhisekam Please see details on Page 5. Shiv Mahima Stotra is held on every Monday evening at 7:00 pm.

Shri Hanuman Chalisa is held on every Tuesday evening

Vishnu Sahasranama Prayana is held on every Thursday at 7:00 pm. Please see details on Page 5.

Satya Narayan Puja will be held every month on Purnima (Full Moon) Day.

HAPPY NEW YEAR By Pundit B.C. Sharma

The year 2004 is over. A new chapter of 2004 now is added in the history of mankind. Its sweet and sour, pleasant and unpleasant, good and bad memories have been stored in the book of history. The law of nature says, "The old order changes giving place to the new." So in observing this law the year 2005 has replaced the year 2004. We all welcome the new year 2005 and say a tearful goodbye to the year 2004 because the later part of the year brought a disasterous earthquake and seastorm which almost shook the South East Asian nations which grieved the whole planet earth.

Hope sustains life. Time is the best healer. We hope, pray an expect that this new year 2005 will bring a beautiful dawn of auspiciousness, good luck, and divinity for the nations and people of this world. The new year welcome is not only a time for introspection to analyze our conduct and behavior. It is an opportunity to get inspiration from the achievements of the past and at the same time it is a moment to become wiser and careful. It is the time to take lessons from our mistakes and committed errors. This applies to the individuals, families, socio-religious organizations, political leaders, the heads of the government, the spiritual leaders, gurus, and all inhabitants on this beautiful planet earth. This joint effort self-scanning and further modification in our behavior in communications and dealings can bring a miracle. It is the miracle of love goodwill, better understanding, fellowship-feeling, compassion, and brotherhood. It can further create and enhance an atmosphere to make this world a better place to live in. Live and let live and the concept of looking at the whole world as an extended big

(continued on page 5)

UPCOMING EVENTS AT THE TEMPLE

Sundar Kand Path	Jan. 9	Page 4
Makar Sankranti Celebration	Jan. 16	Page 4
Satya Narayan Puja	Jan. 25	Page 4
Shri Ganesh Puja	Jan. 23	Page 4
Vasant Panchami Celebration	Feb. 13	Page 4

Note: If you or someone you know, is not receiving ARADHANA, or if you need a change in address please contact Mr. Mohan Chopra at 859-331-2416

Deadline for submission of articles and advertisements for the next issue is January 15, 2005

SPECIAL CELEBRATIONS AT THE TEMPLE

EXECUTIVE COUNCIL 2004

President:

Vijay Sharma 232-9991

V. President:

Asit Saha 489-5720

Secretary:

Ragu Tadepali 759-2157

Treasurer:

Srini Srinivasan 688-0228

Committee Chairpersons:

Membership & Fundraising: 232-6454

Ramesh Sondhi **Communications:**

583-9589 Renu Kotwal

Puja & Religious Activities:

Kiran Dayal 474-4051

Property Management & Maintenance: Prem Dhamija 984-5777

Cultural Activities:

Sheetal Patel 936-9655

Religious Education & Youth Activities:

Manju Gupta 232-3331

Long Range Planning:

Mukund Patel 874-4857

Youth Member:

Esha Bhatara 777-6488

Priests:

Pundit B C Sharma 751-2974 Acharya Kailash Sharma 528-4921 Shri Srinivas Banglore 947-1841 Shri Shivachariar 528-4831

Attny:

Aronoff, Rosen & Hunt 241-0400

Temple Mgr.:

Laxmi Srivastava 474-0533

Accountant: Open

Editor: Renu Kotwal 583-9589

Editor's email:

renukotwal@hotmail.com

Important Notice:

Your Temple needs

- 1. Sponsors for flower \$50/week
- 2. Sponsors for Sunday puja
- 3. Your temple needs your support

Lost and Found

If you have lost a valuable item such as a piece of jewelry or an article of clothing in the Temple at Hindu Society of Greater Cincinnati, please contact Kiran Dayal at 474 - 4051.

RELIGIOUS DISCOURSE Sundays 12:15 - 12:45 PM

First Sunday: **Upanishads** Second Sunday: ChildrenProgram Third Sunday: Sunder Kand Path Fourth Sunday: Shri Ganesh

Atharvshirsha Path

Fifth Sunday: Open (please suggest)

Members of the community are invited to speak on topics related to Hindu religion, Philosophy, culture, reformation, Gurus, self-preservation, etc. If you would like to talk or like to suggest someone who may be interested, , please call Koti Sreekrishna (984-4179).

SPONSORS FOR SUNDAY PUJA

Devotees are requested to sit-in Sunday Pujas as well as bring Prasad and Lunch. You may wish to use this occasion to celebrate important events such as wedding anniversaries, birthdays, ishta devata puja, graduation, and other memorable days. Events can be hosted by individuals, families, groups of families or organizations. Please reserve your Sunday of choice ASAP by putting your name and phoneno in the calendar at the temple and call Kiran Dayal 474 - 4051

TEMPLE DAILY SCHEDULE

Monday - Friday : 9:00AM-12:00 Noon

5:00 PM - 8:00 PM

Saturday, Sunday

& US Holidays 9:00 AM - 8:00 PM

SPECIAL PROGRAM ON WEEKENDS

9:15 - 9:30 A.M. Suprabhatam 9:30 - 11:00 A.M. Daily puja of Temple Deity Sponsored Puia 11:00 - 11:30 A.M 11:30 - 12:15 A.M Bhajan 12:15 -12:45 P.M. Religious discourse 12:45-1:00 P.M. Birthday and Anniversary puja and announcement 1:00 P.M. Aarti

SHIVA MAHIMA STOTRA

Monday Evenings, 7 PM

HANUMAN CHALISA

Tuesday Evenings, 7 PM

VISHNU SAHASRANAM PARAAYAN

Thurseday: 7:00 PM

SRI VENKATESHWARA PUJA

Friday Evenings, 7 PM

MURAGAN ABHISHEKAM

Every 3rd Saturday

SUNDARKAND PATH

Every 3rd Sunday of the February 10:30 -1:00 PM

Please Donate Generously for your Temple

2004 POOJA COMMITTEE MEMBERS

To participate in/ sponsor please contact a Pooja Committee member

Kiran Dayal (Chairperson):	474-4051
B.C. Sharma (Priest)	751-2974
K.C. Sharma (Priest)	528-4921
Srinivas Banglore (Priest)	947-1841
Sri. Shrivachariar (Priest)	528-4831
Swarna Chaudhary	232-2343
Vasundhara Dasari	777-3353
Purobi Dey	688-1721
Rani Dhamija	984-5777
Anil Jindal	271-7171
Anuradha Kulkarni	271-2749
Vinay Kumar	528-6189
Sangita Patel	791-0855
Anju Saha	474-3922
Uma Sanguai	793-9384
Madhu Sharma	232-9991
Meena Sondhi	232-6454
Sita Rangasami	779-4863

- Archana performed during temple hours by sponsorship.
- Outside pujas and other religious services will be conducted appointment only. To schedule, please contact puja committee chairperson
- If you would like to bring food and prasad in the temple, please contact puja committee chairperson

Sanskrit & Hindi Classes In The Temple

Every Friday - 7 p.m. To 8 p.m. If you need help to read GEETA or any of your favorite stotra.

Please Call.

Aachary Kailash Sharma

Home 528-4921 528-3714 Temple

Email- kailashsharma@netzero.com

Temple Manager's Committees

Laxmi S. Srivastava- Temple Manager 474-0533

1. Office Manager Mr. Mohan Chopra

2. Swami Lectures
Vinay Kumar
Prema Yathiraj
Devdas Mukerjee

3. Temple Data Base

Anand Narayana Purnima Rao 4. Anniversary & Birthday

Raj Agarwal

5. E-mail data
Pradeep Goyal
Nandkumar Khemc-handani mbership & Gift Shop Yashipal Agarwal

Meena Sondhi

7. Financial Data Raj Bodalia S.Srinvasan 8. I/C Temple Web site Raj Bhatnagar Choudary Bobba 9. Consultants V. Rao Bhamidinati

V. Rao Bhamidipati Prem Garg Anil Jindal 10. I/C Temple Calendar Meena Mehta B. C. Sharma

Kiran Dayal
Anil Jindal

12. I/C Volunter Services

Vijay Kumar Laxmi Srivastava

Published Monthly . Circulation: Approx. 1500 Families. Advertising Rate: Full Page \$150; Half Page \$75; Quarter Page \$50. A 10% discount is given for 12 consecutive repetitions of the same advertisement. Hindu Society of Greater Cincinnati is a non-profit organization that caters to the needs of a large community. The views expressed by individual authors in "Aradhana" are their own and may not reflect the policies of HSGC

Hindu Temple of Greater Cincinnati,4920 Klatte Road, Cincinnati, OH-45244, PH:(513)528-3714

IMPORTANT EVENTS January, 2005 01/01/05 Sat. New Year's Day Havan 01/03/05 Mon. Ashtami 01/06/05 Thurs. Safala Ekadashi 01/08/05 Sat. Pradosh, Sri Murugan Abhishek 01/09/05 Sun. Sundarkand Path 01/10/05 Mon. Amavasya (New Moon) Paush Shukla 01/11/05 Tues. 01/14/05 Fri. Makar Sankranti Thai Pongal 01/16/05 Sun. Makar Sankranti Celebration Ashtami 01/17/05 Mon. 01/19/05 Wed. Kritika 01/20/05 Thurs. Putrada Ekadashi 01/22/05 Sat. Pradosh Sri Balaji Abhishek 01/23/05 Sun. Shri Ganesh Puja Punarvasu, Thai Poosam 01/24/05 Mon. SN Pooja 01/25/05 Tue. Pushya Pratipad Dattatraya Jayanti Purnima 01/28/05 Fri. Poorva Phalguni 01/29/04 Uttar Phalguni Sat. Chaturthi Vrat February, 2005 02/01/05 Tue. Magh/Paush, Krishna 02/02/05 Wed. Ashtami 02/05/05 Sat. Shattila Ekadashi 02/08/05 Tue. Thai Amavasya (New Moon) Wed. 02/09/05 Magh Shukla Kumbha Ravi 02/12/05 Sat. Magh Sankranti Sri Murugan Abhishek

Puja	Committee	Announcement:
------	-----------	----------------------

- •A group of dedicated devotees for each deity are nominated to help puja committee to coordinate and celebrate different puja activities. Their names and phone numbers are listed on page 2. Special thanks to all hard working devotees. If you have any question or suggestion about temple activities, please call Kiran Dayal at 474-4051 or any of the Puja committee members on page 2.
- •To schedule a Puja or to rent a temple hall (lower level) please contact puja Committee chairperson Kiran Dayal at 474-4051

RATES FOR PUJA & PRIEST SERVICES				
SERVICE	IN	OUTSIDE		
	TEMPLE	TEMPLE		
Abhishekam (All Deities)	\$101.00			
Aksharabhyas	\$51.00	\$101.00		
Anna-Prashanam	\$51.00	\$101.00		
Ashtottharam (108) Archana	\$11.00			
AyushyaHomam/B'day Celebrat	ion \$51.00	\$101.00		
Ground Breaking Ceremony		\$101.00		
Griha Pravesh		\$101.00		
Kalayana Uthsava (Lord Ram/ Si	ta) \$101.00			
Kesh Khandan (Churakaran)	\$51.00	\$101.00		
Nam-Karan	\$51.00	\$101.00		
Navagraha Puja	\$51.00	\$101.00		
Nischitartham (Engagement)	\$101.00	\$151.00		
Nitya (1 Day) Kainkaryam (Seva	\$101.00			
Poolangi Seva (With Flowers)-	\$101.00			
(Only During Off Winter Sea	ason)			
Sahasranama (1008) Archana	\$51.00			
Sathyanarayana Puja	\$51.00	\$101.00		
Seemantham	\$51.00	\$101.00		
Devi Jagaran	\$75.00	\$101.00		
Akhand Ramayan Paath		\$101.00		
Shashti Poorthi (60th B'day Cele	b.)\$71.00	\$101.00		
Anniversary celebration	\$101.00	\$151.00		
Suprabhat Seva	\$21.00			
Unjal (Swing) Seva	\$31.00			
Upakarma (thread changing)	\$21.00			
Upanayam/Brahmopadesham/	\$151.00	\$251.00		
Thread Ceremony				
Vahan Pooja	\$31.00			
Yearly Shradham (Barkhi)	\$51.00	\$101.00		

NOTE: Rates are subject to change without notice. Rates for pujas not on the list and requiring less than 4 hours of priest's time will normally be \$51 if performed inside the temple and \$101 if performed outside of temple (e.g. at home). <u>Rates of Pujas out of Greater Cincinnati will be \$100.00 more than the rates of outside puja within greater Cincinnati area.</u>

Temple Rental: Lower Floor Only

Full day	1/2 day
M-Th. (except holidays) \$301	\$151
Fri., Sat & Holidays \$501	\$351
Sunday after 3PM only NA	\$351

Note: For half day select one of the two.

Wedding

8:00 AM - 2 PM **OR** 4PM - 11 PM

\$251.00

\$351.00

Temple rental applies to all private reservations for those events/ pujas that are performed by private parties and not announced in the temple.

Security/ Cleaning deposit: \$151 required. This deposit will be forfeited if the basement hall bathrooms and kitchen area are not cleaned by the party renting the place.

<u>NOTE:</u> To schedule a Puja or to rent a temple hall (lower level) please contact puja Committee chairperson only.

Vishnu Sahasranama Parayana

Visnu Sahasranama Parayana (chanting) now takes place every Thursday at 7 pm in the temple. Please join us for the chanting.

For more information, please contact one of the following:

Srinivas Mirle 894-8954 Shailaja Setty 761-7619 Jaya Reddy 231-3120 Suri Hanumanthanna 661-8733

Koti Sreekrishna 954-4179.

PRAVACHAN BY Acharya Kailash Sharma

Every First and Second Sunday of the Month 12:15 pm to 12:45 pm

First Sunday UPANISHAD Second Sunday BHAGWAD GITA

ABHISHEKAM/KALYANOTSAVAM FOR LORD SRI VENKATESWARA

On 4th Saturday of each month at 10:30 A.M . To sponsor please call:

Mala Rajasekhar 451-8081 Malleswari Reddy 779-4224 Kamala Mannava 777-7007 Vasundhara Dasari 777-3353 Srinivas Bhattar 947-1841 or 528-3714

Shri Ganesh Puja & Shri Ganesh Atharvshirsha Path

Every 4th Sunday of the month
This puja is dedicated to each month's
Sankashti Chaturthi to Lord Ganesh.

Lost and Found

If you have lost a valuable item such as a piece of jewelry or an article of clothing in the Temple at Hindu Society of Greater Cincinnati, please contact Kiran Dayal at 474 - 4051.

CHESS-Children's Hindu Education And SatSang

Classes are held every Sunday from 11:00 AM at the Temple on Lower Level. Everyone should come by 10:50 A.M. The class starts at 11:00 A.M. Schedule:

11:00 - 11:05 : Starting Prarthana (5min.) 11:05 - 11:15 : Surya Namaskar (10 min.) 11:15 - 11:30 : 2 shlokas with meaning (15 min.)

Before starting shlokas 1 min. meditation.

11:30 - 11:45 : Games (15 min.)

11:45 - 12:15: Story and Snack time (30 min.)

12:15 - 12:35 : Kotiji's class (20 min.)

12:45 -- Everyone should go for Aarti.

The class is divided into two groups for shlokas.

One Group is 4 years to 8 years. One groups is 8 years to 12 years.

Please enroll your child now for the year 2004. To get application form and general instruction call Manju Gupta, Chairperson at 232-3331

FOR FURTHER DETAILS AND INFORMATION CONTACT Manju Gupta Chairperson 232 - 3331 Email guptama2003@yahoo.com

ON THE SECOND SUNDAY OF THE MONTH THERE IS A SPECIAL

Makar Sankranti Celebration On January 16th, Sunday at 11:00 A.M

Sponsored by Murugan Devotees

For more information call temple at: 528-3714

Satya Narayan Puja

will be held every month on Purnima (Full Moon)
Day. Time:

If Purnima falls on Weekdays - 6:30 PM
If Purnima falls on Weekends- 5:00 PM

Devotees can sponsor puja for \$51.00.

To Sponsor puja please call Temple 528-3714 Kiran Dayal 474-4051 (continued from page 1)

family will prevail and humanity can get rid of the fear of destruction and exploitation. This is the dream of the great saints, seers, philosophers, and scriptures of all the great religions. It appears to be an Utopian ideal in the current situation of this planet earth which is full of cut-throat competition, rivalry of nations, false egos of the leaders, and double standards and selfish attitudes of the human beings in general. The strong determination, sincere desire for world peace and welfare of the humanity, and earnest efforts can move the mountains. These positive steps can turn this dream of Utopian ideal into a concrete reality.

The governments, organizations, and individuals need to set up certain goals and targets to achieve it. If the world political leaders decide to cut just ten percent of defence budget spent on making and buying war-weapns and stop the race for atomic bombs, trillions of dollars can be saved. This money can then be utilized in industrial and agricultural development of the nations. This can help eradicate hunger, diseases, and purify the environment too. This initial one starting step can further lead towards implementation of more projects and constructive plans.

The religious leaders can cut off a portion of the expenditure spent on celebrations of their birthdays, spending lavishly in organizing conferences of disciples, and spending a lot of money in arranging and organizing festivities and rituals on large scale by spending a huge amount of money. A large amount of money spent on conversion of people from one religion to another is another wastage doe by so called spiritual leaders and heads of different sects. This money can be used to teach the religion of humanity, service of mankind, and imparting training to people to become real human beings in its spiritual conduct. This transformation and conversion of the hearts of followers will be a great gift of spiritual leaders to the humanity.

The socio-religious organizations can set up goals to eradicate the evils like drinking, drugs, child labor, and exploitation of women. They can create awareness in public and help in promoting public opinion in favor of the social reforms. They can start and help in setting up educational institutions to help exploited children and women. They can educate them, provide them healthy atmosphere, give a new direction to their disturbed and upset life.

The individuals and families can decide that they can devote some of their free time helping these organizations as volunteers. They can donate money to such selfless service organizations and get the blessings of the poor, miserable, depressed, and helpless people of the society. This service of individuals for the 'Daridra Narayan' will make 'The Lord Lakshmi Narayan' happy and God will bless them with peace, prosperity, eternal bliss, and long life.

Let us pray in the Lotus feet of the lord to provide us enough strength to follow the noble path.

OM ASTO MA SAD GAMAYE

O' God! Lead us from unreal to real

OM TAMSO MA JYOTIR GAMAYE

O' Lord! Lead us from darkness to light. It means provide us the knowledge and remove our ignorance.

OM MRITYOR MA AMRITAM GAMAY

O' Lord! Lead us from death to immortality. It means lead us from body consciousness to soul consciousness. Help us in performing good and divine deeds in life which can make us eternal and immortal.

Dear Devotees:

Please take some time to visit the temple's website. It contains a lot of information. You can find articles, download ebooks, mantras and chalisas, and find other useful internet links. The site has many interesting articles on Hinduism and our Indian culture. Best of all it is in English, so our youth can easily understand it. The site is evolving all the time and I am sure you will find it a useful resource.

Sincerely,

Renu Kotwal

MAKAR SANKRANTI

Makar Sankranti is a major festival in Maharashtra, especially in the rural areas where the harvest season begins on this day. Laddus made from til and jaggery, tilquds made from til and sugar are offered to each other as a wish for prosperity, health and happiness. These tokens symbolize one's wish for other people to say sweet words and have sweet and soft feelings to one and all.

Gujarati Hindus observe maker Sankranti by giving gifts to relatives. The elders in the family give gifts to the younger members of the family. The Gujarati Pundits on this auspicious day grant scholarships to students for higher studies in astrology and philosophy.

Makar Sankranti marks the beginning of Uttarayan, the Sun's northward journey. Makar is called Capricorn in the western astrological calendar. Makar Sankranti falls on 14th January every year. The day and night on Makar Sankranti are of exactly equal hours. This day is observed as the most auspicious day by the Hindus all over the country. In the south, it is known as Pongal. Though the festival is celebrated differently in the country, it is significant to know that til seeds (sesame seeds) and jaggery are used everywhere. Obviously, to combat the chilly winter, til oil is used along with jaggery. Til contains oil and it is healthy. Being soft, exchanging til seeds or products made from til means an exchange of love and tender feelings.

Punjab observes the arrival of Lohri on January 13 every year when the nights are chilly. On this day, huge bonfires are lit on the eve of Sankrant. The occasion means celebrating the new arrivals (newly weds, babies) with their first Lohri. A little rice is soaked in water and distributed to all relatives who then throw it into the bonfire. Sweets, sugarcane and rice are thrown in the bonfire, around which friends and relatives gather together and shre the warmth of their relationship. The following day is celebrated as Maghi. The Punjabis dance their famous Bhangra dance in competitions in their traditional boisterous way, making amazing dance gyrations and playing drums and pitaras.

In the North, Makar Sankranti is an occasion to wash off sins with a ritual dip in the holy river. Lakhs of devotees can be seen bathing in the Sangam at Prayag where the rivers Ganga, Jamuna and the underground Saraswati come together. The Kumbh Mela is held for one full month every year. Bengali Hindus take a ritual dip in the Gangasagar to observe the day when the river Ganga arrived to revive the sixty thousand ancestors of Bhageeratha.

In the rural areas of India, this day marks the coming together of various tribes, communities in a shared experience of joy and celebration of life. A bumper harvest means the future is bright and an occasion to celebrate.

For the chidren of all ages, Makar Sankranti means making colorful kites fight and cut the other to the sound of "Katta". Pretty girls dance around their rangolis in beautiful clothes singing songs.

MAY GOD BLESS YOU ALL ON THIS HAPPY OCCASION & BRING HAPPINESS, LONG LIFE AND PROSPERITY IN YEAR 2005

Marriage Anniversaries (January)

Mr. & Mrs. Vijay & Usha Joshi

Mr. & Mrs. Barendra & Smita Malik

Mr. & Mrs. Arun & Sudha Mehta

Mr. & Mrs. Anand & Pratima Narayana

Mr. & Mrs. Karthik & Sujatha Ramani

Mr. & Mrs. Niranjan & Nivedita Ramji

Mr. & Mrs. Vijay & Madhu Sharma

Mr. & Mrs. Partha & Sripriya Sreenivasan

Mr. & Mrs. Malay Srivastava & Amita Kanti

Mr. & Mrs. Venkatramani Swaminathan

Mr. & Mrs. Kedar Verma & Shashi Bina



Birthday Anniversaries (January)

Mr. James Abbas Mr. Ricky Sharma Mr. Rakesh Patel Ms. Sonia Sharma Ms. Shachi Singh Ms. Prabha Batra Mr. T.M. Rajkumar Ms. Shubha Sirurmath Mr. Vivek Surya Bhamidipati Mr. Eshwar Ramdas Ms. Niharika Bhatnagar Mr. Rohit Rao Mr. Raj Bhatnagar Mr. Chandra Venkatesan Ms. Niyati Chanchani Ms. Renu Kotwal Mr. Nimit Desai Mr. Balu Sekar Mr. Gautham Bhoomready Ms. Rekha Shankar Ms. Sagoree Chatterjee Ms. Ashwini Sharma Ms. Suvotima Ghosh Mr. Bhagwati Sharma Mr. Pankaj Sharma Mr. Siddarth Goval Mr. Babu Gupta Ms. Seema Sharma Mr. Govind Gupta Ms. Sheela Sirimalle Mr. Harish Gupta Mr. Amit Srivastava Mr. Raneshwar K. Gupta Ms. Rhea Srivastava Mr. Muthu Hanumanaguthi Ms. Pooja Vadin

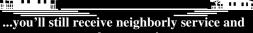


Mr. Ashish Verma

Mr. Subodh Wadhwa



Whether you live on the same street as Jigna ...or blocks away



market expertise. Calling Jigna before you make your next move may be the best move you'll ever make!

Jigna R. Shah

11 11 m

671-2222 Office 544-7896 Cellular Jshah@sibcycline.com www.sibcycline.com



Service Call \$20.00 Only

COIN TV SERVICE

(Established 1980)

New TV-VCR, Microwave, and Stereo Sale, Repair, **Exchange, Rent to Own**

Shiv Sharma (513)459-9520 3109 Palomino Trail Mason, Ohio 45040

THREADING! THREADING!

Aditi Bhatnagar

Licensed Esthetician Dillard's, Your Salon Tri-County Mall

- **THREADING**
- **FACIALS**
- **WAXING**
- MAKEUP(PARTY & BRIDAL) and much more!!!

Call Dillard's Salon and Day Spa at (513) 346-6173 for an appointment with me TODAY!!



Mr. Ravi Hasandka

Mr. Nagenora Kumar Mr. Anush Venkatesan

Ms. Suma Joshi

Ms. Nutan Kamat

Mr. Rahul Kukreti Mr. Yash Kumar

Ms. Nithya Mahdevan Ms. Suparna Malik

Ms. Vidya Nagarajan

Ms. Maureen Nanavati Mr. Naresh Navak

Mr. Ramaswamy Mahadevan

Mr. Mahesh Naik

Ms. Sneh Garg Ms. Asha Maddiwar

Mr. Rakesh Patel

Mr. T.M. Rajkumar Ms. Pratima Shanbhag

Mr. Ravi Shankar

NOW OPEN INDIA BAZAAR

"Your One Stop Shop for Indo-Pak Grocery"
We carry large variety of READY TO EAT FOOD,
variety of PARATHAS, CHAPATIES and
ICE-CREAMS.
Also available

Fresh Vegetables, Samosas, and Sweets

Large selection of Hindi, South Indian, and Punjabi movies. CDs, DVDs, and Audio Cassettes are also available.

We also provide **Homemade Indian Catering** for all occasions.

Fresh **Homemade Roties** are available on request. Conveniently located near Hindu Temple at

618 Old State Route 74 Cincinnati OH. 45244 (513) 688-0469

Open 7 days a week

Tues-Sun:10:30AM - 9:00 PM Monday: 5:00 PM - 9:00 PM

Good News Good News Good News Good News

Now Open NIVA (INDO-PAK) GROCERS

Tuesday To Saturday From 11 am to 8 pm.

Sunday From 11 am to 7 pm.

A Complete Indo Pak Grocery Store You Were Waiting For.

Come and Visit Us For Our Grand Opening Specials On Chapati Flour, All Dal's, Edible Oil, Frozen Vegetables And Lot More. A Variety of Indian Movies, Audio CD's And Cassette, Calling Cards And We Also Convert PAL To NTSC To PAL

Opposite K-Mart

11974 Lebanon Street Suit 124 Sharonville, OH 45241

Tel: 513-563-(NIVA)6482

INDIAN GROCERY INDIAN GROCERY INDIAN GROCERY

DAS FAMILY DENTISTRY

Personalized Dentistry for All Ages

Dr.Ashok Das Dr.Anita Das

MASON

FOREST PARK/GREENHILLS

770 4060

770 Reading Rd(Route 42) , Suite C Mason, OH 45040 (Between Western Row & Tylersville Rd On Route 42) 851 8989

44 Eswin St, Suite F Greenhills,OH 45218 Next to Johnny's Toys/Above PNC Bank

Evening & Saturday appointments available

NEW PATIENTS WELCOME

INDIAN & PAKISTANI CLOTHING SALE

LILY WEAR

DIRECT IMPORTER OF EXCLUSIVE DESIGNER CLOTHES

Saturday, January 22nd, 2005 - 12 A.M. to 6 P.M.

Hampshire House Hotel 30 Tri County Parkway, Cincinnati, Ohio Phone: (513) 772-5440

Corner of Tricounty Parkway and Princeton Pike (HWY 747) Near Tri County Mall From I-275: take Exit of HWY 747 and drive south towards the Tri County Mall, Pass the Kemper Road, Next major intersection is Tri County Parkway.

Sale on Childrens Clothing Lenhaga Choli \$10 SALE ON PURE SILK SAREE \$75 (Value to \$199) Salwar Kameez \$ 10, Silk Mens Sherwani \$99 New Arrival

Zardosi Lenhga Choli, Short Suits, Pajama Suits, Karina Style PS, Crushed PantSuits Come see our designer silk salwar kameezes, "Lehnga choli, fancy Silk Sarees, exclusive designer suits from the designer Ritu Kumar, Vikram Phadnis who designed clothes for Aishwarya Rai, Sushmita Sen, Raveena Tandon, and Karishma Kapoor; & Mens Silk Suits, New Arrival of Devdas Style silver gold plated jewelry.

For further information call: (317) 823-6915 or e-mail: tsinha_31@hotmail.com



- LOWEST AIR FARES to INDIA, AFRICA, PAKISTAN & FAR EAST
- * SPECILIZING IN PACKAGE &
 CUSTOM TOURS TO INDIA and
 CRUISES to HAWAII, CARIBBEAN
 and ROUND THE WORLD
- * FOR YOUR TRAVEL NEEDS W/ PROMPT, RELIABLE and PERSONALIZED SERVICE CALL

Please call

KETKI MODY

(513) 563-9309

AIRLINES-CRUISES-HOTELS-CARS

MANJU KEJRIWAL, D.D.S

Optimal Care with a Gentle Touch
513.271.5800
7140 Miami Avenue

Suite 102

New Patient Offer

\$60.00

Includes: Initial Examination, 2-4 Bite-Wing X-rays and Panoramic X-ray

- · Lifelike Crowns, Bridges, & Dentures
- Orthodontics and Periodontal Services
- Lunch Hour Appts. Available
- Emergencies & Children Welcome
- On-Hour Whitening
- Payment Plans Available
- Laser Dentistry

Mon-Tue 8-5pm, Wed 12-7pm, Thurs 7-2pm, Fri-Sat(Emergencies Only)

Kenwood/Maderia/Indian Hill



SRI TAX & FINANCIAL SERVICES JAGDISH KARANDE, CPA, MBA



"PEOPLE NEED SOMEONE THEY CAN TRUST TO TELL THEM WHAT TO DO"

Visit our web site: @ www.savetaxmoney.com

- 1.TAX PREPARATION, ACCOUNTING, PAYROLL SERVICE, TAX CONSULTATION, LIFE, HEALTH & DISABLILITY INSURANCE WITH REFUND OF PREMIUM.
- 2. NEW BUSINESS SET-UP & BUSINESS CONSULTATION.
- 3. <u>GUARANTEED INTEREST TAX-DEFERRED ANNUITIES.</u>
- 4. HOW TO GET LOANS WITH MINIMUM STRESS?

CALL JAGDISH AT 793-7526 (793-PLAN) FOR CONSULTATION

Asian Market

11259 Reading Road Cincinnati, Ohio 45241 (513) 563-9922

Your Friendly Grocery Store
Dealing
In All Kinds of Indian, Pakistani,
And Bangladeshi Groceries,
Movies
(We Have more than 10,000
Titles-Hindi
And Other Regional Languages),
CDs, Audios, DVDs, Luggage,
240V Appliances Etc.

We convert PAL to NTSC to PAL

Niranjan M. Shah, MBA

(513) 612-6400 or 791-7300

Insurance and Investments
Life, Disability, Health (Individual
And Group), Mutual Funds,
Annuities,
IRA, Roth IRA, Long Term Care

Specializing in

- **♦ Education Planning**
 - **♦** Financial Planning
 - **♦** Retirement Planning
 - **♦** Estate Planning

VISITORS HEALTH INSURANCE

No Physical No Age Limit

Several Plans to Choose From

SHARMA & CO.

CERTIFIED PUBLIC ACCOUNTANTS
4030 MT. CARMEL TOBASCO ROAD, SUITE #117
CINCINNATI OHIO 45255

We provide the following services:

- Accounting
- Payroll taxes
- Business tax Returns
- Individual tax Returns
- Electronic Filing

- Business Acquisition
- Loans: Business or Residential
- IRS or State Audits Financial Consultations

FOR A NO OBLIGATION - FREE CONSULTATION CALL: (513)528-1040

*Member - American Institute of Certified Public Accountants *Member - Ohio Society of Certified Public Accountants



"Financing the American Dream, One Family at a Time."

Usha Aggarwal, Mortgage Consultant

We offer a variety of services to meet your needs:

- **❖** Purchase a New Home
- ***** Refinance an Existing House
- **Consolidate Debt**
- **Cash Out for Buying a New Business or Any Other Reason**
- **❖** Conventional 1st Mortgages-Fixed, ARMs, Balloons
- Jumbo Loans
- **❖** No Income/ No Asset Verification Programs
- **❖** FHA Loans
- **❖** Bad Credit...No Problem!
- **❖** Upto......100% financing

Get your perfect loan fast!

Progressive Mortgage Group, Inc.

Cell: (513) 252-1040 Fax: (513) 791-4851

E-mail: usha@progressivemortgagegroup.com

Ohio, Indiana, Kentucky

No Closing Cost Loans

- ✓ No Points!
- ✓ No Broker Fees No Surprises!
- ✓ No Other Lender Closing Costs. . . Period!
- ✓ Not Added Into Loan Amount!
- * Some Restrictions Apply. Call for details.

INDIAN GROCERS

Indian and Pakistani Groceries

We carry a complete line of Indian and Pakistani Groceries featuring All varieties Chapatti flour, All kinds of Dal, Beans, Spices, Pickles, Naan and many more.

> We carry large variety of frozen items such as vegetables, different variety of parathas and ready to eat dinners

Also Available large selection of Movie Rentals (DVDs and Videos), CDs and Audio for you entertainment

Available fresh vegetables, Sweets and Snacks every week

Conveniently located at:

1107 Lebanon Road Sharonville, Ohio 45241 Rt. 42 (Exit 46) 2 Blocks South to I-275 Phone (513) 733-9114

OPEN 7 Days a week 10:00 AM to 8:00 PM

7617 Reading Road
Cincinnati, Ohio 45237
Valley Center
Phone (513) 821-0304
Monday 10:00 AM to 8:00 PM

Tuesday Closed

Wednesday To Sunday 10:00 AM to 8:00 PM

PONGAL

Hinduism is not just a religion but a way of life where man lives in complete harmony with the elements. He brings to his well ordered life a certain balance by working hard and celebrating equally hard during festivals. The cycle of festivals throughout the year, ensures that life has a certainty to it.

Pongal in South India is one such festival with so much exuberance that people and animals join in the fun. The word Pongal comes from Pongu (Boiling over). A dish with new rice, dal, jaggery, dry fruits, sugar and milk is cooked in a new clay pot in the open and allowed to boil over, signifying plenty and prosperity for the year ahead. This is offered to the Sun God and partaken as prasad.

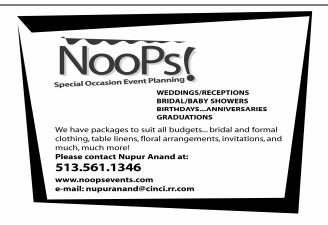
Pongal is much bigger than Diwali and is next only to Dassera. It is actually a three-day festival, with Bhogi coming on January 13, Pongal on 14 and Kanumu on 15 every year, unlike many other festivals that occur on a different day each year. Basically a festival to celebrate the harvest, it is also a day when families come together and enjoy the happiness of a good life.

On the Bhogi day, it is the occasion to take an oil bath before sunrise for the girls and women and worship the family deities, especially Sun. The family cleans up the whole house, getting rid of all the useless things by throwing them into a bonfire that is lit before sunrise. This symbolizes a new beginning by getting rid of the old. Boys beat their little drums called Bhogi Kottus. The girls draw the most colorful Kollams (Rangoli) and decorate them with dungballs called gobillu. Then they dance around the kollam with intricate steps. Sweets like laddus are made from new rice, sugarcane and jaggery.

Pongal day is a day to celebrate the harvest and thank the Sun God. The houses are decked up to look their best. New clothes for the family is a must, and gifts are bestowed to all relatives, specially newly married couples and babies. Women gift utensils to their female relatives. The togetherness and best behavior is sweetened with the bountiful feast of sweets and savouries to celebrate life.

In the villages, Pongal is also an occasion to have bullock cart races, contests of strength and show-manship in riding. The festive atmosphere with stalls selling various goods, people exchanging pleas-antries and general bonhomie is very infectious. On this day, with granaries full, bright sunshine, trees in full bloom, and bird-songs resounding, the air itself seems charged with sweetness and light and warmth. Even the wind changes direction, bringing swift breezes from the returning Monsoon winds. The skyline is crammed with colorful and gaily decorated kites flown by enthusiastic boys and men.

Kanumu is also called as Mattu Pongal, when the cattle and especially the cows are worshipped. Cow is the harbinger of prosperity through milk and working in the fields along with the bulls. They are painted and decorated with bells, seashells, and beads. They are garlanded and taken out around the village in a procession. The entire atmosphere becomes festive and full of fun and revelry. Bulls are left free and young men show their prowess in running with them or wrestling them to the ground. On this day, the Indian version of Bullfight called Jalli Kattu is organized, where men wrestle with a sturdy bull and try to pin it to the ground by grasping their horns. The prize is a purse tied to the horns.



Weddings Instyle | |

"We specialize in creating a unique and personalized Wedding of your dreams"

Event Coordination & Creative Decorations for all Occasions

weddings receptions theme parties corporate events
Traditional, Contemporary & Custom Designs
Mandaps & Indian Accessories for Weddings.
Engagements, Mehendi, Sangeet
& Other Special Events
Reception & Stage Backdrops
Table Decor & Floral Centerpieces
Bridal & Special Event Flowers Garlands
Table Linens & Chair Covers
Call SIMA PATEL 513-307-4162
Email:weddingsinstyle@aol.com

Cultural Centre of India

9462 Hopewell Rd Cincinnati, OH 45249; Phone: 513-227-9612

Email: <u>padma@culturalcentreofindia.com</u> Website: www.culturalcentreofindia.com



Dance Classes

Guru: Padma Chebrolu Arangetram preparation in Bharata Natyam, Kuchipudi, Andhra Natyam,and Mohini Attam styles.

Poonam Bhardwaj Realtor®

"Transforming Dreams Into Reality"

Specializing in:

- · Residential Sales
- · Commercial Sales & Leases

Office: 1-800-710-9843 Voice: 513-483-4679 Cell: 513-225-3666

E-mail: poonam.bhardwaj@cbws.com



TOP PERFORMERS

Sarat Bhola Insurance

(859) 781-7721 (Local Call)

Specializing in

- Whole Life Insurance
- Term Insurance

Up to 30 Years Guaranteed Level Premium. Also Available with Refund of Premium

- Disability Insurance
 with Refund of Premium
- Health Insurance
 Individual and Group
- Tax Deferred Annuities

Guaranteed Interest

• Income Annuities

Guaranteed Payments

Long Term Care

Nursing Home Insurance

Roth and Simple IRA's

LIAIS ON STATE OF THE PROPERTY OF THE PROPERTY

Visitors Health Insurance

No Physical

No Age Limit

Buy on Line www.insuretravelers.com

SHOBA RAO MD



FAMILY PRACTICE

HERITAGE HEALTH ALLIANCE - PRIMARY CARE PHYSICIANS

CARE FOR THE WHOLE FAMILY

HAMILTON OFFICE
513-867-0015
513-738-3900
3145 HAMILTON-MASON ROAD
2ND FLOOR
COURT
HAMILTON
OH-45011
CHAMILTON
OH-45013
ROSS OFFICE
513-738-3900
3740 ROSSGATE
COURT
HAMILTON
OH-45013

NEW PATIENTS WELCOME



Looking for the Perfect Location for your next Event?

Banquets *Meetings

*Receptions

- Over 20,000 square feet of beautiful banquet space
- Our rooms can accommodate events from 50 to 2,000 guests
- Indoor and Outdoor Event Locations
- Select the Caterer of your Choice
- Professional Event Planner to assist with your event
- Call Lillian Erickson to secure your date.



Phone: (513) 583-8383 x103 Fax: (513) 583-9872 www.OasisConferenceCenter.com



PAINT SERVICES START AT \$189.95

- COLLISION REPAIR FACILITY
- INSURANCE WORK WELCOME
- ALL MAKES & MODELS OF VEHICLES

3995 COMMERCIAL BLVD. CINCINNATI, OH 45245

> Phone 513-752-2720 Fax: 513-753-2502

(I-275 & BEECHMONT)

E-MAIL: samsaha@ aol.com

For personalized service Contact: Sam Saha



ANAND INDIA

10890 Reading Road, Sharonville

New Year's Special Lunch Buffet every day &

Extra Special Buffet on Weekends

An Authentic Indian Restaurant with many purely vegetarian and non-vegetarian dishes

LUNCH BUFFET FOR \$ 5.99

Please contact Lakhwinder Singh (513 - 554-4040)

Anand India

\$7.00 Off on your second dinner (Dine-in or, Carry-out)
Maximum 3 Coupons per Party.
1 Dinner per person required.
Not valid with any other offer
Expires 01-31-2005
Anand India Restaurant

Anand India

\$7.00 Off on your second dinner (Dine-in or, Carry-out) Maximum 3 Coupons per Party. 1 Dinner per person required. Not valid with any other offer

Expires 01-31-2005

Anand India Restaurant

Indian Styles

Exclusive ladies fashions from India

Cholees • Laachas Party dresses • Pant Suites Salwar Kameez • Chudidar Kurtis

Also available Fashion Jewelry & Bindis

For more information and appointment

Dipti Gada
513.398.9369

7511 Placid Lake Dr, #102, Mason, OH 45040

Thai Pusam

For lakhs of Tamil Hindus, the Thai Pusam Festival is an occasion to celebrate fulfillment of their vows to Lord Murugan. It is one the biggest festival days after Mahasivarathri for the followers of Lord Shiva. Thai Pusam is on January 24th a fortnight before the Mahasivarathri.

Westerners are fascinated by the spectacle of the devotees carrying huge Kavadis (palanquins) profusely decorated with flowers and weighing upto 50 kg, dancing to the drumbeats in a trance. Women carry pots of milk and couples carry their infant babies in saffron cloth cradles slung on a sugarcane stem. The full throated cries of 'Vel Muruga Vel Muruga' resound throughout the day and night of the festival.

For the womenfolk, the festival is a time to work hard, making a variety of dishes using new rice and sugarcane, and making sweets so that a feast is ready in time for the two day pilgrimage to Lord Muruga's temple.

Thai Pusam can also be called a festival of thanksgiving after the sugarcane crop is harvested. Farmers dress in their beautiful new clothes and throng the temples of Lord Murugan, expressing thanks for a bountiful harvest and asking for prosperity in future.

The month of Thai is considered to be auspicious by many for marriages and other social events in their family. The entire community participates in the festival with religious fervor to the sounds of devotional songs and immersed in a sea of throbbing drums.

The Thai Pusam festival is best observed in Tamil Nadu, especially in major Shaivite temple towns like Kanchipuram, Madurai. Since the Tamil Diaspora is well distributed all round the world, Thai Pusam is also celebrated traditionally in the West Indies, Fiji Islands, Sri Lanka, South Africa, Singapore and Malaysia. The Batu Caves in Malaysia sees over 2 million devotees congregate there in a spectacle that is, at once, a massive display of man's faith and a Hindu's innate capacity for penance as a path of devotion.

PROMPT PROFESSIONAL SERVICE

Certified Public Accountant

PRAVIN C. SHAH, CPA

- *Accounting *Income Tax *Small Business Consulting
- *Insurance

11440 Hamilton Ave. # 204 Cincinnati, OH 45231 Phone 513.662.2929

Cell 513.470.3680 FAX 513.984.9553

Directions to Hindu Temple

From I-275 take Exit 63A (32West) - drive approximately 1/4 mile - turn right onto OLD 74 - turn left at the first Traffic light onto Summerside Road. After approximately one mile turn right onto Klatte Road. Temple is at the end of Klatte Road. From UC: Take E McMillan to Columbia Pkwy to Beechmont Ave to Route 32 East (to Batavia). Turn left on Old SR -74. Follow instructions above from Summerside to Klatte Rd. (Phone No For the Temple – 528-3714)

